



21 December 2015

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ABN 98 120 328 529
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The Manager
Company Announcements Office
ASX Limited
20 Bridge Street
SYDNEY NSW 2000

By electronic lodgement

Dear Sir/Madam

Re: Notice of becoming an initial substantial holder ~ Infomedia Ltd (IFM)

We enclose notice of becoming an initial substantial holder in Infomedia Ltd. This notice is given by Greencape Capital Pty Ltd.

Yours faithfully

A handwritten signature in cursive script that reads "Melissa Robinson".

Melissa Robinson
Company Secretary

attach

Form 603

Corporations Act 2001
Section 671B

Notice of initial substantial holder

To CompanyName/Scheme

Infomedia Ltd

ACN/ARSN

003 326 243

1. Details of substantial holder (1)

Name

Greencape Capital Pty Ltd

ACN/ARSN (if applicable)

120 328 529

The holder became a substantial holder on

17/12/2015

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Ordinary Fully Paid	Same as persons votes	16,350,011	5.28%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
Greencape Capital Pty Ltd	Ordinary Fully Paid securities purchased on market by Greencape Capital Pty Ltd	Refer Annexure 1

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
Greencape Capital Pty Ltd	Citicorp Nominees Pty Limited	Citicorp Nominees Pty Limited	1,710,353 (Ordinary Fully Paid)
Greencape Capital Pty Ltd	J P Morgan Nominees Australia Limited	J P Morgan Nominees Australia Limited	4,314,318 (Ordinary Fully Paid)
Greencape Capital Pty Ltd	National Nominees Limited	National Nominees Limited	2,409,140 (Ordinary Fully Paid)
Greencape Capital Pty Ltd	HSBC Custody Nominees (Australia) Limited	HSBC Custody Nominees (Australia) Limited	7,916,200 (Ordinary Fully Paid)

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)		Class and number of securities
		Cash	Non-cash	
Greencape Capital Pty Ltd	Refer Annexure 1	Refer Annexure 1		Refer Annexure 1



Melissa Robinson
Company Secretary of Greencape Capital Pty Ltd

Transactions:

Company

Name/Scheme: Infomedia Ltd (IFM)

As at: 17/12/2015

Class of security: Ordinary Fully Paid

Date of Change	Holder of relevant interest	Nature of Change	Consideration	Number of Securities	Person's Votes Affected
16/08/2015	Greencape Capital Pty Ltd	Opening Balance		7,512,239	7,512,239
17/08/2015	as above	Buy	9,446.53	9,013	9,013
17/08/2015	as above	Buy	23,473.25	22,396	22,396
17/08/2015	as above	Buy	14,190.23	13,539	13,539
17/08/2015	as above	Buy	41,276.27	39,382	39,382
17/08/2015	as above	Buy	5,509.86	5,257	5,257
17/08/2015	as above	Buy	1,228.37	1,172	1,172
17/08/2015	as above	Buy	560.73	535	535
17/08/2015	as above	Buy	475.84	454	454
09/10/2015	as above	Buy	1,402.98	1,823	1,823
09/10/2015	as above	Buy	6,329.96	8,225	8,225
09/10/2015	as above	Buy	16,354.00	21,250	21,250
09/10/2015	as above	Buy	11,627.12	15,108	15,108
09/10/2015	as above	Buy	47,373.50	61,556	61,556
09/10/2015	as above	Buy	26,962.94	35,035	35,035
09/10/2015	as above	Buy	643.39	836	836
09/10/2015	as above	Buy	639.54	831	831
12/10/2015	as above	Buy	880.26	1,159	1,159
12/10/2015	as above	Buy	3,972.94	5,231	5,231
12/10/2015	as above	Buy	10,264.64	13,515	13,515
12/10/2015	as above	Buy	7,298.04	9,609	9,609
12/10/2015	as above	Buy	29,736.70	39,153	39,153
12/10/2015	as above	Buy	16,923.94	22,283	22,283
12/10/2015	as above	Buy	404.05	532	532
12/10/2015	as above	Buy	401.02	528	528
14/10/2015	as above	Buy	250.16	327	327
14/10/2015	as above	Buy	1,127.61	1,474	1,474
14/10/2015	as above	Buy	2,913.89	3,809	3,809
14/10/2015	as above	Buy	2,071.62	2,708	2,708
14/10/2015	as above	Buy	8,441.78	11,035	11,035
14/10/2015	as above	Buy	4,804.20	6,280	6,280
14/10/2015	as above	Buy	114.75	150	150
14/10/2015	as above	Buy	113.99	149	149
15/10/2015	as above	Buy	4,428.59	5,789	5,789
22/10/2015	as above	Buy	21,890.66	28,459	28,459
22/10/2015	as above	Buy	56,463.90	73,406	73,406
22/10/2015	as above	Buy	40,263.77	52,345	52,345
22/10/2015	as above	Buy	4,849.04	6,304	6,304
22/10/2015	as above	Buy	93,147.81	121,097	121,097
22/10/2015	as above	Buy	163,563.46	212,641	212,641
22/10/2015	as above	Buy	2,218.37	2,884	2,884
22/10/2015	as above	Buy	2,202.99	2,864	2,864
23/10/2015	as above	Buy	30,208.96	39,843	39,843
23/10/2015	as above	Buy	77,918.70	102,768	102,768
23/10/2015	as above	Buy	55,563.17	73,283	73,283
23/10/2015	as above	Buy	6,691.87	8,826	8,826
23/10/2015	as above	Buy	128,542.20	169,536	169,536
23/10/2015	as above	Buy	225,714.62	297,698	297,698
23/10/2015	as above	Buy	3,060.85	4,037	4,037
23/10/2015	as above	Buy	3,039.62	4,009	4,009
26/10/2015	as above	Buy	12,966.50	17,321	17,321
26/10/2015	as above	Buy	713.42	953	953
26/10/2015	as above	Buy	711.17	950	950
26/10/2015	as above	Buy	52,646.79	70,327	70,327

Date of Change	Holder of relevant interest	Nature of Change	Consideration	Number of Securities	Person's Votes Affected
26/10/2015	as above	Buy	7,046.57	9,413	9,413
26/10/2015	as above	Buy	18,175.26	24,279	24,279
26/10/2015	as above	Buy	1,557.09	2,080	2,080
26/10/2015	as above	Buy	29,987.42	40,058	40,058
26/10/2015	as above	Buy	38,621.40	52,368	52,368
26/10/2015	as above	Buy	2,125.48	2,882	2,882
26/10/2015	as above	Buy	2,118.84	2,873	2,873
26/10/2015	as above	Buy	156,806.51	212,619	212,619
26/10/2015	as above	Buy	20,988.51	28,459	28,459
26/10/2015	as above	Buy	54,135.45	73,404	73,404
26/10/2015	as above	Buy	4,637.40	6,288	6,288
26/10/2015	as above	Buy	89,316.41	121,107	121,107
26/10/2015	as above	Buy	115,864.20	157,104	157,104
26/10/2015	as above	Buy	6,377.16	8,647	8,647
26/10/2015	as above	Buy	6,357.25	8,620	8,620
26/10/2015	as above	Buy	470,421.01	637,859	637,859
26/10/2015	as above	Buy	62,964.80	85,376	85,376
26/10/2015	as above	Buy	162,405.61	220,211	220,211
26/10/2015	as above	Buy	13,911.46	18,863	18,863
26/10/2015	as above	Buy	267,948.50	363,320	363,320
28/10/2015	as above	Buy	2,711.25	3,615	3,615
28/10/2015	as above	Buy	149.25	199	199
28/10/2015	as above	Buy	148.50	198	198
28/10/2015	as above	Buy	11,007.00	14,676	14,676
28/10/2015	as above	Buy	1,473.00	1,964	1,964
28/10/2015	as above	Buy	3,799.50	5,066	5,066
28/10/2015	as above	Buy	325.50	434	434
28/10/2015	as above	Buy	6,269.25	8,359	8,359
03/11/2015	as above	Buy	25,759.51	35,287	35,287
03/11/2015	as above	Buy	1,417.66	1,942	1,942
03/11/2015	as above	Buy	1,413.28	1,936	1,936
03/11/2015	as above	Buy	104,586.37	143,269	143,269
03/11/2015	as above	Buy	13,998.48	19,176	19,176
03/11/2015	as above	Buy	36,106.53	49,461	49,461
03/11/2015	as above	Buy	3,093.01	4,237	4,237
03/11/2015	as above	Buy	59,571.65	81,605	81,605
04/11/2015	as above	Buy	8,987.58	12,228	12,228
04/11/2015	as above	Buy	58,672.11	79,826	79,826
04/11/2015	as above	Buy	85,062.29	115,731	115,731
04/11/2015	as above	Buy	100,726.61	137,043	137,043
04/11/2015	as above	Buy	13,374.80	18,197	18,197
04/11/2015	as above	Buy	266,082.50	362,017	362,017
04/11/2015	as above	Buy	204,887.13	278,758	278,758
04/11/2015	as above	Buy	4,557.00	6,200	6,200
05/11/2015	as above	Buy	3,301.62	4,492	4,492
05/11/2015	as above	Buy	21,551.67	29,322	29,322
05/11/2015	as above	Buy	31,245.59	42,511	42,511
05/11/2015	as above	Buy	36,999.90	50,340	50,340
05/11/2015	as above	Buy	4,912.74	6,684	6,684
05/11/2015	as above	Buy	97,738.83	132,978	132,978
05/11/2015	as above	Buy	75,260.33	102,395	102,395
05/11/2015	as above	Buy	1,674.33	2,278	2,278
09/11/2015	as above	Buy	971.01	1,349	1,349
09/11/2015	as above	Buy	6,337.12	8,804	8,804
09/11/2015	as above	Buy	9,187.53	12,764	12,764
09/11/2015	as above	Buy	10,879.06	15,114	15,114
09/11/2015	as above	Buy	1,444.64	2,007	2,007
09/11/2015	as above	Buy	28,737.30	39,924	39,924
09/11/2015	as above	Buy	22,128.81	30,743	30,743
09/11/2015	as above	Buy	492.34	684	684
11/11/2015	as above	Buy	9,362.43	12,738	12,738
11/11/2015	as above	Buy	61,121.87	83,159	83,159
11/11/2015	as above	Buy	88,613.07	120,562	120,562
11/11/2015	as above	Buy	104,931.54	142,764	142,764
11/11/2015	as above	Buy	13,933.40	18,957	18,957
11/11/2015	as above	Buy	277,189.08	377,128	377,128
11/11/2015	as above	Buy	213,440.33	290,395	290,395
11/11/2015	as above	Buy	4,747.37	6,459	6,459
25/11/2015	as above	Buy	7,395.00	10,200	10,200
30/11/2015	as above	Buy	61,510.45	84,842	84,842
30/11/2015	as above	Buy	3,320.50	4,580	4,580
30/11/2015	as above	Buy	85,110.65	117,394	117,394
30/11/2015	as above	Buy	7,669.05	10,578	10,578
30/11/2015	as above	Buy	3,320.50	4,580	4,580

Date of Change	Holder of relevant interest	Nature of Change	Consideration	Number of Securities	Person's Votes Affected
30/11/2015	as above	Buy	140,177.30	193,348	193,348
30/11/2015	as above	Buy	33,047.68	45,583	45,583
30/11/2015	as above	Buy	245,843.88	339,095	339,095
17/12/2015	as above	Buy	9,136.99	14,471	14,471
17/12/2015	as above	Buy	36,393.90	57,640	57,640
17/12/2015	as above	Buy	493.75	782	782
17/12/2015	as above	Buy	20,745.28	32,856	32,856
17/12/2015	as above	Buy	4,896.51	7,755	7,755
17/12/2015	as above	Buy	493.75	782	782
17/12/2015	as above	Buy	12,617.90	19,984	19,984
17/12/2015	as above	Buy	1,138.41	1,803	1,803
17/12/2015	as above	Buy	86,074.77	132,934	132,934
17/12/2015	as above	Buy	342,851.25	529,500	529,500
17/12/2015	as above	Buy	4,650.99	7,183	7,183
17/12/2015	as above	Buy	195,431.69	301,825	301,825
17/12/2015	as above	Buy	46,125.31	71,236	71,236
17/12/2015	as above	Buy	4,650.99	7,183	7,183
17/12/2015	as above	Buy	118,866.11	183,577	183,577
17/12/2015	as above	Buy	10,723.90	16,562	16,562

Total Number of Securities

16,350,011