

21 May 2015

Manager, Company Announcements **ASX Limited** Level 4 20 Bridge Street Sydney NSW 2000

Dear Sir.

UBS Investor Presentation - 21 May 2015

Attached is a copy of the presentation to be given to Fund Managers at the UBS Offices this afternoon, by Paul O'Keefe, Chief Executive Officer, Dexion Limited.

Yours faithfully,

Martin Fraser Chief Financial Officer

ague .

Encl:

GUD Holdings Limited

A.B.N. 99 004 400 891

29 Taras Avenue, Altona North, Vic 3025 Australia.

PO Box 62 Sunshine, Vic 3020 Australia.

Telephone: +61 3 9243 3311 Facsimile: +61 3 9243 3300 Email: gudhold@gud.com.au Internet: www.gud.com.au

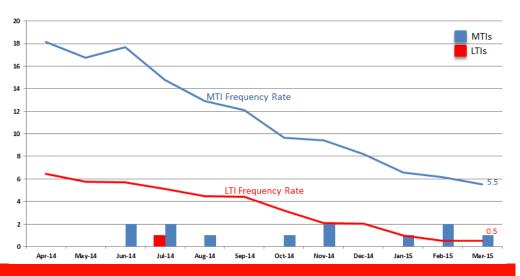
Presentation to UBS

Paul O'Keefe - CEO Dexion

21 May 2015



Safety performance



Dexion's safety today, ensures your future tomorrow.

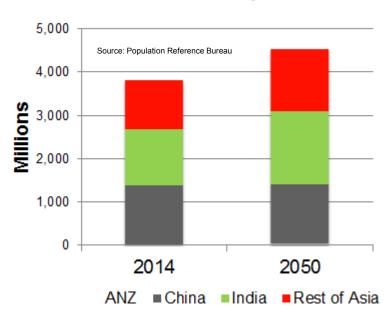
Safety initiatives

- Group WHSE appointment.
- Three year strategic plan targeting 30% improvement in safety each year.
- Strengthening culture and safety leadership.
- 'Safety' is paramount no harm culture.
- Strengthen operational safety in supply chain.
- Support to franchise and supply centres with safety practices.
- Strengthen installation and contracting processes.

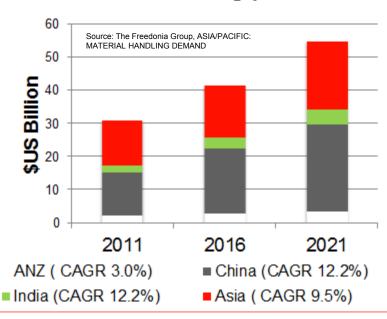


Market trends

Asia and Pacific Population



Asia & Pacific demand for material handling products

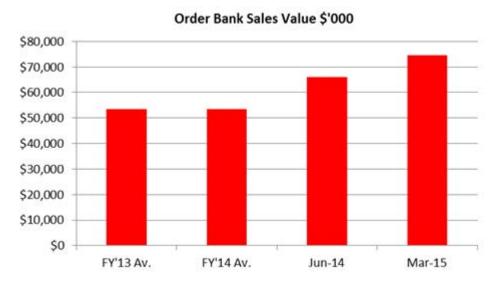


- In the next 10 years, the population in Asian region is projected to increase by just under 10% providing enormous growth opportunities.
- Global demand for materials handling products is forecast to climb 4% annually through 2016 to \$123.6 billion.*

Source: World Material Handling Products, a new study by The Freedonia Group



Order Bank & Market Dynamics



- Order bank volume has increased.
- ANZ is a challenging mature market with increasing import competition, particularly from China.
- Opportunities exist to access growth in Asian and Middle Eastern markets.
- Demand for warehouse automation increasing in Asia.
 - Leverage strategic partnerships e.g. Unilever, Daifuku, TGW, Efacec.
- Commercial business unit free of restructuring is focused on market growth including Asian expansion

Re-design of Supply Chain footprint

Transfer of Industrial Racking manufacturing from Sydney to Kuala Lumpur



- First tranche of equipment moved from Kings Park
- Transferred volume to lowcost plants in MY and CN
- **Engagement of Australian** engineering resource
- Training of newly recruited team



- **Kings Park** manufacturing closed
- Ramp up of WHS program at Kuala Lumpur
- Production capacity increased at Kuala Lumpur



- Completed
- Logistics Management



- Kuala Lumpur plant fully operational
- Integrating LEAN concepts into new footprint
- Maximise utilisation to drive cost reduction

- New warehouse in **Kuala Lumpur**
- Automated loading and unloading devices
- Freight optimisation
- Warehouse efficiency at Kings **Park**



Commercial Business Unit Restructure

Exit of NZ Manufacturing

√Completed 1

- Manufacturing equipment decommissioned May '13
- Sourcing of Library and Retail shelving from NZ supplier May '13
- New designs for Retail and Library shelving sourced from China released Jun '14

Exit of Elite Built

✓ Completed 2

- ASX
 Announcement
 Nov '13
- Released sales and customer support staff Jan '14
- Released warehouse staff Mar '14
- Sold down stock Jul '14

Exit of Australian Manufacturing

✓ Completed

3

Expansion into Asia

Commenced



- Strategic sourcing arrangement for Office shelving finalised in China Mar '14
- Manufacturing equipment decommissioned in Australia Sep '14
- Improved, lowercost products
 launched Nov '14

- Relocated key
 Australian
 resource to Kuala
 Lumpur
- Early major project win for National Library Malaysia
- 3 Year StrategicPlan



System Solutions – Project Jumbo – FY 15

Dexion 808 has delivered in FY15

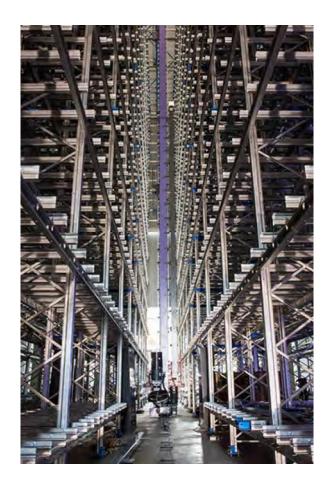
- ✓ 6 Automated Storage & Retrieval Systems
- √ 7 Satellite Semi-Automated Systems
- ✓ 2 Mezzanine Floor Solutions

Dexion 808 has serviced in FY 15

- ✓ Our Tier 1 Customer Base Daifuku, Dematic, Efacec, and Swisslog
- ✓ Our Tier 2 Customer Base DHL, Kellogg's, Polar Cold, Unilever and Wine Works
- ✓ We have delivered in 10 different countries

Dexion 808 in FY16

 Strong pipeline across ANZ, Asia and MENA



Innovation – Commercial Business Unit

Foundations

- The innovation program is built around:
 - ✓ Design capability
 - Creating the right environment for designers to flourish
 - ✓ Design ownership and IP protection
 - ✓ Supply flexibility

New innovations

- Understanding customer needs
- Internal design process
- Regular innovation forums



Innovation – Commercial Business Unit

Product launch program

- Multiple releases in FY15
- Further releases planned for FY16 and beyond.





Agile Lockers



Parcel Lockers



Summary

- Business is working through a period of significant transition
- Exit of Australian manufacturing complete
- Focused on rebuilding Australian businesses and establishing Asian supply chain
- Significant opportunities exist to access growing Asian and Middle Eastern markets
- Innovation is a critical cornerstone to future success

