Disclosure of movement of 1% or more in substantial holding or change in nature of relevant interest, or both

Sections 277 and 278, Financial Markets Conduct Act 2013

Note: This form must be completed in accordance with the instructions at the end of the form.

To NZX

And

To Spark New Zealand Limited (SPK)

Relevant event being disclosed: Movement of 1% or more in substantial holding

Date of relevant event: 28 September 2015

Date this disclosure made: 29 September 2015

Date last disclosure made: 19 December 2013

Substantial product holder(s) giving disclosure

Full name(s): The Bank of New York Mellon Corporation

Summary of substantial holding

Class of quoted voting products: Ordinary Shares and ADRs

Summary for The Bank of New York Mellon Corporation, parent holding company of: The Bank of New York Mellon, Newton Investment Management Limited, Mellon Capital Management Corporation, The Dreyfus Corporation, BNY Mellon Service Kapitalanlage-Gesellschaft mbH, The Boston Company Asset Management LLC and BNY Mellon, National Association.

The Bank of New York Mellon Corporation is comprised of a large number of operating and holding companies. The entities identified herein are subsidiaries of The Bank of New York Mellon Corporation [as ultimate parent] that have shareholdings in the issuer. All group companies have a relevant interest by virtue of the fact that they are related group companies, however, other than listed herein, they have no actual shareholding in the issuer, nor do they participate in investment or voting decisions.

For this disclosure,—

(a) total number held in class: 131,141,655

(b) total in class: 1,830,402,322

(c) total percentage held in class: 7.16%

For last disclosure,—

(a) total number held in class: 150,507,420

(b) total in class: 1,824,093,017

(c) total percentage held in class: 8.25%

Details of transactions and events giving rise to relevant event:

There have been various purchases and sales of Common Shares and ADRs over multiple dates. The net sale of 1,874,997 Common Shares and ADRs on 28 September 2015 caused us as an aggregated group to decrease by more than 1% since our previous filing. Consideration received for the net disposal of shares: 3.094 NZD per share.

Details after relevant event

Details for The Bank of New York Mellon Corporation, parent holding company of: The Bank of New York Mellon, Newton Investment Management Limited, Mellon Capital Management Corporation, The Dreyfus Corporation, BNY Mellon Service Kapitalanlage-Gesellschaft mbH, The Boston Company Asset Management LLC and BNY Mellon, National Association.

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Nature of relevant interest(s): Beneficial owners of securities

For that relevant interest,—

(a) number held in class: 131,141,655

(b) percentage held in class: 7.16%

(c) current registered holder(s): **Unknown**

(d) registered holder(s) once transfers are registered: **Unknown**

Additional information

Address(es) of substantial product holder(s): **One Wall Street**, **New York**, **New York 10286 USA**

Contact details:

Andrew Weiser

andrew.weiser@bnymellon.com

Tel: +1-516-338-3752

Nature of connection between substantial product holders: The Bank of New York Mellon Corporation is the ultimate parent of the above named subsidiaries, and is submitting this disclosure on an aggregated basis

Name of any other person believed to have given, or believed to be required to give, a disclosure under the Financial Markets Conduct Act 2013 in relation to the financial products to which this disclosure relates: **N/A**

Certification

I, **Andrew Weiser,** certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.