Rule 3.19A.2

# **Appendix 3Y**

## **Change of Director's Interest Notice**

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Seven West Media Limited
ABN	91 053 480 845

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	The Hon. Jeffrey Gibb Kennett AC
Date of last notice	25 June 2015

#### Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect interest	
Nature of indirect interest (including registered holder)  Note: Provide details of the circumstances giving rise to the relevant interest.	Shares acquired by Jeff Kennett Pty Limited, (JGK Super Fund A/C) a company that the director controls	
Date of change	24 August 2015	
No. of securities held prior to change	25,000 Seven West Media Limited fully paid ordinary shares	
Class	Ordinary shares	
Number acquired	25,000 ordinary shares in Seven West Media Limited acquired	
Number disposed	Nil	

<sup>+</sup> See chapter 19 for defined terms.

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Value/Consideration  Note: If consideration is non-cash, provide details and estimated valuation	\$0.79 per ordinary share
No. of securities held after change	50,000 Seven West Media Limited fully paid ordinary shares
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Purchase of ordinary shares on market

### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Not applicable
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change  Note: Details are only required for a contract in relation to which the interest has changed	
Interest acquired	
Interest disposed	
Value/Consideration  Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

### Part 3 - +Closed period

Were the interests in the securities or contracts detailed	No
above traded during a +closed period where prior written	
clearance was required?	
If so, was prior written clearance provided to allow the trade	Not applicable
to proceed during this period?	
If prior written clearance was provided, on what date was this	Not applicable
provided?	

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<sup>+</sup> See chapter 19 for defined terms.