



ASX: OMT

8 December 2015

OMT ENGAGED BY TWO MORE ASX-LISTED COMPANIES; BOTH BECOMING THE FIRST CUSTOMERS ON OMT'S MULTI-COMPANY APP

- Emerging ASX companies OneVue and Santana Minerals have engaged OMT for a mobile investor relations platform.
- OneVue and Santana Minerals are the first to join OMT's multi-company investor relations app, omniLOOP.
- OMT's sales pipeline is growing and currently exceeds 20 opportunities as the company transitions from product development to product delivery.
- Since listing on July 30th this year, OMT has announced the engagement of five ASX-listed companies.

Omni Market Tide Limited (**Company** or **OMT**, ASX:OMT), leader in digital stakeholder engagement, is pleased to announce OneVue Holdings Limited and Santana Minerals Limited as the first clients on its innovative, multi-company mobile investor relations platform, omniLOOP, scheduled for release early in 2016.

OneVue Holdings Limited (ASX:OVH) is a leading wholesale provider of self-managed super fund solutions, retail super and platform services for the wealth management industry.

Santana Minerals Limited (ASX:SMI) is focused on exploration for gold and silver in Mexico.

Both engagements came through OMT's direct sales channel and both companies are the first to join the omniLOOP platform. OMT's Managing Director, Megan Boston, commented that these engagements were a significant achievement for OMT. "OneVue and Santana Minerals join a growing list of early adopters to become leaders in digital shareholder engagement. We are delighted they have chosen to embrace the possibilities presented by OMT's mobile technology, and will become the first companies to use omniLOOP, our multi-company platform."

Santana Minerals Managing Director, Tony McDonald, said Santana was delighted to be providing investors with an innovative mobile investor relations platform. "Santana shareholders will be among





the first investors across the ASX to experience a more efficient and effective engagement medium. We think this could lead to productivity gains which will also benefit our shareholders".

Both engagements are initially one-year terms on pre-launch pricing, with commercial options for second and third years. Further commercial details remain confidential.

There are now five ASX-listed companies either committed to omniLOOP or a white-label investor relations platform developed by OMT. All of these engagements have been announced since OMT's ASX listing on 30th July 2015.

As OMT transitions from product development to the product delivery stage, its sales pipeline continues to grow and now exceeds 20 opportunities. "We believe every listed company, every organisation, every voting body, will one day engage their stakeholders using mobile apps. The potential applications for OMT's leading digital engagement capabilities are enormous," said Mrs Boston.

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About Omni Market Tide

Omni Market Tide is the market leader in digital stakeholder engagement. Omni Market Tide has the only stakeholder engagement app in Australasia designed to enhance the interconnectivity between companies and stakeholders, allowing push communications, web streaming, and direct voting, among other features. Our application makes investor relations content more readily accessible for the digital investor, increasing shareholder engagement and participation during and outside the AGM voting requirements. The company is listed on the Australian Securities Exchange (ASX:OMT). For more information about the company please visit www.omnimarkettide.com.

Forward Looking Statements

This release includes certain statements that may be deemed "forward-looking statements". All statements in this discussion, other than statements of historical facts, that address future activities and events or developments that OMT expects, are forward-looking statements. Although OMT believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in the forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, and general economic, market, or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and that actual results or developments may differ materially from those projected in forward-looking statements.