



25 September 2015

Market Information Services Section  
 NZX Limited  
 PO Box 2959  
 Wellington

Company Announcements Office  
 ASX Limited  
 Level 4, 20 Bridge Street  
 Sydney, NSW  
 Australia

**SKY TV**  
 PO Box 9059  
 Newmarket  
 Auckland 1149  
 New Zealand

10 Panorama Road  
 Mt Wellington  
 Auckland 1060  
 New Zealand

T. +64 9 579 9999

sky.co.nz

### SKY Network Television Limited – Classification of Subscriber Information

SKY incorrectly included some of its wholesale subscribers in the “Residential – Digital” subscriber numbers released with its 2015 Results announcement and in the 2015 Annual Report. These wholesale subscribers should have been included in the category “Other subscribers”. The correct number of “Residential – Digital” subscribers and “Other subscribers” is as follows:

As at 30 June	2015	2014	2013	2012	2011
<b>Total number of households in New Zealand (1)</b>	<b>1,682,200</b>	1,664,100	1,648,500	1,636,000	1,626,000
<b>Subscribers</b>					
Residential - MYSKY	<b>549,906</b>	504,713	456,419	382,495	279,875
Residential - Digital	<b>221,596</b>	287,056	330,084	398,992	479,212
Other subscribers (2)	<b>80,059</b>	73,286	69,395	65,444	70,334
<b>Total subscribers</b>	<b>851,561</b>	865,055	855,898	846,931	829,421

The 2015 “Residential – Digital ARPU” is also incorrectly calculated and should be \$63.40 rather than \$57.18.

Ends.

For further information please contact:

Jason Hollingworth  
 Chief Financial Officer  
 Sky Network Television  
 (09) 579 999  
 021 312 928  
 jhollingworth@skytv.co.nz

**COME WITH US**

