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ASX RELEASE

2 December 2009

**STW ANNOUNCEMENT
APPOINTMENT OF IKON MELBOURNE BY MYER**

STW Communications Group Limited (“STW Group”; ASX: SGN), Australia’s leading marketing content and communications services group, today announces that Ikon Melbourne, a subsidiary of STW Group, has been appointed to the media planning and buying account for Myer.

STW’s Chief Executive Officer, Michael Connaghan said: “It is a fantastic win and a flying start for Ikon in Melbourne. We have big plans for the Ikon brand in Australia, New Zealand and beyond.”

“The STW relationship with Myer is strong and we are thrilled that it continues to grow.”

For further information, please contact:

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