

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity: IOOF Holdings Limited
ABN: 49 100 103 722

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Elizabeth Flynn
Date of appointment	15 September 2015

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
Nil

+ See chapter 19 for defined terms.

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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest	Number & class of Securities
<p>Note: Provide details of the circumstances giving rise to the relevant interest.</p> <p>MLC Navigator Retirement Plan - Superannuation Service <Elizabeth Flynn></p>	<p>4,458 ordinary shares</p> <p>Ms Flynn also maintains holdings in IOOF through holdings in Australian Equities ETFs within both superannuation and non-superannuation platform investment accounts in her name, however does not have any control nor provide instruction in relation to the shareholdings within these ETFs.</p> <p>Ms Flynn also holds various MIS via both superannuation and non-superannuation platform investment accounts in her name, which MIS may have holdings in IOOF, however she does not have any control nor provide instruction in relation to the shareholdings within these MIS.</p>

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	
Nature of interest	
Name of registered holder (if issued securities)	
No. and class of securities to which interest relates	

+ See chapter 19 for defined terms.