

DEAR SHAREHOLDER/BONDHOLDER,

- 1 As in the past, our Annual Report and Interim Report will be available electronically once they are released. You can access an electronic copy of these reports by visiting our website www.skytv.co.nz/investor-relations.aspx at the appropriate time (the Annual Report should be available around 23 September 2015).
- 2 While we encourage you to access these documents electronically as this reduces administration costs and benefits the environment, please note that you also have the right to receive printed copies of the Annual and Interim Reports free of charge, upon request (subject to the deadline noted in paragraph 5 below).
- 3 You can choose to receive email notification of when the reports are available to view online (and other shareholder communication) by entering your email address below and returning this form.

Please mark the below box and enter your email address below if you wish to receive all SKY shareholder communications electronically. This may include Annual and Interim Reports, transaction statements, payment advices, meeting documentation and any other company related information which we think are appropriate to be sent electronically.

Please tick

Provide your email address here

- 4 If you do not require printed copies of the Annual or Interim Reports to be mailed to you, then no action on your part is required.
- 5 Alternatively, if you would prefer to receive printed copies of these reports, you need to tick the box on the next page, fold the form where indicated and return it by mail or fax to Computershare on +64 9 488 8787 within 15 business days of receiving this letter.
- 6 Please note that we have not prepared a concise Annual Report for the year ended 30 June 2015.




JASON HOLLINGWORTH
AS COMPANY SECRETARY
SKY NETWORK TELEVISION LIMITED

COME WITH US



COMPLETE THIS SECTION

I would like to receive a printed copy of the SKY Annual Report for June 2015 and the Interim Report for 2016.

Please tick

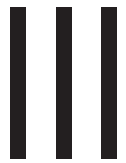
Mailing Instructions

Use this form as a reply paid envelope: Fold along the lines indicated. Seal with tape where indicated. Mail.

FOLD HERE

FOLD HERE

FreePost Authority Number 2888



NO POSTAGE REQUIRED
IF POSTED IN NEW ZEALAND

The Share Registrar
SKY Network Television Limited
c/- Computershare Investor Services Limited
Private Bag 92119
Auckland 1142

FOLD HERE

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SEAL WITH TAPE