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FROM	Kelly Smith	DATE 1 December 2015
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SUBJECT	Air New Zealand Announces Chief Digital Officer	

Air New Zealand announces the appointment of Avi Golan to the position of Chief Digital Officer on the Executive team.

Mr Golan is currently based in the United States and will bring a world-class technology leadership focus to Air New Zealand as the company strives to embrace the opportunities of the rapidly changing digital world. He has held senior leadership positions in some of the most innovative companies globally across a range of industries, including Google, Barnes and Noble, Olive Software and Intuit where he is currently working.

In particular, Mr Golan is a strong product and engineering leader, with experience in building consumer-based web and mobile products for a variety of industries. He has led large and diverse teams competing globally, and has had significant profit and loss accountability during his career. Mr Golan has a strong entrepreneurial spirit and has spent his career constantly involved in ideation and innovation of new technologies and creative solutions.

Mr Golan holds an MBA and a Bachelor of Computer and Information Science.

Mr Golan is going to play a critical role within Air New Zealand to enhance the new revenue opportunities that digital brings and to drive customer innovation. He will play a leading role in the strategy to engage digitally with customers across multiple international markets in a way that is relevant to them through new and emerging channels.

Mr Golan will take up his position in the New Year.

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