

ASX: OMT

7 September 2015

OMNI MARKET TIDE COMPLETES KEY APPOINTMENTS

- **OMT has made key internal appointments that will accelerate the growth of OMT's sales pipeline and product delivery for new customers.**
- **The roles filled were across sales, accounts and project management divisions at an important time in the Company's growth cycle.**
- **The four appointees bring diverse sector and established corporate experience as well as the proven ability to develop and enhance growing technologies.**

Digital stakeholder engagement leader Omni Market Tide Limited (**Company** or **OMT**, ASX:OMT) is pleased to announce four key appointments across the sales, accounts and project management functions. The new employees greatly enhance OMT's sales and product delivery capabilities at an important time in the company's growth cycle. Increased engagement with listed companies and seamless delivery of stakeholder relations apps will lead to more profitable generation of development, annuity and transactional revenues.

The new employees bring diverse but complimentary skills and experiences to the Company. These include large cap. (ASX10) sales planning, strategic planning and product performance management; strong IT delivery and project management experience; and proven ability to generate and build new business across different sectors.

Commenting on the strategic significance of the appointments, Managing Director of Omni Market Tide, Megan Boston said: "The recruitment of quality people with the right skills and attitude is a coup for an emerging, scalable technology business such as OMT. The diversity of corporate backgrounds and sector experience the executives bring is incredibly valuable given our ambition to work with listed companies across different valuation indices and sectors."

These appointments follow the Company's announcement last week that it has reached an alliance agreement with Boardroom Pty Limited for the integration of OMT's unique mobile stakeholder engagement applications in the broader Boardroom digital solutions portfolio. This alliance opens a large distribution and sales channel for OMT's innovative investor engagement platforms. Boardroom Limited and OMT are currently in discussions to form a similar alliance in Asia. Further updates on the achievement of major milestones will be provided to the market as they happen.

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About Omni Market Tide

Omni Market Tide is the market leader in digital stakeholder engagement. Omni Market Tide has the only stakeholder engagement app in Australasia designed to enhance the interconnectivity between companies and stakeholders, allowing push communications, web streaming, and direct voting, among other features. Our application makes investor relations content more readily accessible for the digital investor, increasing shareholder engagement and participation during and outside the AGM voting requirements. The company is listed on the Australian Securities Exchange (ASX:OMT). For more information about the company please visit www.omnimarkettide.com.

Forward Looking Statements

This release includes certain statements that may be deemed “forward-looking statements”. All statements in this discussion, other than statements of historical facts, that address future activities and events or developments that OMT expects, are forward-looking statements. Although OMT believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in the forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, and general economic, market, or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and that actual results or developments may differ materially from those projected in forward-looking statements.