

Date: 27 May 2010



# RELEASE

## Virgin Blue Holdings Limited - Preliminary Operating Statistics April 2010

### SUMMARY OF OPERATING STATISTICS

#### Domestic and International Operations EXCLUDING Polynesian Blue

##### Month of April 2010

Domestic passenger numbers for the month of April increased by 0.5% over the previous year. Virgin Blue traffic, measured by Revenue Passenger Kilometres (RPKs) increased by 1.3% while capacity, measured by Available Seat Kilometres (ASKs) increased by 3.1% over the same period. Revenue load factor was down 1.4 points from the previous year.

International passenger numbers for the month of April increased by 18.7% over the previous year. Virgin Blue traffic, measured by RPKs increased by 60.4% while capacity, measured by ASKs increased by 41.9% over the same period. Revenue load factor was up 8.5 points from the previous year.

On time performance was down 0.1 points to 87.2%, compared to 87.3% in the previous year.

##### Financial Year to Date April 2010

Domestic passenger numbers for the year to date decreased by 2.9% from the previous year. RPKs decreased by 2.4%, while ASKs decreased by 3.6% over the same period. Revenue load factor for the year to date increased by 1.0 point to 82.8% compared to the previous year.

International passenger numbers for the year to date increased by 32.5% from the previous year. RPKs increased by 146.7%, while ASKs increased by 131.2% over the same period. Revenue load factor was up 4.8 points to 75.9% compared to the previous year.

On time performance was up 5.0 points to 86.2%, compared to 81.2% in the previous year.

### News Summary

**22 April 2010** - Virgin Blue launches 'Check-Mate' a revolutionary, innovative new process to check in and board on domestic flights via a traveller's mobile phone.

**29 April 2010** - Virgin Blue partners 20th Century FOX for the launch of AVATAR in a broad ranging promotional marketing partnership

**30 April 2010** - Virgin Blue rated by consumer group CHOICE as the nation's best domestic carrier for the second year running receiving top scores from more than 11000 Choice members for service, entertainment and comfort. V Australia was ranked second overall in terms of satisfaction for slights to the United States and number one for price.

**3 May 2010**- Virgin Blue and Air New Zealand announce intentions to seek regulatory approval to create an alliance on the Trans Tasman.

**4 May 2010** - Virgin Blue and Virgin America launch a cabin crew exchange program

**10 May 2010** - Virgin Blue welcomes the outcome of the Federal Government's air services tender process naming Virgin Blue as one of four airlines appointed to supply domestic air travel to the Federal Government agencies and V Australia and Pacific Blue among 13 airlines to supply international air travel services.

**12 May 2010** - Virgin Blue becomes the first airline to screen Surf Lifesaving CSA onboard all its flights in an effort to highlight the importance of beach safety

**For Further Information:**

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## VIRGIN BLUE HOLDINGS OPERATING STATISTICS

	April 2010			Financial Year to Date (Year ending 30 June 2010)			
	Apr-10	Apr-09	Change	YTD Apr-10	YTD Apr-09	Change	
<b>DOMESTIC</b>	Passengers Carried	1,314,590	1,308,379	0.5%	13,216,337	13,608,118	(2.9%)
	Revenue Passenger Kilometres (millions)	1,435	1,416	1.3%	14,462	14,815	(2.4%)
	Available Seat Kilometres (millions)	1,806	1,751	3.1%	17,466	18,116	(3.6%)
	Revenue Load Factor	79.5%	80.9%	(1.4pt)	82.8%	81.8%	1.0 pt

<b>INTERNATIONAL</b>	Passengers Carried	248,441	209,388	18.7%	2,359,553	1,780,189	32.5%
	Revenue Passenger Kilometres (millions)	879	548	60.4%	7,940	3,219	146.7%
	Available Seat Kilometres (millions)	1,171	825	41.9%	10,465	4,526	131.2%
	Revenue Load Factor	75.0%	66.5%	8.5 pts	75.9%	71.1%	4.8 pts

<b>TOTAL NETWORK</b>	Passengers Carried	1,563,031	1,517,767	3.0%	15,575,890	15,388,307	1.2%
	Revenue Passenger Kilometres (millions)	2,314	1,965	17.8%	22,402	18,034	24.2%
	Available Seat Kilometres (millions)	2,977	2,576	15.6%	27,930	22,642	23.4%
	Revenue Load Factor	77.7%	76.3%	1.4 pt	80.2%	79.7%	0.5 pt
	Average Aircraft in Fleet	83.8	78.9	6.2%	82.8	74.8	10.7%
	On-Time Performance	87.2%	87.3%	(0.1pt)	86.2%	81.2%	5.0 pts

**Notes:**

- (1) Monthly operating statistics are issued on a preliminary basis and are subject to change. Any adjustments made will flow through to the year to date results.
- (2) RPKs means number of paying passengers carried multiplied by the number of kilometres flown
- (3) ASKs means total number of seats available for passengers multiplied by the number of kilometres flown
- (4) Revenue Load factor means RPKs as a percentage of ASKs
- (5) On-time performance means the percentage of flights departing within 15 minutes of scheduled departure time.