



SOUTHERN CROSS AUSTEREO
absolutely engaging

Southern Cross Media Group Limited

ABN 91 116 024 536

Level 2, 257 Clarendon Street
SOUTH MELBOURNE VIC 3205
AUSTRALIA

Telephone +61 3 9252 1019
Fax +61 3 9252 1270
Internet www.southerncrossaustereo.com.au

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ASX RELEASE

Dividend Reinvestment Plan

When announcing its full year results on 27 August 2015, Southern Cross Media Group Limited (ASX:SXL) (**SMCG**) advised that a fully franked final dividend of 3.0 cents per share would be paid on 4 November 2015 to shareholders registered as at 5:00pm (AEST) on 29 September 2015.

SCMG's Dividend Reinvestment Plan (**DRP**) will apply to this dividend. Details of the **DRP** are available on SMCG's website (www.southerncrossaustereo.com.au) by clicking on Dividend Reinvestment Plan under the Investors tab.

The pricing period under the **DRP** for the dividend will be 20 trading days, starting on 1 October 2015 and ending on 28 October 2015 (both inclusive). The pricing methodology is the VWAP over the pricing period, as determined in accordance with the **DRP** rules. A discount of 2.5% will apply to the price of shares to be issued under the **DRP**.

The **DRP** application price will be announced to ASX at the end of the pricing period. SMCG intends to satisfy **DRP** requirements by issuing new shares.

DRP application forms must be received by SMCG's registry, Computershare Investor Services, 5:00pm (AEST) on 30 September 2015 to be effective for this dividend. Applications received after this time will only be effective for subsequent dividends to which the **DRP** may apply.

Shareholders who wish to change their participation in the **DRP** are advised to visit SCMG's registry's website (www.investorcentre.com) or to contact Computershare Investor Services on 1300 766 272. Any change to a shareholder's participation will only be effective in relation to this dividend if received by 5:00pm (AEST) on 30 September 2015.

For further information, please contact:

Nick McKechnie
Chief Financial Officer
Tel: 03 9252 1020

Tony Hudson
Company Secretary
Tel: 03 9252 1013