



8 September 2014

Market Information Services Section  
NZX Limited  
PO Box 2959  
Wellington

Company Announcements Office  
ASX Limited  
Level 4, 20 Bridge Street  
Sydney, NSW  
Australia

### **SKY Network Television Limited – Continuous Disclosure Announcement**

Sky advises that it has been unsuccessful in its bid to renew the rights to US PGA Golf, European PGA Golf and PGA Asian Tour Golf. In 2013 these properties represented 1.1% of the total viewership on all SKY Channels. For its golf fans, Sky still has the exclusive rights to the US Masters, British Open and Australian Open tournaments for 2015.

Sky confirms that during the period of the PGA golf negotiations, it was successful in renewing its rights to New Zealand Cricket, A League Football, New Zealand Rugby League, IPL Cricket, 2 ESPN sport channels and a significant cycling package including Tour de France.

- **end**

For further information contact:

Jason Hollingworth  
Chief Financial Officer  
SKY Television  
(09) 579-9999  
021 – 312 928  
[jhollingworth@skytv.co.nz](mailto:jhollingworth@skytv.co.nz)

SKY Television  
PO Box 9059, Newmarket  
Auckland 1149, New Zealand

10 Panorama Road, Mt Wellington  
Auckland 1060, New Zealand

T. +64 9 579 9999

**COME WITH US**

