

## ASX RELEASE

# Onthehouse confirms strategic deals with Commonwealth Bank and Westpac Group

Onthehouse Holdings Limited (ASX:OTH) is pleased to announce that it has entered into strategic media and data partnerships with two of Australia's leading banks.

Commonwealth Bank has taken a major sponsorship for the consumer property portal onthehouse.com.au and Westpac Group has snapped up the major sponsorship of the Onthehouse iPhone and new Android apps to own the real estate mobility space.

In addition, Westpac Group will be investing in a strategic media integration play across Onthehouse's Real Estate Ad Network, which includes Australia's leading real estate agency websites such as LJ Hooker, First National and Raine & Horne.

Onthehouse will also provide property data via consumer marketing channels over the next two years. This content will include onthehouse.com.au property data and reports, and the predictive modelling algorithms pioneered by Residex.

Commenting on these strategic relationships, Onthehouse Managing Director and CEO Michael Fredericks said: "Big data is really important to our strategic partners and beyond the headline offerings and these agreements, we will be working on further innovations with our partners to help them connect with customers."

"We help Australians make informed property decisions by empowering consumers with rich content that is freely available and facilitate introductions to Australian home owners seeking local expertise."

"The fact that two of Australia's largest financial institutions have entered into strategic relationships with Onthehouse demonstrates the leading position we have in the evolving online property sector and supports our vision of empowering consumers," added Mr Fredericks.

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Members of Onthehouse Holdings Ltd.



## **About Onthehouse Holdings Limited**

Onthehouse Holdings Limited (ASX: OTH) is an ASX listed Australian online real estate content and services platform headquartered in Brisbane. The business divisions operated by the Company consist of:

The Consumer Online Division is a platform of publicly available real estate websites underpinned by the [www.onthehouse.com.au](http://www.onthehouse.com.au) website, providing free access to an extensive database of real estate content and property values on most properties in Australia, including traditional real estate online classified listings. The website is comparable to successful offerings in the US (Zillow) and UK (Zoopla) and has very quickly become the third largest online real estate platform in Australia, currently attracting more than 1.5 million unique browsers per month.

The Real Estate Solutions Division provides tools for real estate agents, other property professionals and financial institutions. It provides an integrated platform for office administration, property sales and management applications , online advertising solutions and other business performance tools for real estate agents and data and valuation related services for financial institutions utilising Onthehouse's extensive database.