

ASX & Media Release

13 April 2015

APPOINTMENT OF GENERAL MANAGER – GLOBAL SALES & MARKETING

Clean Seas Tuna Limited (ASX: CSS) is pleased to announce that it has appointed Mr Miles Toomey to the newly created position of General Manager – Global Sales & Marketing.

The appointment of Mr Toomey aligns with our sales development strategy and was the result of a wide-ranging search, eliciting strong interest from proven experienced professionals in the FMCG sector

Miles has extensive experience in sales, trade marketing, brand marketing, category management and general management in seafood and consumer product businesses.

Following 13 years with Unilever Australasia, Miles has held a range of senior positions in the Australian seafood industry for the last 10 years. This includes senior sales and marketing roles with Sealord Australia, Seafarm / Crystal Bay Prawns and Seafood CRC. Miles has been recently responsible for implementing the Love Australian Prawns campaign and as a consultant to a number of Australian seafood producers. He is experienced with wholesale, retail and food service distribution channels and with chilled / fresh and frozen products. Miles holds a Bachelors Commerce degree majoring in Marketing and Management.

Miles will commence on 4 May and as a member of the senior management team will be responsible for Clean Seas' global sales and marketing activities with particular focus on further expanding sales of Hiramasa Kingfish in Australia, Europe, North America and Asia. Miles said "I am delighted to be joining Cleanseas at this exciting stage of their growth and to be part of delivering such an excellent and versatile product as Hiramasa Kingfish to discerning consumers in Australia and around the world."

We are very pleased to have Miles joining our team as we progress to achieving our goals and recognise that this appointment will significantly enhance our ability to achieve our goals.

Dr Craig Foster
Chief Executive Officer

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Miles Toomey