

27 October 2015

Manager Companies
Company Announcements Office
Australian Securities Exchange Limited
Level 4, Stock Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir

**Results of 2015 ANNUAL GENERAL MEETING
PACIFIC BRANDS LIMITED**

In accordance with Listing Rule 3.13.2 and section 251AA of the Corporations Act, we advise details of the resolutions and the proxies received in respect of each resolution are set out in the attached proxy summary.

Yours faithfully

John Grover
Company Secretary

PACIFIC BRANDS LIMITED
2015 ANNUAL GENERAL MEETING
Tuesday, 27 October 2015
Voting Results



The following information is provided in accordance with section 251AA(2) of the Corporations Act 2001 (Cth).

Resolution details		Instructions given to validly appointed proxies (as at proxy close)				Number of votes cast on the poll (where applicable)			Resolution Result
Resolution	Resolution Type	For	Against	Proxy's Discretion	Abstain	For	Against	Abstain*	Carried / Not Carried
2A RE-ELECTION OF MR PETER BUSH AS A DIRECTOR	Ordinary	685,378,254 98.84%	3,748,866 0.54%	4,322,190 0.62%	26,248,481	Carried on a show of hands			Carried
2B RE-ELECTION OF MS HELEN NASH AS A DIRECTOR	Ordinary	712,128,162 99.08%	2,285,558 0.32%	4,330,814 0.60%	953,257	Carried on a show of hands			Carried
3 ADOPTION OF REMUNERATION REPORT	Ordinary	399,127,317 55.53%	315,354,386 43.88%	4,219,097 0.59%	1,006,991	442,079,288 60.07%	293,824,570 39.93%	1,006,991	Carried
4 GRANT PERFORMANCE RIGHTS TO CEO UNDER RIGHTS PLAN	Ordinary	593,274,083 82.53%	121,367,586 16.89%	4,191,594 0.58%	884,528	652,991,663 88.71%	83,143,898 11.29%	889,073	Carried
5 ADOPTION OF PROPORTIONAL TAKEOVER PROVISION	Special	698,491,607 97.22%	15,668,998 2.18%	4,339,284 0.60%	1,202,554	Carried on a show of hands			Carried

* Votes cast by a person who abstains on an item are not counted in calculating the required majority on a poll.