



SOUTHERN CROSS AUSTEREO
absolutely engaging

Southern Cross Media Group Limited
ABN 91 116 024 536

Level 2, 257 Clarendon Street
SOUTH MELBOURNE VIC 3205
AUSTRALIA

Telephone +61 3 9252 1019
Fax +61 3 9252 1270
Internet www.southerncrossaustereo.com.au

13 November 2015

ASX RELEASE

Response to media article

Southern Cross Media Group Limited (ASX:SXL) notes the article that appears in today's *The Australian* newspaper under the heading, *Nine Entertainment, Southern Cross Austereo in merger talks*.

As outlined by the Company's Chairman, Peter Bush, in his address to shareholders at the Company's AGM on 29 October 2015, the Board, management and the Company's advisers have been reviewing the Company's strategic options.

However, the Company has not received or made any merger proposal.

For further information, please contact:

Investors:

Nick McKechnie
Chief Financial Officer
Tel: 03 9252 1020
Mr

Media:

Creina Chapman
Head of Regulatory Affairs and Corporate
Communications
Tel: 02 8437 9346