

28 September 2015

Manager
ASX Market Announcements
Australian Securities Exchange
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Sydney NSW 2000

Client and Market Services Team
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Level 1, NZX Centre, 11 Cable Street
PO Box 2959
Wellington, New Zealand

Announcement No: 21/2015
AMP Limited (ASX/NZX: AMP)

Holly Kramer to join AMP Limited Board

Please refer to the attached documents. 

28 September 2015

Holly Kramer to join AMP Limited Board

AMP Limited Chairman Mr Simon McKeon AO today announced that Ms Holly Kramer will join the AMP Limited Board as a non-executive Director, effective 14 October 2015.

Most recently Ms Kramer was the Chief Executive Officer of retailer Best & Less. She has also held a number of other leadership roles, including Group General Manager for Pacific Brands and Group Managing Director for Telstra Product Management.

Mr McKeon said that Ms Kramer's extensive experience in leading customer-focused organisations makes her a valuable addition to the AMP Board.

Ms Kramer holds a degree in economics and political science with honours from Yale University and a Masters of Business Administration with honours from Georgetown University, United States.

Ms Kramer's biography is attached. 

Media enquiries

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Holly Kramer biography

Holly Kramer recently served as the Chief Executive Officer of retailer Best & Less from 2012 to 2015, where she led a successful turnaround of the \$500+ million business to profitability.

Holly is an Independent non-executive Director of the Nine Entertainment Corporation and a Director of Southern Phones, an unlisted regional telecommunications company. She also serves on the board of the Alannah and Madeleine Foundation, is an Ambassador for the Vinnies CEO Sleepout and is a member of Chief Executive Women.

Previously, Holly served as Group General Manager at Pacific Brands and held a number of leadership positions at Telstra, including Chief of Marketing and Group Managing Director, Product Management, where she was responsible for strategy and development across Telstra's \$20+ billion portfolio. She has also held senior roles with the Ford Motor Company in both Australia and the United States.

Holly holds a degree in economics and political science with honours from Yale University and a Masters of Business Administration with honours from Georgetown University. She also completed the Australian Institute of Company Directors Extended Program in 2005.