Rule 3.19A.1

### Appendix 3X

#### **Initial Director's Interest Notice**

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

| Name of entity | InvoCare Limited |
|----------------|------------------|
| ABN            | 42 096 437 393   |

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

| Name of Director    | Martin Alistair John Earp |
|---------------------|---------------------------|
| Date of appointment | 13 April 2015             |

## Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Number & class of securities |
|------------------------------|
| Nil                          |
|                              |
|                              |
|                              |
|                              |
|                              |
|                              |

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<sup>+</sup> See chapter 19 for defined terms.

# Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

| Name of holder & nature of  | Number & class of Securities |
|---|------------------------------|
| interest  Note: Provide details of the circumstances giving rise to the relevant interest.                            |                              |
| Shares held in trust for Martin Earp<br>by AET SFS Pty Ltd as trustee for<br>InvoCare Deferred Employee Share<br>Plan | 17,410 Ordinary Shares       |
|   |                              |
|   |                              |

#### Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Detail of contract                                    | N/A |
|---|-----|
| Nature of interest                                    | N/A |
| Name of registered holder<br>(if issued securities)   | N/A |
| No. and class of securities to which interest relates | N/A |

Phillip Friery 14 April 2015

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 $<sup>+ \</sup> See \ chapter \ 19 \ for \ defined \ terms.$