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## Quickflix launches streaming to Huawei smartphone.

Quickflix, Australia's leading movie and TV streaming company, has announced the launch of its streaming service to Huawei's new Ascend G6 4G smartphone which comes with full 4.5" gHD display. The launch coincides with Quickflix and Huawei also announcing their plans to work together on other devices for the Australian market including a new streaming set top box device that is expected to retail later this year.

Owners of the new Huawei Ascend G6 4G smartphone, can now enjoy affordable subscription streaming of standard and high definition TV shows including HBO series, blockbuster and family favourite movies, and premium latest release movies and current seasons TV drama series pay per view, giving entertainment fans more ways to watch the content they love.

In partnership with Huawei Quickflix has developed an Android App which comes pre-loaded on all Ascend G6 handsets. Launching today and supported by media advertising and in-store promotions customers can enjoy a free one-month introductory Quickflix subscription to stream their favourite movies and TV shows with every purchase.

Quickflix Founder and CEO Stephen Langsford said: "We're excited to be expanding the reach of our digital streaming services, especially to a device like the G6, which has great specifications and set to be popular among consumers. We're also very excited about working with Huawei on new innovations such as the upcoming set top box device. The Australian streaming market is rapidly growing, and Quickflix has already streamed more than 8 million movies and TV shows to date, meaning we are playing a crucial role in driving this demand.

Our service also offers great flexibility; a subscriber to Quickflix streaming can register multiple devices to one account and watch up to three movies or TV shows concurrently. Partnerships such





as with Huawei will continue to expand our reach, and truly drive streaming into the mainstream throughout the country.”

Huawei Australia Device Director, Howard Chen said “Huawei is committed to bringing the best of on-demand entertainment to our customers so we’re delighted to have Quickflix as our launch partner and to work with them on further opportunities. Quickflix streaming takes advantage of the Ascend G6 4.5in, 960x540 resolution screen culminating in 245 pixel-per-inch density making movies and TV shows even more enjoyable to watch.”

Streaming to mobile devices already represents around 25% of Quickflix’s total digital service, and the move is the latest step by the company to aggressively expand, and bring its entertainment service to as wide an audience as possible.

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For more information, visit [www.quickflix.com.au/huawei](http://www.quickflix.com.au/huawei)

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### About Huawei

Huawei is a leading global information and communications technology company. Huawei's products and services are deployed in over 170 countries, serving more than one third of the world's population. Huawei ranked third in global smartphone shipments in 2013. Huawei Consumer Business Group provides a range of products including mobile phones, mobile broadband devices, home devices and cloud services.

### About Quickflix

Quickflix ([www.quickflix.com.au](http://www.quickflix.com.au)) is Australia's leading online movie company offering subscription to the largest range of movies and TV shows delivered as DVD or Blu-ray by mail or streamed instantly on-demand to desktops, laptops and a growing range of smart TV's, game consoles, iPad, iPhone and other devices. Latest release movies and current seasons TV are available for streaming as pay per view or episode. In New Zealand Quickflix streaming is available at [www.quickflix.co.nz](http://www.quickflix.co.nz).

