# 9 thmicro EQUITIES PRISING STARS

## **BIGAIR GROUP LIMITED (ASX BGL)**

Presented by Jason Ashton (CEO)





## BigAir has evolved...

#### Build and manage high speed data networks using -

our own **national** fixed wireless network - a **unique** asset wholesale access to all major fixed line networks + our own wireless network provides unmatchable flexibility and a unique value proposition

#### Unified communications using -

our own carrier-grade hosted voice platform significant expertise gained from deploying IP Voice systems to enterprise

#### Cloud infrastructure and managed IT services using -

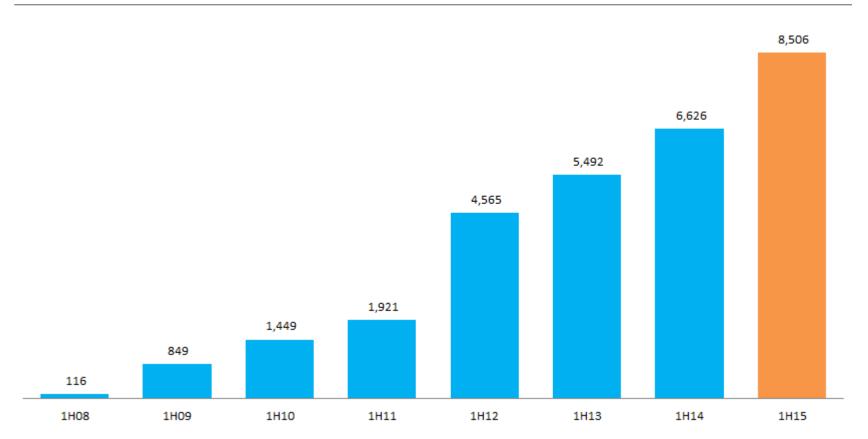
our own **national** private cloud infrastructure that leverages our data networks strong in-house capability for onboarding mid-sized enterprise customers specialised high value managed service capabilities targeted at mid-market

#### BGL is delivering comprehensive ICT solutions - not just individual services



## Consistent double digit growth in EBITDA

#### **Underlying EBITDA (\$m)**





## Adding value through strategic acquisitions

# FIXED WIRELESS

# **COMMUNITY BROADBAND**

# CLOUD & MANAGED SERVICES



Startech acquired in 2014 - addition of highly capable engineering team with large installed base across local government. Student housing assets previously acquired by BGL in FY11

today.





Allegro acquired in 2012 - extensive fixed wireless & fibre network assets across South East QLD and significant player in University housing market

Oriel Technologies acquired in 2014 - established managed services provider - broadening solutions portfolio



Integrated Data Labs (IDL) acquired 2015 - fixed wireless network in Hunter region



link innovations
building better business broadband

Link Innovations acquired 2012 - marked BGL entry into regional wireless markets





Intelligent IP acquired in 2013 - providing BGL with its first entry into unified communications and managed services



Clever Communications acquired in 2011 - largest competitor in wholesale fixed wireless markes



Anittel Communications acquired in 2014 - unified communications and managed services

## **Expanded** range of products and services

#### COMMUNITY CLOUD & MANAGED SERVICES BROADBAND **Managed Applications Managed Security Managed Servers** WiFi Analytics Managed WiFi (WaaS) **Virtual Data Centres Managed IT Services Free Community WiFi Hosted Desktops Mgd Disaster Recovery Hosted Backup Solutions Student Accommodation Broadband Mgd WAN Optimisation Hosted Voice / PABX IT Strategy Consulting Guest Enablement Platform Managed Wide Area Networks Managed IT Managed WiFi IP Voice** Internet access **Core Data Network Services FIXED 3rd Party Services WIRELESS** (Fibre and Copper)

### Recent customer wins

- Won a new \$3.6M contract to deploy a managed data and hosted voice solution for a leading mental health service provider
- Established a relationship with a brand new student accommodation provider.
   The initial contracts were for the provision of Internet and managed WiFi for two new student residential sites with an aggregate capacity of 1,000 beds and an estimated initial contract value of \$1.4M
- Won a large \$2.5M outsourcing contract for desktop management and cloud for a publicly listed Australian wealth management company
- Implemented a high speed Internet and voice solution for a brownfield mining accommodation site in Western Australia as part of a new \$1M contract

## Recent customer contract re-signs

- Re-contracted our largest student accommodation provider. The contracts include an upgrade to the latest generation WiFi access points and extend through to 2019 with an estimated contract value of \$10M
- Re-signed and upgraded a 120+ site national data network for a leading publicly listed Australian auto parts distributor for a 3 year \$2.8M contract value
- Expanded the existing contract with a large publicly listed commercial property developer for a Managed WiFi and data analytics solution for 5 additional shopping centres
- Upgraded a national data network for one of Sydney's premier private schools, including connecting their regional education facility with a high speed wireless data connection. The BigAir service provided their regional campus with a broadband experience for the first time

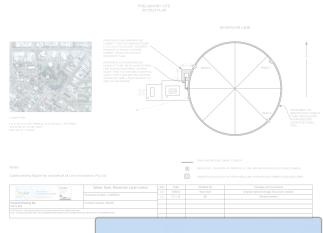
## **Expanding and Enhancing our Network**

#### • New Core & Edge Network

- Fast, Scaleable and Reliable
- Exploits low cost, high capacity dark fibre services
- Consolidation of existing services onto new network expected to be largely complete by end of Q1 FY16.

#### Fixed Wireless Coverage

- New regional footprint
  - Riverina Region NSW BigAir now has coverage in :-
    - Narrandera
    - Leeton
    - Griffith
    - Wagga Wagga
  - Rockhampton- Consolidation of costs and establishment of a new base to deliver services across the city.
  - Enhancing the coverage in the New England area including Armidale and Tamworth - Completion by end August 2015.





## **Expanding and Enhancing our Network**

#### • Fixed Wireless technology is evolving -

- Getting the most from existing technology the BigAir development team continues to work closely with its vendors to innovate and exploit advances in wireless technology for the benefit of our customers and our shareholders
- We are now able to extend the real world range of our 1Gbps services using the latest IP network and radio protocols
- Recently we have introduced new wireless technology that enhances reach and reduces costs to enable delivery over distances up to 100 km and with Non Line of Sight

#### BigAir Community Broadband -

- The addition of many new sites along with extensive upgrades of existing sites with customers receiving the latest generation WiFi APs resulting in -
  - Greatly improved coverage to enhance customer experience
  - Increased take up and site revenue
  - Deepening our relationships with the accommodation providers and end users
- 14 Brand new accommodation sites
- Wifi across 4 Shopping villages utilizing and introducing Wifi Analytics for the first time
- Upgraded and expanded 34 Existing sites
- All up designing and implementing more than 2,500 new access points

## **Key priorities for FY16**

- Delight our customers our sales focus is to expand customer ARPU (average monthly spend per customer) through cross-selling our expanded service offerings into the mid-market corporate segment - Unified Communications, Cloud and Managed Services.
- Operationally, we are:
  - further consolidating and streamlining our operations and recent acquisitions
  - continuing to drive improvements in customer satisfaction and retention
  - developing additional complementary offerings
- M&A strategy will continue to identify accretive acquisitions to
  - increase our footprint in strategic markets
  - improve our penetration in the mid-market segment for Communications and Cloud and Managed Services



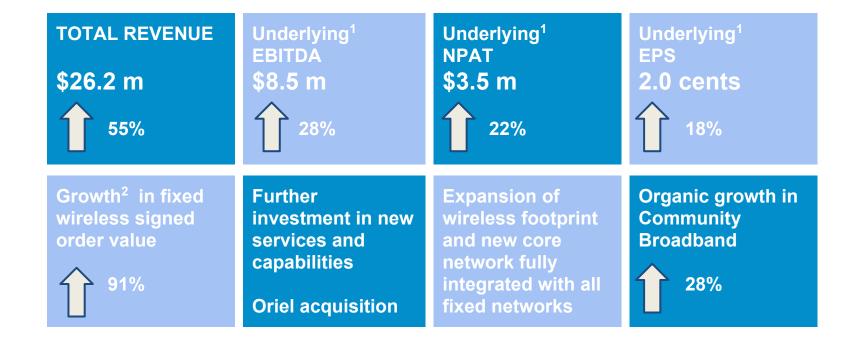
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## **Strong financial results - 1H15**



All percentage movements indicate the increase for 1H15 over 1H14 (unless stated otherwise)

<sup>&</sup>lt;sup>2</sup>Based on total contract value for new fixed wireless orders signed in 1H15 (versus 1H14). The impact from this increase in orders will flow into 2H15 as services are delivered.



<sup>&</sup>lt;sup>1</sup>BigAir Group Limited considers underlying EBITDA and underlying NPAT to be a more suitable indicator of operating performance since it is not affected by one-off costs and amortisation of acquired customer bases associated with business combinations.

## **Strong** balance sheet

#### Consolidated balance sheet (\$000)

Dec 2014	June 2014
10,508	7,429
27,633	24,318
86 273	67,179
8,724	4,789
15,857	6,170
10 010	13,939
42,599	24,898
43,674	42,281
33,919	33,494
	8,787
43,674	42,281
35%	28%
.92x	.79x
	27,633 48,132 86,273 86,273 8,724 15,857 18,018 42,599 43,674 33,919 9,755 43,674

- Property, plant and equipment increase mainly due to installation of new services and infrastructure
- Goodwill increase due to acquisition of Oriel Technologies Pty Ltd
- Negotiated approval during 1H15 to increase debt facility up to \$25m
- Facility drawn to \$17m as at 19 Dec 2014, on completion of the Oriel acquisition

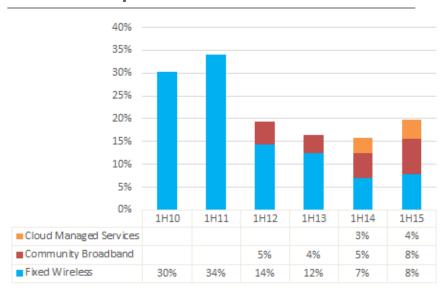


## **Strong cashflows**

#### Cash flow (\$000)

Operating activities	6,750
Investing activities - PPE	(5,194)
Investing activities - Acquisitions	(3,352)
Investing activities - other	(375)
Financing activities - Bank Facility	4,079
Financing activities - Dividend paid	(1,850)
Financing activities - other	438
Net increase for the period	496

#### Capex as % of Revenue



- Operating cash flows remain strong increasing by 20% versus 1H14
- Significant new investments made in 1H15 to support future growth
- Community Broadband Capex includes some large scale WiFi deployments rolled out in 1H15 to support new projects
- Investments in Cloud and Managed Services include new data centre infrastructure to support hosting and laaS service growth

