



VIRGIN AUSTRALIA HOLDINGS LIMITED (ASX: VAH)

Preliminary Operating Statistics July 2014

SUMMARY OF OPERATING STATISTICS - VIRGIN AUSTRALIA

Virgin Australia Domestic Operations

Available Seats decreased 0.4% on the prior corresponding period of July 2013. Revenue Passenger Kilometres decreased 1.6% and Revenue Load Factor decreased 0.6 percentage points on the prior corresponding period.

Passenger Yield for July was in line with the prior corresponding period.

Virgin Australia International Operations

Available Seats increased 1.8% on the prior corresponding period of July 2013, as a result of the annualisation impact of increased flying to Denpasar from December 2013. Revenue Load Factor increased 3.3 percentage points on the prior corresponding period.

SUMMARY OF OPERATING STATISTICS – TIGERAIR AUSTRALIA

Available Seats increased 4.0% on the prior corresponding period of July 2013. Revenue Load Factor decreased 0.6 percentage points on the prior corresponding period.

Tigerair Australia Revenue Load Factor improved by 11.3 percentage points from the prior month of June 2014 as market conditions continued to recover.





VIRGIN AUSTRALIA HOLDINGS OPERATING STATISTICS – JULY

		July				
		2015	2014	Change		
DOMESTIC	Revenue Passengers	1,512,215	1,557,650	(2.9%)		
	Revenue Passenger Kilometres (millions)	1,810	1,839	(1.6%)		
	Available Seats	1,948,593	1,956,305	(0.4%)		
	Available Seat Kilometres (millions)	2,289	2,310	(0.9%)		
	Revenue Load Factor	79.0%	79.6%	(0.6pt)		
INTERNATIONAL	Revenue Passengers	245,628	239,215	2.7%		
	Available Seats	305,884	300,408	1.8%		
NTERN	Available Seat Kilometres (millions)	1,393	1,387	0.4%		
=	Revenue Load Factor	83.0%	79.7%	3.3 pt		
TOTAL NETWORK	Revenue Passengers	1,757,843	1,796,865	(2.2%)		
	Available Seats	2,254,477	2,256,713	(0.1%)		
	Available Seat Kilometres (millions)	3,683	3,697	(0.4%)		
	Revenue Load Factor	81.0%	79.6%	1.4 pt		





TIGERAIR AUSTRALIA OPERATING STATISTICS – JULY

		July		
		2015	2014	Change
TIGERAIR AUSTRALIA	Revenue Passengers	314,275	304,614	3.2%
	Revenue Passenger Kilometres (000's)	412,994	366,106	12.8%
	Available Seats	339,840	326,880	4.0%
	Available Seat Kilometres (000's)	452,304	398,124	13.6%
	Revenue Load Factor	91.3%	92.0%	(0.6pt)

Notes:

- (1) Monthly operating statistics are issued on a preliminary basis and are subject to change. Any adjustments made will flow through to the year to date results.
- (2) RPKs means number of paying passengers multiplied by the number of kilometres flown on VA and Tigerair operated flights.
- (3) ASKs means total number of seats available for passengers multiplied by the number of kilometres flown on VA and Tigerair operated flights.
- (4) Available Seats means the total number of seats available for passengers.
- (5) Revenue Load Factor means RPKs as a percentage of ASKs. For VA International and Total Network Revenue Load Factor metrics include Virgin Australia and International Alliance Partner ASK and RPK data on our revenue-share routes with International Alliance Partners Air New Zealand and Delta Air Lines.
- (6) Operating statistics for Skywest included in Virgin Australia numbers.





NEWS SUMMARY

3 September: Virgin Australia unveiled a range of new dishes across the airline's domestic lounge network as part of its ongoing program to enhance the customer experience and appeal to both business and leisure purpose travellers.

2 September: Virgin Australia, the official airline of the AFL, announced additional seats have been added between Melbourne and Adelaide for this weekend's AFL elimination final.

29 August: Virgin Australia announced it will introduce Business Class on all Trans-Tasman and Pacific Island routes from early 2015. From March next year, customers will be able to experience Virgin Australia's award-winning Business Class product on a number of new routes, with Sydney-Auckland the first to launch.

26 August: Virgin Australia launched an enhanced online check-in system for domestic flights, giving customers more information and control over their booking when checking-in via smart phone, tablet or computer. The new system offers a simplified design, more functionality and tailored destination information including weather and tourism sights.

25 August: Virgin Australia customers will be able to use personal hand-held electronic devices from gate to gate from 26 August, following approval today from the aviation safety regulator. Customers will also be able to take advantage of Virgin Australia's innovative Wi-Fi entertainment system, with more than 300 hours of film, television and music content at their fingertips.

22 August: Virgin Australia has applied to allow customers to use personal electronic devices from gate to gate, following an update from the aviation safety regulator.

18 August: Virgin Australia announced the launch of its second annual Film Festival in partnership with 10 AFL clubs around the country. After a successful debut in 2013, the competition will see the clubs create a unique film for their fans in the hope of securing a dedicated high altitude training session in Los Angeles.

14 August: Velocity Frequent Flyer, the loyalty program of Virgin Australia, announced it will become the first loyalty program in Australia to partner with leading mortgage broker and credit services provider, Aussie. Velocity Frequent Flyer members will now be awarded Points to the total value of their home loan or personal loan when they arrange and settle a loan through Aussie.

23 July: Virgin Australia announced that it will increase services between Brisbane and Los Angeles, moving from four return services per week to daily return services, effective 26 October 2014. The Virgin Australia and Delta Air Lines trans-Pacific joint venture will now offer two daily services between Sydney and Los Angeles and one daily service between Brisbane and Los Angeles.

4 July: Virgin Australia announced the appointment of three Non-Executive Directors to the Board of Virgin Australia including Mr Christopher Luxon (Air New Zealand), Mr James Hogan (Etihad Airways) and Mr Goh Choon Phong (Singapore Airlines). The appointments, which are effective 4 July 2014, have occurred following the adoption of a Nominee Director Protocol which sets out the procedures to be followed by the Board, its major shareholders and their nominated representatives on the Board.

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