

17 March 2015

Leadership changes

Aspermont Limited (ASX: ASP) announces the appointment of Alex Kent as Managing Director to be based in London. Alex will replace Colm O'Brien who has decided to step down as CEO, as the role needs to be London based. Colm remains as a Director and will assist in the transition over the coming months, including an increased focus on the Events subsidiary.

The company is grateful for the significant contribution Mr O'Brien has made to establish Aspermont as a global publisher and media group across a number of B2B communities. Under his watch Aspermont has transitioned from a traditional print - based publisher in Australia to a global digitally led media provider.

Alex has a double honours degree in Economics, Accounting and Business Law and graduated through the Microsoft EMEA academy in 2003. Alex joined Aspermont in 2007 and has worked in all divisions and offices of the Company and currently serves as Executive Director and Chief Marketing Officer. Alex has played a key role in driving the digital transformation of the Group, most recently, successful new product launches in Brazil and the UK. He is a key architect of Aspermont's technologically driven commercial model. Alex is the son of Andrew Kent, Aspermont's Chairman and majority shareholder.

Alex will be based in London and will work closely with key management; Robin Booth (Global Publisher) Ajit Patel (Chief Information Officer) Ruth Carter (CEO: Events) and Matt Howes Chief Financial Officer)

Andrew Kent, Chairman of Aspermont said "Alex Kent has been a driving force in building the business models which make Aspermont a competent contender in the B2B media market. I am confident that he will lead our capable new management team through the challenges that face our market today and will successfully close on new opportunities in our exciting future"