

The Manager
Company Announcements Office
Australian Stock Exchange
Exchange Plaza, 2 The Esplanade,
Perth WA 6000

12th April 2010

Dear Sirs

Australian First: iiNet Gets Set to Play FetchTV

iiNet Limited (ASX Code: IIN) wishes to announce its partnership with FetchTV, confirming it will be the first ISP to deliver the digital TV service directly to Australian lounge rooms via broadband connection.

"iiNet TV is set to change the face of Australian television forever. It allows people to easily tailor their viewing experience, making it the perfect transition into the world of digital TV," says iiNet CEO Michael Malone.

iiNet has been heavily involved throughout the development of the FetchTV service, from design and engineering, right down to helping decide which features customers would most like to see.

Trials are set to take place over the next month or so, iiNet's TV service will be available to customers shortly thereafter.

For the full media release, please go to:
<http://www.iiNet.net.au/press/media-releases.html>

Regards



David Buckingham
Company Secretary

About iiNet

iiNet was established in 1993 and listed on the ASX in 1999, growing from a small Perth business into the third largest Internet Service Provider in Australia. The company now supports around 900,000 broadband, telephony and dialup services nationwide, with revenues of over \$520m, and proudly employs over 1500 people in Perth, Sydney, Melbourne, Auckland and Cape Town.

iiNet's goal is to lead the market with the best internet access products and then differentiate with genuine, plain speaking customer service. The company has its own high speed ADSL2+ network



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FS 550231



WINNER
Commitment to Customer
Service – Consumer
ACOMMS Communications
Alliance & CommsDay
Awards 2009



WINNER
Australian Service
Excellence Award,
WA Call Centre Manager
of the Year,
National Customer Service
CEO of the Year
Customer Service Institute
of Australia (CSIA)



WINNER
Carrier of the Year 2010
Best Broadband Service
(Fixed or Wireless),
Chief Executive of the Year
Australian Telecom
Awards 2009



reaching around 4 million households across Australia; the largest Voice over IP network in the country; and is delighted to have led yet again with BoB™, winning 2009's *Product* category at the Western Australian Technology and Telecommunications Awards.

For further information or interviews, please contact:

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[2009 Annual Report](#)