# **FY15** results presentation

21 August 2015



## **FY15:** Another strong set of results

SALES REVENUE

\$62.7m



50%

Underlying<sup>1</sup> EBITDA **\$18.9** m



25%

Underlying<sup>1</sup> NPAT \$8.5 m



34%

Underlying<sup>1</sup> EPS 4.9 cents



31%

Growth<sup>2</sup> in signed order total contract value



49%

Further expansion and investment in managed services capabilities -Oriel and Applaud acquisitions

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Expansion of wireless footprint and new core network fully integrated with all fixed networks

Organic growth in Community Broadband



19%



All percentage movements indicate the increase for FY15 over FY14 (unless stated otherwise)

<sup>&</sup>lt;sup>1</sup>BigAir Group Limited considers underlying EBITDA and underlying NPAT to be a more suitable indicator of operating performance since it is not affected by one-off costs and amortisation of acquired customer bases associated with business combinations.

<sup>&</sup>lt;sup>2</sup>Based on total contract value for new orders signed in FY15 (versus FY14). The full impact from this increase in orders will flow into 1H16 as services are delivered.

## Agenda

### **Company overview**

FY15 - another record result

Continued operational and strategic progress

Summary and key priorities for FY16



### Connect better. To improve the way business works.

The BigAir Group is a national business-focused ICT provider delivering the very latest cloud-based solutions, managed services, and network infrastructure.

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## **Company overview**

### The BGL Board

Paul Tyler: Chairman

Jason Ashton: Managing Director, CEO

Vivian Stewart: Non Executive Director

Nigel Jeffries: Non Executive Director

### The BGL Executive Team

Jason Ashton: CEO

Charles Chapman: CFO

Scott Mason: CMO

Scott Atkinson: CTO, Cloud Managed Services

Aidan Mountford: COO, Network Services

Tony Tilbrook: CTO, Design and Construction

**ASX code:** 

**BGL** 

Number of Shares on Issue:

174,826,438

**Share Price:** 

\$0.71

Market Capitalisation:

\$124.1 million

## BigAir has evolved

An integrated telecommunications and trusted managed services provider delivering -

### **Network Services**

- Build and manage high speed, high availability data networks
- Leveraging industry leading experience with WiFi and Microwave; and
- Our own national fixed wireless network (a unique asset);
- Including national access and integration with all fixed line networks

### **Cloud & Managed Services**

- Unified Communications using our own carrier-grade hosted voice platform
- National private cloud infrastructure including laaS and DaaS
- Managed networks provider able to leverage a diverse range of networks

**Community Broadband** - centrally managed Internet, WiFi and Campus network solutions for Accommodation Providers, Retailers, Hospitality and Gov't

Our vision is "to be the #1 managed technology provider for the mid-market and a great place to work"

## **Growth drivers** are now in place

Transition to an integrated telecommunications and trusted managed services provider is now complete

- During FY15 significant investments made in Cloud and Managed Services
- Sales teams are now cross-selling expanded service offering to all customers across the group.

Consolidation of Sydney staff into our new St Leonards headquarters is nearing completion

- Brings together staff from various acquisitions into one location
- Immediate cost savings and helps drive revenue synergies and cultural alignment

## **Expanded** range of products and services

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**WiFi Analytics** 

**Managed Service Desk** 

**Community and Shopping Centre WiFi** 

**Managed Security** 

**Managed Student Accommodation WiFi** 

**Managed Applications** 

**High Speed Internet** 

**Managed IT Services** 

**Hosted PABX** 

**Managed Disaster Recovery** 

**SIP Voice** 

**Hosted Desktops** 

**WAN Optimisation** 

**Managed Servers** 

**Managed Wide Area Networks** 

**Virtual Data Centres** 

**NETWORK SERVICES** 

**CLOUD & MANAGED SERVICES** 

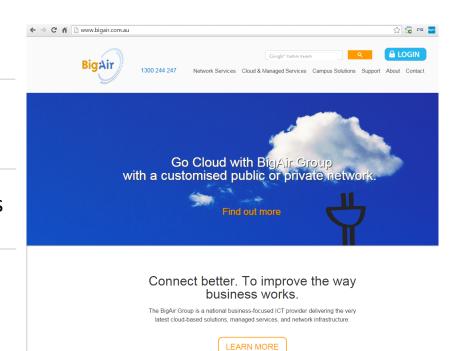
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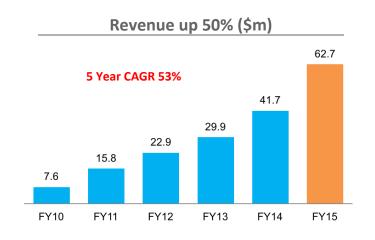


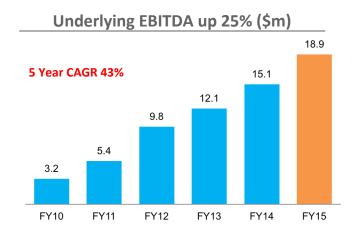


## **Strong growth across key metrics**

A\$000			FY15	FY14
Revenue from sales		50%	62,650	41,741
Gross Profit		34%	35,538	26,526
Underlying EBITDA		25%	18,863	15,104
Reported EBITDA		5%	15,398	14,656
Underlying NPAT		34%	8,455	6,290
Reported NPAT		9%	4,845	5,343
Underlying Earnings Per Share (cps)		31%	4.86	3.71
Dividend Per Share (cps)	1	9%	1.20	1.10

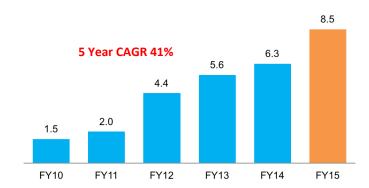
## A track record of growth















BigAir Group Limited considers underlying EBITDA and underlying NPAT to be a more suitable indicator of operating performance since it is not affected by one-off costs and amortisation of acquired customer bases associated with business combinations. For a reconciliation of underlying EBITDA and underlying NPAT please refer to Appendix 1 in this presentation.

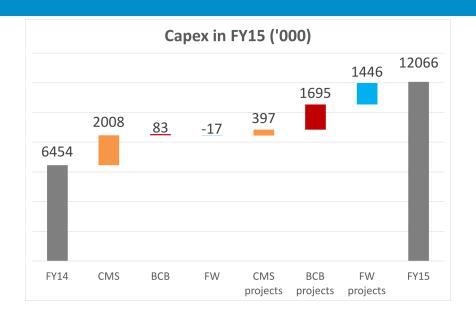
## Strong balance sheet

\$ 000	1	FY15	FY14
Net assets	3,723	46,003	42,280
Borrowings	5,194	19,133	13,939
Operating cash flow	3,002	13,510	10,508
Earn out provisions	9,706	11,557	1,851
Gearing	41.59%	32.97%	
Return on Invested Capital (ROIC)		15.85%	15.11%

- Significant investments in new infrastructure expected to drive future growth in operating cashflows
- Debt facilities drawn to \$18.3m as at 30 June 2015
- Expanded debt facilities of \$45m now in place which provides balance sheet flexibility for continued growth

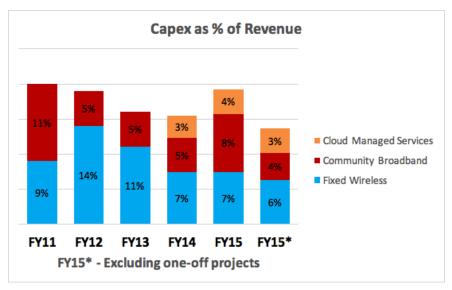


## **Capex** - investing for future growth



- BCB projects completed in FY15 includes a record number of new Accommodation sites
- In addition a number of new Retail WiFi and Retirement Living projects were completed in FY15
- CMS investments include new Private
   Cloud infrastructure to support Oriel
   customer growth and cross-selling

- Significant new investments made in CMS and BCB to support new customer growth
- FW project Capex used for Regional expansion
- BAU capex similar to FY14
- Excluding one-off growth projects
   Capex as a % Revenue continues to decline



## Segment financial performance (1 of 2)

Fixed Wireless Segment	FY15 ('000)	FY14 ('000)	(000) (000)	%
Corporate Revenue	11,631	8,802	+2,829	+32%
Wholesale Revenue	12,052	13,437	-1,385	-10%
Total Fixed Wireless	23,683	22,239	+1,444	+6%
Underlying EBITDA	13,794	13,152	+632	+5%

Cloud Managed Services Segment	FY15 ('000)	FY14 ('000)	Δ ('000)	%
CMS Network Services	9,285	5,342	+3,943	+74%
CMS Managed Services	18,934	5,124	+13,810	+269%
Total Revenue	28,218	10,466	+17,752	+170%
Underlying EBITDA	5,138	1,804	+3,334	+185%

- Corporate fixed wireless growth more than offsetting slow decline in wholesale
- Bundling of new services increases customer stickiness

Fixed Wireless Revenue split	FY15	FY14
Corporate	49%	40%
Wholesale	51%	60%

Cross-selling services to existing Corporate
 Fixed Wireless and Community Broadband
 customers is driving growth in CMS

Fixed Wireless and CMS Network Services are now operationally merged and form the "Network Services" division

## Segment financial performance (2 of 2)

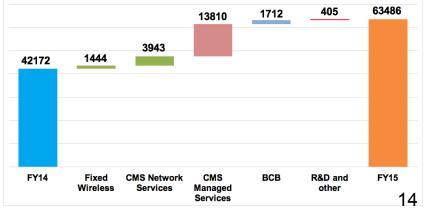
Community Broadband Segment	FY15 ('000)	FY14 ('000)	(,000) \( \triangle \)	%
Total Revenue	10,749	9,037	+1,712	+19%
Underlying EBITDA	2,087	1,894	+193	+10%

- Community Broadband division growth has accelerated in FY15
- Growth is entirely organic
- Significant investments in FY15 will drive further growth in FY16

Corporate Division	FY15 ('000)	FY14 ('000)	Δ ('000)	%
Total Revenue	836	431	+405	94%
Underlying EBITDA	-2,146	-1,718	-428	25%

BGL Consolidated	FY15 ('000)	FY14 ('000)	Δ ('000)	%
Total Revenue	63,486	42,172	+21,314	+50%
Underlying EBITDA	18,863	15,132	+3,731	+25%

- Corporate costs split out in FY15
- Corporate expenses increased to \$2.98m in FY15 (\$2.15m in FY14) due largely to expansion of Senior Management Team
- Revenue \$836k is largely R&D rebate



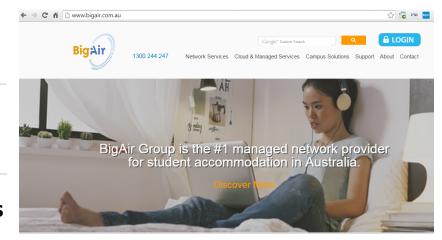
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**Continued operational and strategic progress** 

Summary and key priorities for FY16



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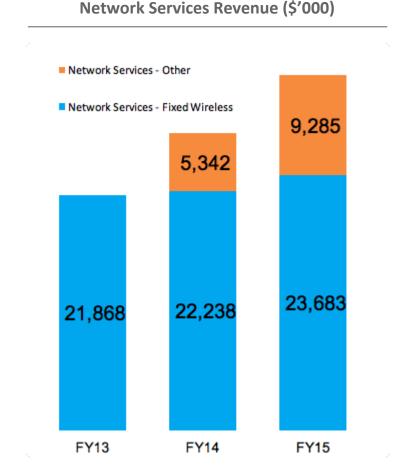
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## **Network Services update**

- \$1m in network related operational savings realised in FY15.
- National fixed wireless footprint continues to be expanded with targeted regional rollout (\$1.4m invested in FY15).
- BigAir's Next-Generation Network (NGN)
  now deployed nationally with upgrades
  being completed in 1H FY16 to expand
  capacity across the network to support
  future WAN, DaaS and laaS requirements.
- Consolidation of existing services onto NGN during FY16 will deliver reduced operational complexity, improve reliability and further reduce operational cost.

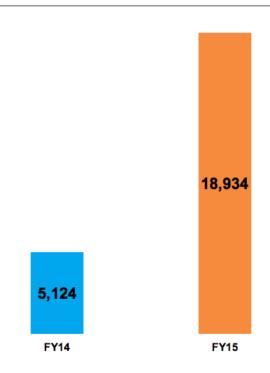




## Cloud and Managed Services update

- Acquisition of Oriel Technologies in 2H15
- Applaud IT to be consolidated from 1 July 2015
- Both give significant capacity and capability boosts to the CMS portfolio
- CMS creates growth opportunities by cross-selling into the existing customer base
- CMS customers benefit by leveraging the strong data networking capability of BGL
- Significant cloud expansion occurring in Sydney data centres to meet customer demand
- Oriel Technologies recently appointed to the NSW Govt "End User Computing as a Service" panel
- IIPC delivered 19% revenue growth in 2H15 (versus 1H15)
- ACPL revenue declined slightly in FY15 however turnaround plan in place for FY16

Cloud and Managed Services Revenue (\$'000)



Note "Cloud and Managed Services Revenue" chart above does not include the the data services revenue from IIPC and ACPL (although this revenue is included in the CMS segment in the Financial Statements).



## **Community Broadband**

### & Managed WiFi Update



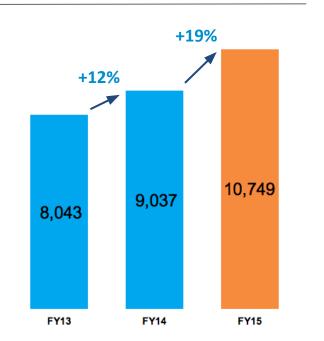
**Community Broadband division** now offers managed Internet, WiFi and Campus network solutions for Mining, Accommodation Providers, Retailers, Hospitality and Govt

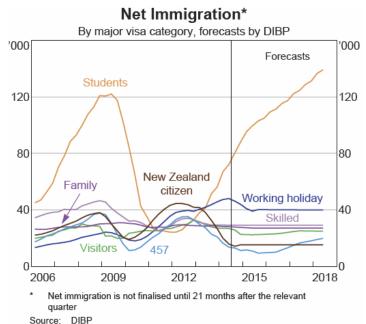
- FY15 Revenue growth of 19% (versus FY14)
- Improving macro conditions (eg. foreign student intake)
- Record pipeline of new Student Accommodation projects





#### **Community Broadband Revenue (\$'000)**





## **Powering our growth**

BigAir is powering our continued fast growth with a number of key initiatives for ensuring long term sustainable growth:

Strategic consulting arrangement to help drive our growth

Gazelles 'Scaling Up' framework aligns our high growth strategy with best

practice core:

maintaining alignment

- growing our people
- improving cost efficiency
- a great place to work







### Recent customer wins

- Won a new \$3.6m contract to deploy a managed data and hosted voice solution for a leading mental health service provider
- Established a relationship with a new student accommodation provider. The initial contracts were for the provision of Internet and managed WiFi for two new student residential sites with an aggregate capacity of 1,000 beds and an estimated initial contract value of \$1.4m
- Won a large \$2.5m managed services contract for desktop as a service (DaaS) and cloud for an Australian financial services company
- Implemented a high speed Internet and voice solution for a brownfield mining accommodation site in Western Australia as part of a new \$1m contract
- Won an extension to an existing national wide area network for an aged care provider - IP voice, additional sites and redundancy increasing the existing contract value to \$900k pa



## Recent customer contract re-signs

- Re-contracted our largest student accommodation provider. The contracts include an upgrade to the latest generation WiFi access points and extend through 2019 with an estimated contract value of \$10m
- Resigned and upgraded a 135 site national data network for a publicly listed Australian auto parts distributor for a three year \$2.8m contract value.
- Expanded the existing contract with a large publicly listed commercial property developer for a Managed WiFi and data analytics solution for 5 additional shopping centres.
- Upgraded a national data network for one of Sydney's premier private schools, including connecting their regional educational facility with a high speed wireless data connection. The BigAir service provided their regional campus with a broadband experience for the first time.



## **Update on Oriel acquisition**



- Acquired and consolidated from 19
   December 2014
- \$9m revenue contribution in 2H FY15
- New Oriel Cloud and Managed Services blogs getting strong customer interest: http://www.oriel.com.au/blog

- Supplements our existing offerings, enabling us to take a fully Managed IT solution suite to our customers

The Oriel acquisition enhances our

capability in the mid-market and

enterprise space

- Good progress on integration with the broader BigAir business
- Annualised cost savings achieved as part of integration efforts
- Focus on recurring (Managed Services)
  revenue over product sales has
  produced stronger margins
- Cross-selling opportunities bearing fruit with good recent sales



## **Applaud IT acquired in July 2015**





24/7/365 IT Helpdesk & Onsite Support



ΙT

Monitoring & Management



Asset Management



Outsourced expertise



Cloud Services

- Applaud IT acquired for \$1.2m
- Consolidated from 1 July 2015
- Revenues of between \$6m and \$7m
- FY16 EBITDA expected to be \$0.7m
- Very strong capabilities in the mid-market
   Managed Services space, with particular focus
   on outsourced Service Desk
- Most key customers in contract
- Great ability to cross-sell solutions









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BigAir Group owns and manages Australia's leading Fixed Wireless network for business

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The BigAir Group is a national business-focused ICT provider delivering the very latest cloud-based solutions, managed services, and network infrastructure.

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## **Key priorities for FY16**

### Our vision is "to be the #1 managed technology provider for the mid-market and a great place to work"

- **Delight our customers -** through delivering excellent service and cross-selling our new offerings - Unified Communications, Cloud and Managed Services
- **Operationally**, we are:
  - further consolidating and streamlining our operations and recent acquisitions (\$1.5) million in additional savings targeted from end FY16)
  - continuing to drive customer satisfaction and retention
  - developing additional complementary offerings
  - continuing to expand footprint while driving complexity out of operational execution
- **M&A strategy** will continue to identify accretive acquisitions
  - Increase our footprint in strategic markets -
    - **Cloud and Managed Services**
    - **Unified Communications**
    - Managed IT services
    - Managed WiFi and analytics





### **Contact us**

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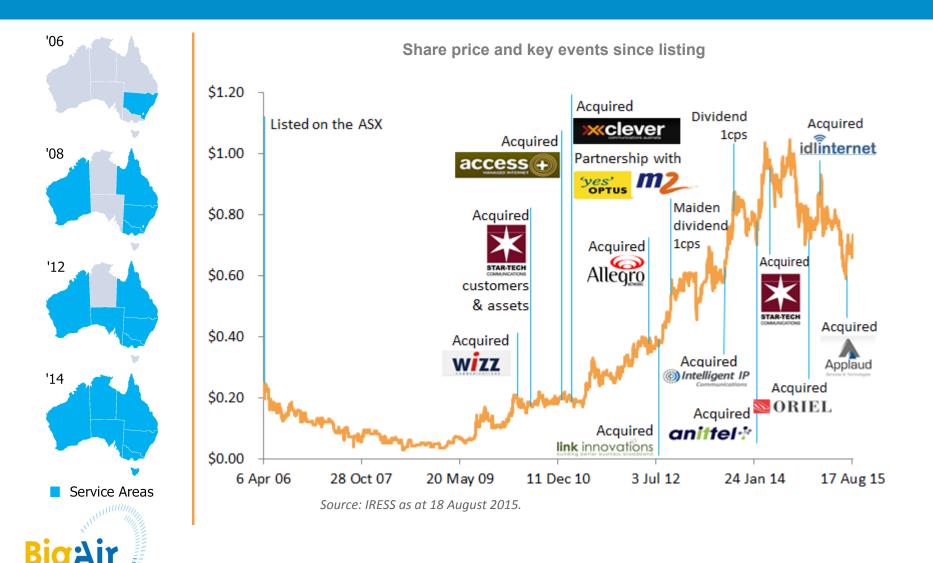


### **Appendix 1:** Reconciliation of underlying EBITDA and NPAT

	Current period	Previous corresponding period
EBITDA	15,398,234	14,656,387
Acquisition purchase price adjustment	1,898,846	-
Deal and restructure costs	1,566,461	447,377
Underlying EBITDA	18,863,541	15,103,764
NPAT	4,845,605	5,342,983
After tax effect of:		
Amortisation of acquired customer bases	614,841	634,106
Acquisition purchase price adjustment	1,898,846	-
Deal and restructure costs	1,096,523	313,164
Underlying NPAT	8,455,815	6,290,253



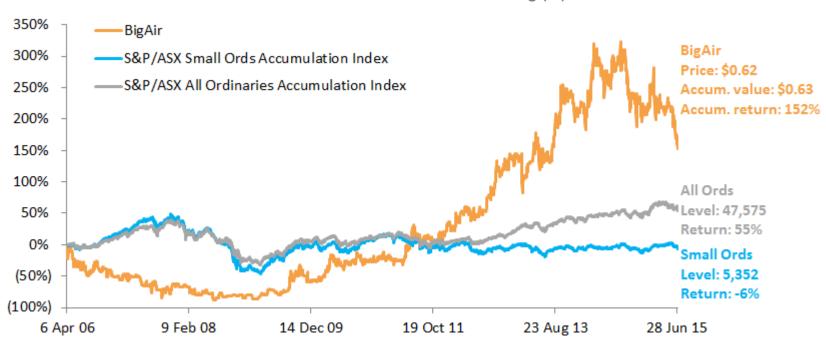
### **Appendix 2:** Track record of building shareholder value



### **Appendix 3:** Generating superior shareholder returns

#### \$1.00 invested at listing has grown to \$2.52 at 30 June 2015

#### Accumulated return since listing (%)



Assumptions: Listing date of 6 April 2006, FYH15 closing price of \$0.615 on 30 June 2015 and reinvestment of FY12 and FY13 dividends at share price on ex-dividend date.

Source: IRESS as at 18 August 2015.



### **Appendix 4: Adding value through strategic acquisitions**

### CLOUD & **MANAGED SERVICES**

#### **NETWORK SERVICES**

### COMMUNITY **BROADBAND**

ORIEL Oriel

Technologies acquired in 2014 - established managed services provider

- broadening solutions portfolio



Startech acquired in 2014 - addition of highly capable engineering team with large installed base across local government. Student housing assets previously acquired by BGL in FY11



Allegro acquired in 2012 - extensive fixed wireless & fibre network assets across South East QLD and significant player in University housing market



Intelligent IP acquired in 2013 - providing BGL with its first entry into unified communications and managed services



Anittel Communications acquired in 2014 - unified communications and managed services



Applaud IT acquired in 2015 - managed services provider specialising in managed service desk offering



Clever Communications acquired in 2011 - largest competitor in wholesale fixed wireless markets



Integrated Data Labs (IDL) acquired 2015 - fixed wireless network in the Hunter region



Link Innovations acquired 2012 - marked BGL entry into regional wireless markets



AccessPlus acquired in 2011 - leading provider to University student housing segment. Represents the nucleus of the BigAir Community Broadband division today.

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