



RELEASE

Virgin Blue Holdings Limited - Preliminary Operating Statistics March 2010

SUMMARY OF OPERATING STATISTICS Domestic and International Operations EXCLUDING Polynesian Blue

Month of March 2010

Domestic passenger numbers for the month of March increased by 1.5% over the previous year. Virgin Blue traffic, measured by Revenue Passenger Kilometres (RPKs) increased by 1.5% while capacity, measured by Available Seat Kilometres (ASKs) decreased by 1.0% over the same period. Revenue load factor was up 2.0 points from the previous year.

International passenger numbers for the month of March increased by 20.0% over the previous year. Virgin Blue traffic, measured by RPKs increased by 87.0% while capacity, measured by ASKs increased by 81.7% over the same period. Revenue load factor was up 2.0 points from the previous year.

On time performance was down 2.2 points to 86.4%, compared to 88.6% in the previous year.

Financial Year to Date March 2010

Domestic passenger numbers for the year to date decreased by 3.2% from the previous year. RPKs decreased by 2.8%, while ASKs decreased by 4.3% over the same period. Revenue load factor for the year to date increased by 1.3 point to 83.2% compared to the previous year.

International passenger numbers for the year to date increased by 34.4% from the previous year. RPKs increased by 164.4%, while ASKs increased by 151.1% over the same period. Revenue load factor was up 3.8 points to 76.0% compared to the previous year.

On time performance was up 5.6 points to 86.1%, compared to 80.5% in the previous year.

On 4 February 2010 the Group gave guidance in respect of its forecast Profit Before Tax and Exceptional Items for the current financial year in the range \$80-110 million. Whilst industry capacity growth has remained in line with that expectation, the demand environment experienced during April and seen in the forward bookings through to the year end has weakened, and volatility has increased. As such management expects the Profit Before Tax and Exceptional Items to be at the lower end of the \$80 - 110 million range.

News Summary

Tuesday, 30 March 2010: Virgin Blue launched a new car hire booking site which allows Guests to search and select from a broad range of car hire companies, car types and prices across local and global destinations.

Thursday, 1 April 2010: Virgin Blue confirmed it has just formally signed an agreement with aircraft manufacturer Boeing, for up to 105 brand new 737 aircraft.

Thursday, 1 April 2010: Virgin Blue's inaugural flight from Perth to Christmas Island took off from Perth International Airport at 1:20pm. Direct services from Perth to Cocos Island commenced Tuesday 6 April.

Tuesday, 6 April 2010: Virgin Blue and V Australia announced partnership with Virgin America to allow each airline's loyalty program members to earn points when taking flights on the sister-branded airlines.

For Further Information:

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VIRGIN BLUE HOLDINGS OPERATING STATISTICS

		March 2010			Financial Year to Date (Year ending 30 June 2010)		
		Mar-10	Mar-09	Change	YTD Mar-10	YTD Mar-09	Change
DOMESTIC	Passengers Carried	1,373,053	1,352,390	1.5%	11,901,747	12,299,739	(3.2%)
	Revenue Passenger Kilometres (millions)	1,481	1,459	1.5%	13,027	13,399	(2.8%)
	Available Seat Kilometres (millions)	1,771	1,789	(1.0%)	15,660	16,365	(4.3%)
	Revenue Load Factor	83.6%	81.6%	2.0 pt	83.2%	81.9%	1.3 pt

INTERNATIONAL	Passengers Carried	248,890	207,415	20.0%	2,111,112	1,570,801	34.4%
	Revenue Passenger Kilometres (millions)	834	446	87.0%	7,062	2,671	164.4%
	Available Seat Kilometres (millions)	1,179	649	81.7%	9,293	3,701	151.1%
	Revenue Load Factor	70.7%	68.7%	2.0 pt	76.0%	72.2%	3.8 pt

TOTAL NETWORK	Passengers Carried	1,621,943	1,559,805	4.0%	14,012,859	13,870,540	1.0%
	Revenue Passenger Kilometres (millions)	2,314	1,905	21.5%	20,088	16,070	25.0%
	Available Seat Kilometres (millions)	2,950	2,438	21.0%	24,954	20,066	24.4%
	Revenue Load Factor	78.5%	78.1%	0.4 pt	80.5%	80.1%	0.4 pt
	Average Aircraft in Fleet	83.9	79.4	5.7%	84.0	74.3	13.1%
	On-Time Performance	86.4%	88.6%	(2.2pt)	86.1%	80.5%	5.6 pt

Notes:

- (1) Monthly operating statistics are issued on a preliminary basis and are subject to change. Any adjustments made will flow through to the year to date results.
- (2) RPKs means number of paying passengers carried multiplied by the number of kilometres flown
- (3) ASKs means total number of seats available for passengers multiplied by the number of kilometres flown
- (4) Revenue Load factor means RPKs as a percentage of ASKs
- (5) On-time performance means the percentage of flights departing within 15 minutes of scheduled departure time.