

## ASX ANNOUNCEMENT

### MEDIA SPECULATION

**30 July 2015:** Analytica has recently become aware of an online article originally dated 27 July 2015 which contains various statements attributed to the Company about its financial position, operational plans, prospects and value.

Analytica's policy is not to respond to media speculation. However, as the Company is seeking to raise capital under a current pro rata entitlement offer, the Company believes it is appropriate in this instance to respond to the article.

Analytica advises that the article is inaccurate and that it did not authorise its publication or the making of any of the statements contained in it. Analytica has requested that the article be withdrawn.

The only statements authorised by Analytica are those statements contained in its market disclosures and current rights issue prospectus (Authorised Disclosures).

Shareholders and investors should read and consider the information in the Authorised Disclosures in full (including the investment risks) and, if required, obtain further professional advice, before deciding whether to invest in the Company.

For further information, please contact [investorrelations@analyticamedical.com](mailto:investorrelations@analyticamedical.com)

For more information about the PeriCoach System, visit: [www.PeriCoach.com](http://www.PeriCoach.com)

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