

12 June 2015

ASX Release

LESS THAN MARKETABLE PARCEL SHARE SALE FACILITY

The Directors of Blaze International Limited (ASX: BLZ) (“Blaze” or “the Company”) announce the establishment of a share sale facility (“Facility”) for holders of less than a marketable parcel (defined in the ASX Listing Rules as a parcel of securities of not less than \$500 in value) (“Less Than Marketable Parcel”) of the Company’s shares. Of the Company’s approximately 1,900 shareholders, 1,350 hold Less Than Marketable Parcels.

A Less Than Marketable Parcel Notice will be sent to all Blaze shareholders with a registered shareholding of 3,704 shares or less on the Record Date. The Record Date for the purposes of establishing holders of Less Than Marketable Parcels has been set at 5pm on 12 June 2015.

The Company is providing the Facility to holders of Less Than Marketable Parcels to sell their shares without them incurring any costs that could otherwise make a sale of their shares uneconomic. In addition, the Company expects to reduce the administrative costs associated with maintaining a large number of small shareholdings.

The sale price will be equal to the average sale price of the whole facility and rounded down to the nearest 0.1 cent. Each shareholder will receive the sale proceeds via direct credit for their shares sold through the Facility on or around 6 August 2015.

A summary of the key dates in relation to the Facility is as follows:

Unmarketable Parcels Record Date - 12 June 2015 at 5.00pm (Perth time)

Unmarketable Parcels Announcement to ASX - 12 June 2015

Letters sent to shareholders holding Unmarketable Parcels - 16 June 2015

Closing Date for receipt of Share Retention Forms - 4 August 2015 at 5.00pm (Perth time)

Unmarketable Parcels Payment date - expected to be on or about 14 August 2015

Attached is a copy of the Notice of Intention to Sell and the Share Retention Form which will be sent to all shareholders holding Less Than Marketable Parcels of shares on the Record Date.

Norman Grafton
Company Secretary

T: +61 8 9481 7833

E: blaze@blazelimited.com.au

Or visit our website at www.blazelimited.com.au



12 June 2015

Dear Blaze Shareholder,

NOTICE OF INTENTION TO SELL SHARES OF LESS THAN MARKETABLE PARCEL

The Board of Directors of Blaze International Limited (**ASX: BLZ**) ("**Blaze**" or "**the Company**") announces that the Company will commence the process for the sale of ordinary shares ("**shares**") for holders who hold less than a "marketable parcel" (defined in the ASX Listing Rules as a parcel of securities of not less than \$500 in value) ("**Less Than Marketable Parcel**").

This offer applies to shareholders who at 5:00pm (WST) on 12 June 2015 ("**Record Date**") were holders of shares in Blaze valued at less than \$500 based on the closing price of Blaze shares of \$0.135 per share on the Record Date. Our records show that you were a holder of less than a marketable parcel as at Record Date and accordingly your shareholding is eligible to participate in this share sale facility.

Blaze is offering this facility as it provides the following benefits:

- holders of less than a marketable parcel have the opportunity to sell their shares without incurring any brokerage or handling costs which, in proportion to the value of their holding, may otherwise render a sale unattractive or uneconomical; and
- the expense and administration involved in maintaining shareholders with less than a marketable parcel is reduced.

The Company has approximately 1,900 shareholders, of which around 1,350 hold less than a marketable parcel of shares that in aggregate represent approximately 5.54% of all issued shares.

You may choose to sell all of your holding or retain your existing holding as explained below.

1. Sell all of your Less Than Marketable Parcel

If you wish to sell your shares without incurring brokerage or handling costs, you do not need to take any action other than completing a Direct Credit Facility Form (enclosed). Blaze is authorised under its Constitution to sell your shares following the Closing Date of 4 August 2015 (“**Closing Date**”). Your shares will be pooled with other shares under this facility and sold as soon as practicable after the Closing Date.

Blaze will appoint an execution-only broker on behalf of shareholders to effect any sales under this facility. The price you receive for each share sold through this facility will be equal to the average price for the total shares sold through the facility.

Australian residents will only be paid their sale proceeds in Australian dollars by direct credit to an account held with an Australian Financial Institution. You must complete and return the enclosed Direct Credit Facility Form.

Non-resident holders who do not have an account with an Australian Financial Institution will be paid in Australian dollars by cheque.

If you wish, you may choose to donate the proceeds of your sale to the St Vincent de Paul Society to support their work with the homeless. Amounts less than \$100 which remain unclaimed at the conclusion of the statutory period for unclaimed monies will be donated to the St Vincent de Paul Society.

All costs associated with the sale of your Shares will be borne by the Company. No brokerage will be payable by you. If your shares are held in a CHESS holding, Blaze may, after the Closing Date initiate a holding adjustment to move your shares to the issuer sponsored sub-register for the purpose of this facility.

Any tax consequences arising from the sale or buy-back of your shares will be your responsibility.

2. Retain your existing holding

If you wish to retain your existing holding then you must either:

- correctly complete, sign and return the enclosed Share Retention Form so that it is received by 5.00pm WST on 4 August 2015, being the Closing Date of this facility; or
- arrange to have multiple holdings consolidated into the one holding which has \$500 or more in value (3,704 or more shares at a price of 13.5 cents) on the Closing Date; or
- make your own arrangements outside this facility to purchase additional shares so that on the Closing Date you are the registered holder of \$500 in value (3,704 or more shares at a price of 13.5 cents) or more shares under the holder number stated on the Share Retention.

If you successfully take one of these steps, Blaze will not be entitled to sell your shares.

Important information

Blaze reserves the right to vary, delay or terminate this sale facility by notice to the ASX.

Blaze is not bound to sell any or all of the shares that may be available for it to sell under this facility, and there is no guarantee that Blaze will be able to sell your shares. In addition, the sale proceeds may differ from the market value of your shares on the Record Date, depending on movements in the market price of the shares and on the Company appointed brokers' ability to procure purchasers.

The Company will determine whether a shareholder has a less than marketable parcel as at the Record Date. The Company will not have any reference to any increase in the price of shares after the Record Date in determining whose shares may be sold or bought back pursuant to this facility.

If you have a less than marketable parcel as at the Record Date, then unless you take one of the steps outlined in section 2 of this letter, Blaze will be entitled to sell your shares under this facility.

Neither Blaze nor any other person involved in the facility shall be liable for failure to sell the shares or at a particular price. The price of Blaze shares is subject to change and an up-to-date price can be obtained from the ASX website (www.asx.com.au) under the code "BLZ".

Blaze does not make any recommendation or provide any advice to you regarding whether to sell your holding under this facility or retain your existing holding.

If you require advice as to whether to sell your shares, please consult your legal, financial or taxation adviser.

For further information, please contact the Company on +61 8 9481 7833 between the hours of 8.30am and 5.00pm WST Monday to Friday.

Yours faithfully

On behalf of the Board of Directors of Blaze International Limited
Norman Grafton
Company Secretary

SHARE RETENTION FORM

Securityholders who wish to retain their shares must lodge a Share Retention form.

Number of Shares as at Record Date

This is the total number of Shares you held at 5.00 pm on 12 June 2015.

Retention of Shares

If you would like to retain your shares, please mark the box on the front of the form and return it in accordance with the lodgment instructions below.

If this form is not received by that time, and you have not otherwise validly notified the Company that you wish to retain your Shares by that time, the Company will be entitled to have your Shares sold for you.

If you wish to sell your Shares under the Share Sale Facility, you should not complete this form.

Contact details

Enter the name of a contact person and telephone number. These details will only be used in the event that the registry has a query regarding this form.

Email Communications

Enter your email address. Your email address will be used to send you your shareholder communications electronically.

Signature(s)

You must sign and date the form as follows in the space provided:

Joint holding: where the holding is in more than one name all of the securityholders must sign.

Companies: where the company has a Sole Director who is also the Sole Company Secretary, this form must be signed by that person. If the company (pursuant to section 204A of the Corporations Act 2001) does not have a Company Secretary, a Sole Director can also sign alone. Otherwise this form must be signed by a Director jointly with either another Director or a Company Secretary. Please sign in the appropriate place to indicate the office held.

Consolidation of shareholdings

If you have more than one holding on Blaze International Limited's register and you do not sell your Shares under the Unmarketable Parcel Share Sale Facility, you should consider consolidating them. For further advice in this regard, please contact ADVANCED SHARE REGISTRY.

Lodgment of Form

If you wish to retain your Shares, this Share Retention Form must be completed and received by ADVANCED SHARE REGISTRY Perth **by no later than 5.00 pm (WST) on Tuesday, 4 August 2015.**

It is your responsibility to allow sufficient time for this form to be received by ADVANCED SHARE REGISTRY.

Your Share Retention Form must be sent to the Company's share registry: Blaze International Limited

C/ Advanced Share Registry Services
110 Stirling Highway,
Nedlands WA 6009

Neither ADVANCED SHARE REGISTRY nor the Company accepts any responsibility if you lodge the Share Retention Form at any other address or by any other means.

This form may not be used to notify your change of address. For information please contact ADVANCED SHARE REGISTRY on (618) 9389 8033 or visit the share registry at <http://advancedshare.com.au>

All Registry Communications to: Advanced Share Registry PO Box 1156, Nedlands, Western Australia 6909
P +61 (0)8 9389 8033 | F +61 (0)8 9262 3723 E admin@advancedshare.com.au

Holder Number:

IMPORTANT NOTE: ONLY RETURN THIS FORM IF YOU WISH YOUR SHARES TO BE SOLD

This form must be forwarded to Advanced Share Registry

A

PLEASE TICK THE BOX TO REQUEST FOR PROCEEDS TO BE DONATED TO ST VINCENT DE PAUL SOCIETY

OR

B

REQUEST FOR PAYMENT BY CHEQUE

C

THIS SECTION MUST BE SIGNED FOR YOUR INSTRUCTIONS TO BE EXECUTED

SIGN HERE -THIS SECTION MUST BE SIGNED FOR YOUR INSTRUCTIONS TO BE EXECUTED

I/We authorise you to act in accordance with my/our instructions set out above. I/We acknowledge that these instructions supersede and have priority over all previous instructions relating to payments to which I/we am/are entitled to be paid in cash.

Individual or Securityholder 1

Sole Director & Sole Company Secretary

Securityholder 2

Director

Securityholder 3

Director/Company Secretary

Individual: This form is to be signed by the security holder.
Joint Holding: Where the holding is in more than one name, all of the securityholders must sign.
Power of Attorney: To sign as Power of Attorney, you must have already lodged it with the registry. Alternatively, attach a certified Copy of the Power of Attorney to this form.
Companies: Director, Company Secretary, Sole Director and Sole Company Secretary can sign. Please indicate the office held by signing the appropriate space.

Date:/...../2015

Privacy Clause: Advanced Share Registry Limited Ltd (ACN 127 175 946) advises that Chapter 2C of the Corporations Act 2001 requires information about you as a securityholder (including your name, address and details of the securities you hold) to be included in the public register of the entity in which you hold securities. Primarily, your personal information is used in order to provide a service to you. We may also disclose the information that is related to the primary purpose and it is reasonable for you to expect the information to be disclosed. You have a right to access your personal information, subject to certain exceptions allowed by law and we ask that you provide your request for access in writing (for security reasons). Our privacy policy is available on our website – www.advancedshare.com.au