



ASX Announcement

30 June 2015

SEEK Limited appoints Geoff Roberts as Group CFO

Geoff Roberts has been appointed as SEEK Limited's Group Chief Financial Officer, and will join the Company in November 2015.

Geoff joins SEEK with more than 20 years of Finance experience, including as Managing Partner of Deloitte Victoria, and Group CFO of AXA Asia Pacific for seven years.

SEEK CEO, Andrew Bassat said: *"We're delighted to appoint Geoff as our new Group CFO. Geoff has a very strong and proven track record of success over many years and we look forward to that success continuing at SEEK."*

"With significant experience in dynamic and fast paced environments across developed and developing markets, including leading M&A transactions, Geoff is perfectly placed to support the continuation of SEEK's aggressive growth plans."

"Geoff has successfully led Finance across international portfolios of both joint-venture and wholly owned businesses across Asia, which makes him a great fit as we continue to grow SEEK internationally as well as domestically."

Replacing current Group CFO, John Armstrong, who SEEK announced on February 5, 2015, would end his full time involvement with SEEK at the end of the calendar year, Geoff Roberts will join the SEEK Executive Team when he starts in November. Ensuring a smooth and detailed handover, John will transition all Group CFO responsibilities to Geoff before he leaves SEEK to pursue a portfolio of other business interests including continuing on the Zhaopin Board.

Andrew Bassat reconfirmed his gratitude to John Armstrong for his contribution to SEEK.

"John has been a fantastic CFO for the Company for nearly 13 years overseeing with great aplomb massive changes in the size and complexity of the business. He has also been a fine leader and example of the SEEK values, and we are sad to be losing him at the end of the year. John leaves the Finance function in great shape for Geoff, and on behalf of the SEEK Board, I would like to thank John for his enormous contribution."

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