



21 July 2014

The Manager
Company Announcements Office
ASX Limited
Level 6, 20 Bridge Street
SYDNEY NSW 2000

Dear sir/madam

Addressing Media Report

Quickflix Limited (“Quickflix” or “the Company”) is responding to media coverage in today’s Australian Financial Review reporting that Nine Entertainment Co. (“Nine”) has acquired Home Box Office Inc’s (“HBO”) preference share holding in Quickflix.

The Company has sought information from Nine in relation to this matter and will advise the ASX of any material developments.

Yours sincerely

A handwritten signature in black ink that reads 'S. Hunter'.

Susan Hunter
Company Secretary

