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**COMPANY ANNOUNCEMENT**

**3 August 2015**

## **Executive Appointments**

JB HI-FI today announces the appointments of Kevin Ramsdale as Marketing Director and Simon Page as Chief Information Officer.

Kevin has over 20 years' commercial experience across a range of industries. Kevin started his career at the Ford Motor Company and worked in a variety of roles across Sales, Marketing, Product Development, Strategy and Customer Service, both in Australia and internationally. After almost 15 years with Ford, Kevin spent four years with Bupa Australia, in roles including Head of Marketing and Head of Product & Policy. For the past five years Kevin has been with the National Australia Bank in a range of General Management Marketing roles, most recently as GM Marketing for the NAB Brand and its Product & Markets division.

Simon has over 15 years' experience in a variety of technology roles both in Australia and internationally. Simon started his career in IT consulting, working with Andersen Consulting and Accenture, and has held senior technology roles with Tabcorp Australia, as GM Strategy & Architecture/Chief Technology Officer, and most recently with Australia Post, as GM Information, Digital & Technology for its Postal Services division.

Both Kevin and Simon will report to the Chief Executive Officer, Richard Murray.

JB HI-FI CEO, Richard Murray, said "We are delighted to have Kevin and Simon join the JB Hi-Fi team. Both Kevin and Simon are proven executives and highly regarded in their respective fields. Kevin has a strong track record of driving commercial performance in customer focused businesses and Simon has consistently delivered high quality technology solutions. Kevin and Simon join JB Hi-Fi at an exciting time and add further depth and quality to the management team. We look forward to the contributions they will make to JB Hi-Fi's continued success."

Kevin and Simon will commence with JB Hi-Fi during September 2015.

JB Hi-Fi will release its full year results on 10 August 2015.

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Media & Investors:  
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