Form 604

Corporations Act 2001 Section 671B

Notice of change of interests of substantial holder

To Company Name/Scheme	Pacific Brands Ltd			
ACN/ARSN/ABN	106 773 059			
1. Details of substantial holder (1)				
Name	Allan Gray Australia Pty Ltd (Allan Gray Australia) and its related bodies corporate as set out in Table 1 of Annexure A (together the Group), as investment manager for the funds or investment mandates listed at Table 2 of Annexure A			
ACN/A RSN (if applicable)	112 316 168 (ACN of Allan Gray Australia)			
There was a change in the interests of the substantial holder on	15 September 2015			
The previous notice was given to the com	pany on <u>12 May 2015</u>			
The previous notice was dated	12 May 2015			

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Previous notice Present notice		
	Person's votes	Voting power (5)	Person's votes	Voting power (5)	
Ordinary shares	179,391,430	19.56%	169,194,582	18.45%	

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
See Annexure A, Tables 2 and 3					

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
See Annexure A, Tables 2 and 4					

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

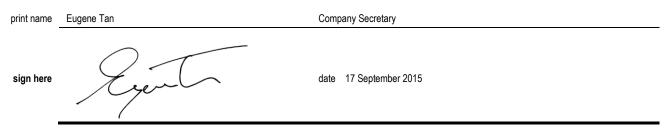
Name and ACN/ARSN (if applicable)	Nature of association
See Annexure A, Tables 1 and 2	

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
The Group	C/- Allan Gray Australia, Level 2 Challis House, 4 Martin Place Sydney , NSW 2000

Signature



DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (6) Include details of:
 - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8) If the substantial holder is unable to determine the identity of the person (eg if the relevant interest arises because of an option) write "unknown".
- (9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

Pacific Brands Ltd THIS IS ANNEXURE A OF 2 PAGES REFERRED TO IN THE ABOVE FORM 604

Print name	Eugene Tan	Company Secretary
Sign here	Lent	Date : 17 September 2015

Table 1 - Related bodies corporate

The following entities are associates of Allan Gray Australia Pty Ltd (AGA) and each other by virtue of being related bodies corporate. Orbis Mansfield Street Properties Ltd Orbis Investment Management (BVI) Limited (OIMLBVI) Orbis Holdings Limited Orbis World Limited Orbis Investment Management Limited (OIML) Orbis Asset Management Limited (OAML) Orbis Investment Advisory Pty Limited Allan Gray (Holdings) Pty Ltd Orbis Administration Limited Orbis Investment Advisory (Hong Kong) Limited Orbis Investment Research Limited Orbis Client Services (Canada) Limited Orbis Investment Management (MIS) Limited Orbis Holdings (UK) Limited Triple Blue Holdings Limited Orbis Investment Management (Europe) LLP Pictet Overseas Trust Corporation and Pictet Trustee Company SA Orbis Investment Management (Luxembourg) S.A

Table 2 - Funds

An entity within the Group acts as investment manager for some or all of the assets in the following funds.

No	tity within the Group acts as investment n	Manager	Code	Registered holder	Persons entitled to be registered
					holder
1.	Allan Gray Australia Equity Fund	AGA	SMEF	Citibank N.A., Sydney Branch as SMEF's	Equity Trustees Limited as SMEF's
				custodian	responsible entity
2.	Allan Gray Australia Opportunity	AGA	SMSF	Citibank N.A., Sydney Branch as SMSF's	Equity Trustees Limited as SMSF's
	Fund			custodian	responsible entity
3.	Warakirri Australian Equities Pensions and Charities Fund	AGA	SMWA	ANZ Nominees Ltd as SMWA's custodian	Warakirri Asset Management Pty Ltd SMWA's trustee
4.	Ibbotson Australian Shares High	AGA	SMIA	JP Morgan Nominees Australia Ltd as	Ibbotson Associates Australia Ltd
	Alpha Trust			SMIA's custodian	SMIA's trustee
5.	Construction and Building Unions Superannuation Fund	AGA	SMCB	NAB Custodial Services as SMCB's custodian	United Super Pty Ltd as SMCB's trustee
6.	HESTA Superannuation Fund	AGA	SMHT	JP Morgan Nominees Australia Ltd as	H.E.S.T. Australia Ltd as SMHT's
				SMIA's custodian	trustee
7.	Hostplus Pooled Superannuation	AGA	SMHP	Citibank N.A., Sydney Branch as SMHP's	Host Plus Pty Itd as SMHP's trustee
	Trust			custodian	
8.	Russell Australian Opportunities	AGA	SMRI	State Street Australia Ltd as SMRI's	Russell Investment Management Ltd as
	Fund			custodian	SMRI's responsible entity
9.	MyLifeMyMoney Superannuation	AGA	SMCS	NAB Custodial Services as custodian for	CSF Pty Ltd as SMCS's trustee
	Fund			SMCS	
10.	Maritime Super	AGA	SMMS	NAB Custodial Services as custodian for SMMS	Maritime Super Pty Ltd as SMMS's trustee
11.	Non-Government Schools	AGA	SMNG	State Street Australia Ltd as SMNG's	Non-Government Schools
	Superannuation Fund			custodian	Superannuation Fund Pty Ltd as
					SMNG's trustee
12.	REST Superannuation Fund	AGA	SMRT	State Street Australia Ltd as SMRT's	Retail Employees Superannuation Pty
				custodian	Ltd as SMRT's trustee
13.	Government Employees	AGA	SMGB	Northern Trust Corporation as SMGB's	Government Employees Superannuation
	Superannuation Board			custodian	Board
14.	Orbis Global Equity Fund (Australia	OIML	GAPL	Citibank N.A., Hong Kong Branch, as	Equity Trustees Limited as GAPL's
	Registered)			GAPL's custodian	responsible entity
15.	Orbis Global Equity Fund Limited	OIML	OGEF	Citigroup Fund Services Canada, Inc (Citi	OGEF
				Canada) as OGEF's custodian	
16.	Orbis Optimal SA Fund Limited	OIML	OSAP	Citi Canada as OSAP's custodian	OSAP
17.	Institutional Global Equity Fund	OIML	IGEF	Citi Canada as IGEF's custodian	IGEF
18.	Orbis Optimal LP	OAML	OOLP	Citi Canada as OOLP's custodian	OOLP
19.	Orbis International Equity LP	OAML	IELP	Citi Canada as IELP's custodian	IELP
20.	Orbis SICAV – Global Equity Fund	OIML	SGPL	Citibank International plc (Luxembourg	SGPL
				Branch) (Citi Lux) as SGPL's custodian	
21.	Orbis SICAV – Asia- Ex Japan Fund	OIMLBVI	XJPL	Citi Lux as XJPL's custodian	XJPL

No	Fund name	Manager	Code	Registered holder	Persons entitled to be registered
					holder
22.	Orbis SICAV – Global Balanced Fund	OIML	GBSA	Citi Lux as GBSA's custodian	GBSA
23.	Orbis SICAV – International Equity	OIML	SNPL	Citi Lux as SNPL's custodian	SNPL
24.	Orbis OEIC Global Equity Fund	OIML	UKGE	Citi Lux as UKGE's custodian	UKGE

Table 3 – Change in relevant interest

Trade Date	Reference Code	Action	No of security	Consideration
28 Jul 15 to 15 Sep 15	SMCB	Buy and Sell	-464,710	-\$ 421,919
28 Jul 15 to 15 Sep 15	SMCS	Buy and Sell	-104,304	-\$ 114,353
09 Sep 15 to 15 Sep 15	SMEF	Sell	-1,229,426	-\$ 845,870
09 Sep 15 to 15 Sep 15	SMGB	Sell	-539,778	-\$ 371,375
28 Jul 15	SMHP	Buy	250,169	\$ 105,046
28 Jul 15 to 15 Sep 15	SMHT	Sell	-8,874,540	-\$ 5,390,492
02 Sep 15 to 14 Sep 15	SMIA	Sell	-528,685	-\$ 363,055
09 Sep 15 to 15 Sep 15	SMMS	Sell	-256,154	-\$ 176,208
28 Jul 15 to 28 Aug 15	SMNG	Buy	677,238	\$ 356,001
28 Jul 15 to 10 Sep 15	SMRI	Buy and Sell	317,200	\$ 163,249
28 Jul 15 to 15 Sep 15	SMRT	Buy and Sell	663,667	\$ 181,817
01 Sep 15 to 15 Sep 15	SMWA	Sell	-107,525	-\$ 71,974
	Total		-10,196,848	-\$ 6,949,135

All trades on market unless otherwise indicated.

Table 4 – Present relevant interest

Reference Code	Total no of securities
SMCB	25,754,966
SMCS	10,787,521
SMEF	38,813,848
SMGB	17,692,580
SMHP	16,070,771
SMHT	12,055,436
SMIA	2,649,623
SMMS	7,646,067
SMNG	5,717,562
SMRI	3,325,503
SMRT	26,899,028
SMSF	1,459,080
SMWA	322,597
Total	169,194,582