

ASX: OMT

22 September 2015

OMT ENTERS A GLOBAL SALES REFERRAL AGREEMENT WITH LEADING INVESTOR RELATIONS PROVIDER, EUROINVESTOR.COM

- **OMT has entered a sales revenue referral agreement with Euroinvestor.com, providing potential access to more than 600 listed companies in 36 countries, including Shell, HSBC, ING, Statoil, Philips, Heineken, Nokia, and Prada.**
- **The referral agreement opens a large, efficient and international sales channel for OMT's innovative investor engagement platforms.**
- **The referral agreement provides access to a number of new markets including Europe, the Middle East, and North America.**
- **The referral agreement significantly expands and diversifies OMT's sales capability to three strategic sales channels. In aggregate these channels are expected to contribute to accelerated customer acquisitions and revenue growth.**

Omni Market Tide Limited (**Company** or **OMT**, ASX:OMT), digital stakeholder engagement leader is pleased to announce the entering of a sales revenue referral agreement with Euroinvestor.com.

Euroinvestor.com is a leading global equity and investor portal with approximately 1.6 million users globally. Within the broad Euroinvestor.com digital product suite is the Euroinvestor IR Solutions portfolio providing digital and mobile investor relations solutions to more than 600 companies in 36 countries across 21 languages, including Shell, HSBC, ING, Statoil, Philips, Heineken, Nokia, and Prada.

The agreement with Euroinvestor.com provides OMT with a third strategic and diverse sales revenue channel. The agreement complements OMT's direct customer sales and the strategic alliance with the Australian subsidiary of international share registry provider, Boardroom. The strategic alliance with Boardroom was announced earlier this month.

OMT's Managing Director, Megan Boston, said the sales revenue referral agreement with Euroinvestor.com diversified and expanded OMT's sales capabilities. "Euroinvestor.com have a large, diverse, and loyal corporate customer base across a number of international markets. Working with them has the potential to rapidly increase our customer pipeline and associated revenue growth. We are pleased to have formalised an agreement with a leading provider of investor relations solutions. We

know our unique apps and mobile voting technology will be an attractive proposition for existing customers of Euroinvestor.com.”

The terms and conditions of the agreement are confidential. The agreement with Euroinvestor.com is a non-exclusive relationship.

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About Omni Market Tide

Omni Market Tide is the market leader in digital stakeholder engagement. Omni Market Tide has the only stakeholder engagement app in Australasia designed to enhance the interconnectivity between companies and stakeholders, allowing push communications, web streaming, and direct voting, among other features. Our application makes investor relations content more readily accessible for the digital investor, increasing shareholder engagement and participation during and outside the AGM voting requirements. The company is listed on the Australian Securities Exchange (ASX:OMT). For more information about the company please visit www.omnimarkettide.com.

Forward Looking Statements

This release includes certain statements that may be deemed “forward-looking statements”. All statements in this discussion, other than statements of historical facts, that address future activities and events or developments that OMT expects, are forward-looking statements. Although OMT believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in the forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, and general economic, market, or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and that actual results or developments may differ materially from those projected in forward-looking statements.