

Appendix 4C

Quarterly report for entities admitted on the basis of commitments

Introduced 31/3/2000. Amended 30/9/2001, 24/10/2005.

Name of entity

oOh!media Group Limited

ABN

ACN 091 780 924

Quarter ended ("current quarter")

31 MARCH 2010

Consolidated statement of cash flows

	Current quarter \$A'000	Year to date (3 months) \$A'000
Cash flows related to operating activities		
1.1 Receipts from customers	25,025	25,025
1.2 Payments for		
(a) staff costs	(4,398)	(4,398)
(b) advertising and marketing	(346)	(346)
(c) research and development		
(d) leased assets		
(e) other working capital		
Cost of goods & services sold	(14,182)	(14,182)
Property-related expenses	(188)	(188)
Share administration expenses	(8)	(8)
Legal and professional fees	(627)	(627)
Insurance, taxes and charges	(36)	(36)
Other	(874)	(874)
1.3 Dividends received		
1.4 Interest and other items of a similar nature received	3	3
1.5 Interest and other costs of finance paid	(732)	(732)
1.6 Income taxes received		
1.7 Income taxes paid	(275)	(275)
Net operating cash flows	3,362	3,362

+ See chapter 19 for defined terms.

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	Current quarter \$A'000	Year to date (3 months) \$A'000
1.8 Net operating cash flows (carried forward)	3,362	3,362
Cash flows related to investing activities		
1.9 Payment for acquisition of:		
(a) businesses (net of cash acquired) (item 5)	(2,713)	(2,713)
(b) equity investments		
(c) intellectual property		
(d) physical non-current assets	(622)	(622)
(e) other non-current assets		
1.10 Proceeds from disposal of:		
(a) businesses (item 5)		
(b) equity investments		
(c) intellectual property		
(d) physical non-current assets		
(e) other non-current assets	(33)	(33)
1.11 Loans to other entities		
1.12 Loans repaid by other entities		
1.13 Other (provide details if material)		
Net investing cash flows	(3,368)	(3,368)
1.14 Total operating and investing cash flows	(6)	(6)
Cash flows related to financing activities		
1.15 Proceeds/costs from issues of shares, options, etc.		
1.16 Proceeds from sale of forfeited shares		
1.17 Proceeds from borrowings	(300)	(300)
1.18 Repayment of borrowings	(301)	(301)
1.19 Dividends paid		
1.20 Other (provide details if material)		
Net financing cash flows	(601)	(601)
Net increase (decrease) in cash held	(607)	(607)
1.21 Cash at beginning of quarter/year to date	(4,999)	(4,999)
1.22 Exchange rate adjustments to item 1.20		
1.23 Cash at end of quarter	(5,606)	(5,606)

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Payments to directors of the entity and associates of the directors

Payments to related entities of the entity and associates of the related entities

		Current quarter \$A'000
1.24	Aggregate amount of payments to the parties included in item 1.2	(225)
1.25	Aggregate amount of loans to the parties included in item 1.11	
1.26	Explanation necessary for an understanding of the transactions <div style="border: 1px solid black; padding: 5px; margin-top: 5px;"> The amount disclosed represents executive and non-executive directors' fees for the quarter. </div>	

Non-cash financing and investing activities

- 2.1 Details of financing and investing transactions which have had a material effect on consolidated assets and liabilities but did not involve cash flows

On 31 March 2010 the Company issued 10 million ordinary \$1 shares as part consideration for the acquisition of Sports & Outdoor Media Pty Limited.
- 2.2 Details of outlays made by other entities to establish or increase their share in businesses in which the reporting entity has an interest

Nil

Financing facilities available

Add notes as necessary for an understanding of the position. (See AASB 1026 paragraph 12.2).

		Amount available \$A'000	Amount used \$A'000
3.1	Loan facilities	15,000	6,179
3.2	Credit standby arrangements		
3.3	Equipment finance revolving facility and bankers' undertakings revolving facilities	6,000	3,835
3.4	Commercial Bill Line	24,950	24,950
Total		45,950	34,964

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Reconciliation of cash

Reconciliation of cash at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts is as follows.	Current quarter \$A'000	Previous quarter \$A'000
4.1 Cash on hand and at bank	573	307
4.2 Deposits at call		
4.3 Bank overdraft		
4.4 Other (bank facilities)	(6,179)	(5,306)
Total: cash at end of quarter (item 1.23)	(5,606)	(4,999)

Acquisitions and disposals of business entities

	Acquisitions <i>(Item 1.9(a))</i>	Disposals <i>(Item 1.10(a))</i>
5.1 Name of entity	-	
5.2 Place of incorporation or registration	-	
5.3 Consideration for acquisition or disposal	-	
5.4 Total net assets	-	
5.5 Nature of business		

Compliance statement

- 1 This statement has been prepared under accounting policies which comply with accounting standards as defined in the Corporations Act (except to the extent that information is not required because of note 2) or other standards acceptable to ASX.
- 2 This statement does ~~does not~~* (*delete one*) give a true and fair view of the matters disclosed.

Sign here: Date: 23 April 2010
 Company Secretary

Print name: **Michael Egan**

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