

13 January 2016

Escrow.com: Where the Internet is bought & sold

Namescon 2016

Matt Barrie

Chief Executive Officer

Escrow.com
The world's #1
provider of secure
online payments

More than US\$2,700,000,000 of transactions protected

SAFEGUARDING YOUR ONLINE TRANSACTIONS



Escrow.com is used to secure a wide range of transaction types



Domains



Antiques



Computer Equipment



Jewellery



Motorcycles



Consultants



Boats



Classic Cars



Contractors



Refurbished Equipment



Websites



Heavy Equipment



IT Services



Copyrights



Electronics



Legal Services



RVs



Wholesale Goods



Musical Instruments



Auction Items

Audited

Licensed

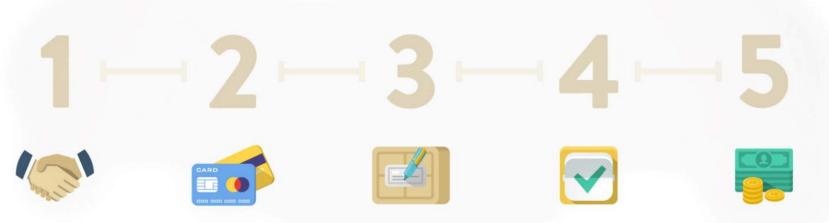
00/0 chargebacks

Bonded

Escrow.com is easy to use



Escrow.com is the only licensed, bonded & audited secure online solution that protects both the buyer and the seller with a simple, 5-step trust process



Buyer and seller agree to terms

Both parties agree to terms of the transaction, which includes a description of the merchandise, sale price, number of days for the buyers inspection, and any shipping information

Buyer pays Escrow.com

The buyer submits funds via available payment options. Escrow.com verifies the payment. Processing time varies by payment method.

Seller ships merchandise

Upon payment verification, the seller is authorized to ship merchandise to the buyer and submit tracking information. Escrow.com verifies that the buyer receives the shipment.

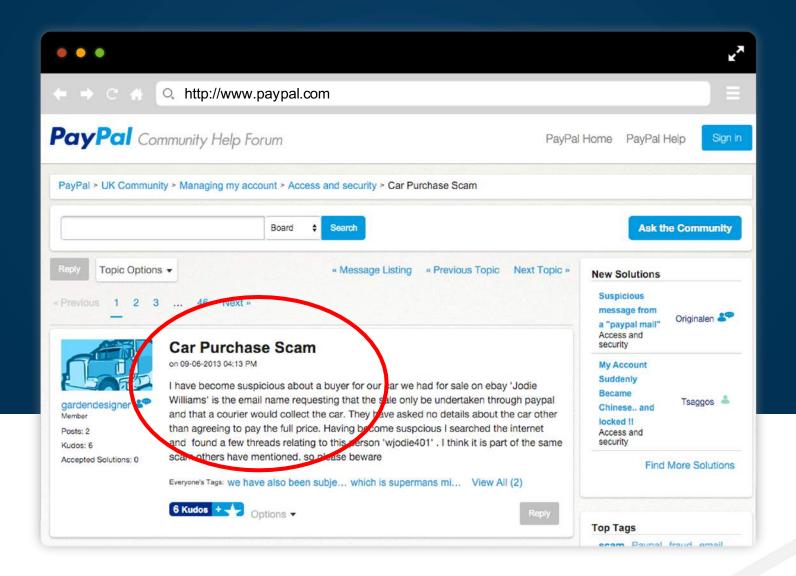
Buyer accepts the merchandise

The buyer has set a number of days for merchandise inspection and the option to accept or reject the merchandise:

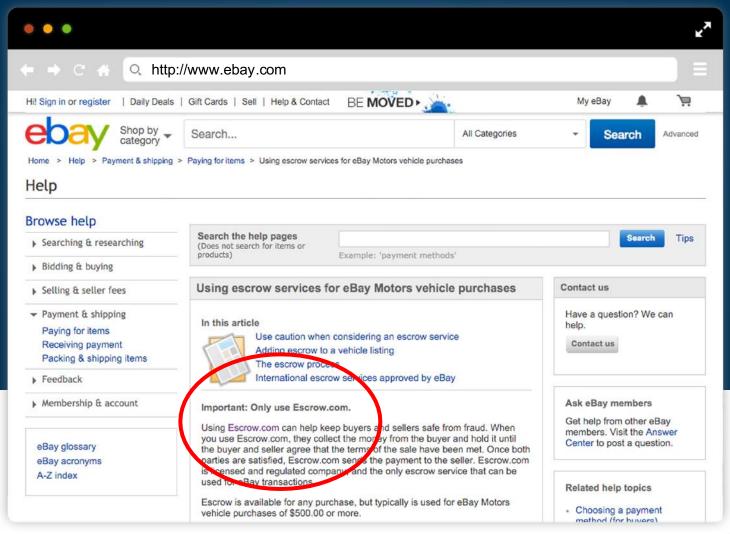
Escrow.com pays the seller

Upon buyer's approval of merchandise or expiration of inspection period, Escrow.com pays the seller by the method selected by the seller. The transaction is them complete.

You wouldn't sell your car with Pay Pal

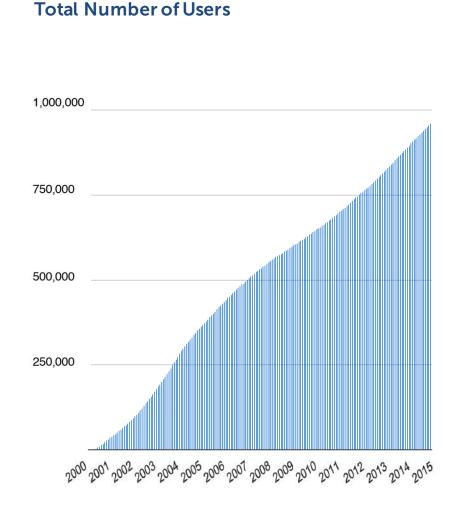


In fact, eBay doesn't think so either, "Important: Only use Escrow.com"

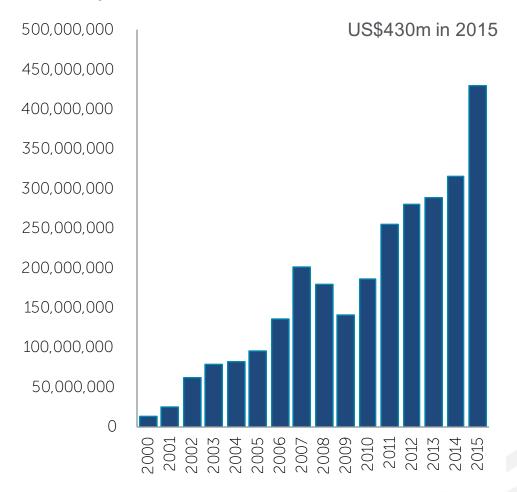


Escrow.com statistics

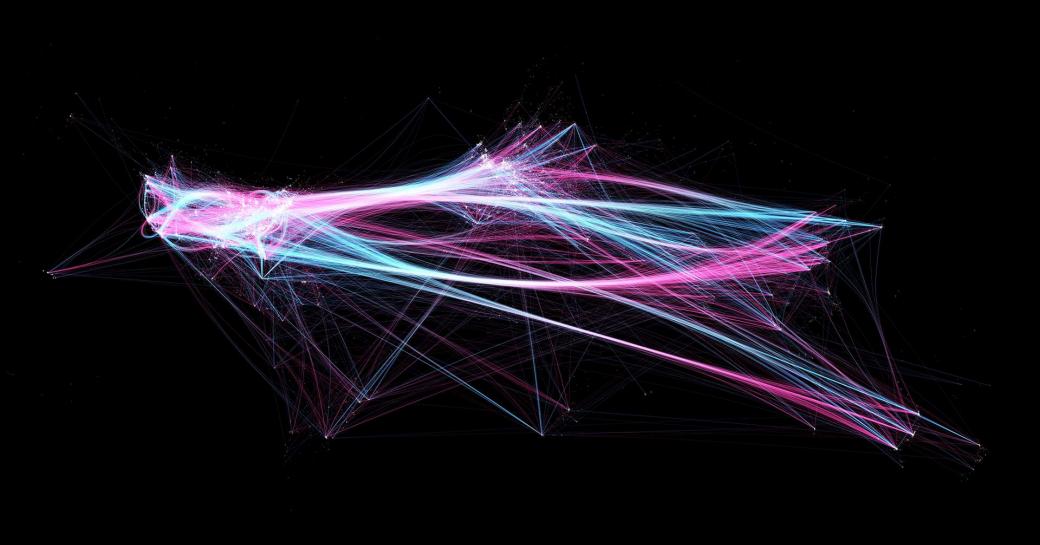
Exceptional track record of growth with US\$430 million in Gross Payment Volume in 2015



Gross Payment Volume (GPV) (US\$)

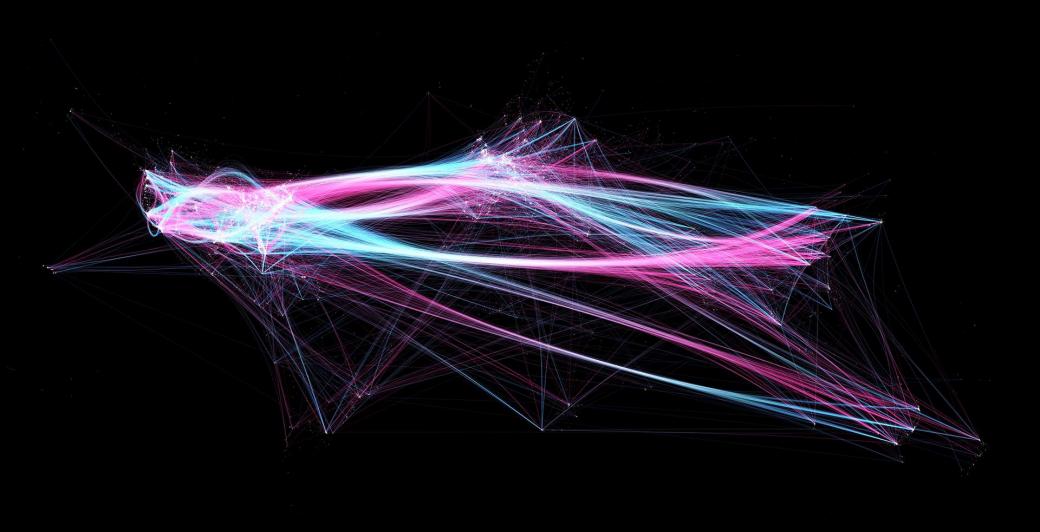


Escrow.com's Online Economy in 2013



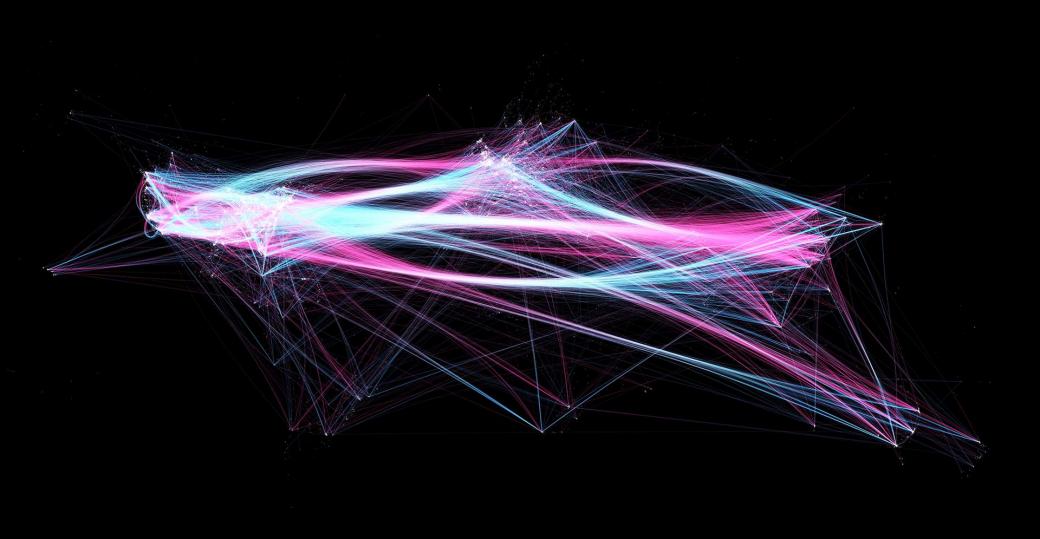


Escrow.com's Online Economy in 2014





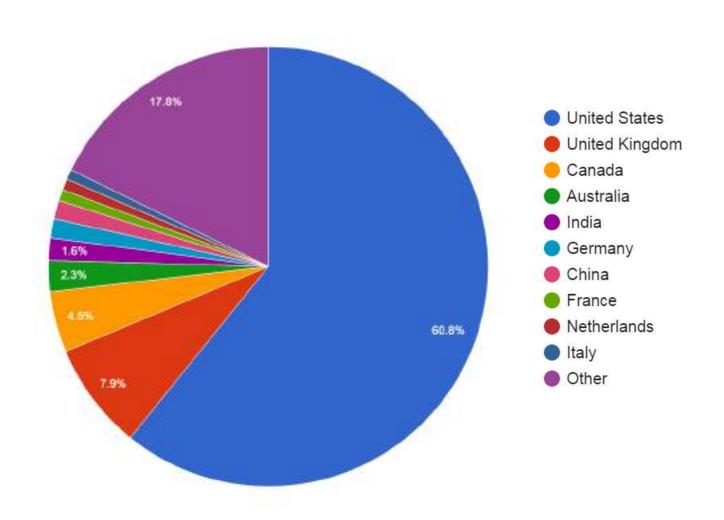
Escrow.com's Online Economy in 2015





Users by Country

Almost 1 million users with solid demographics from mostly high income OECD nations



Escrow.com
secures
transactions from
\$100 to
\$10,000,000+

Transact in US Dollars or Euros



Escrow.com makes import / export simple

No more expensive & complicated letters of credit



Industrial & heavy equipment sold through Escrow.com



2014 FANUC Industrial Robot



D5N Dozer









Escrow.com protects the sale of jewellery and fine art including the purchase of Andy Warhol's "Queen Elizabeth Suite"

Service contracts such as holiday rentals and repairing a roof are also facilitated by Escrow.com



Where the Internet is bought and sold



Uber.com



Snapchat.com



SpaceX.com



Twitter.com



Instagram.com



Freelancer.com



Gmail.com



Foursquare.com



WeChat.com



Slack.com



Chrome.com



WarriorForum.com & Business



Wordpress.com



Medicare.com



Lotto.com



Dating.com



California.com



Outlook.com



FullTilt.com



InternetBrands.com



Centurion.com



Hulu.com



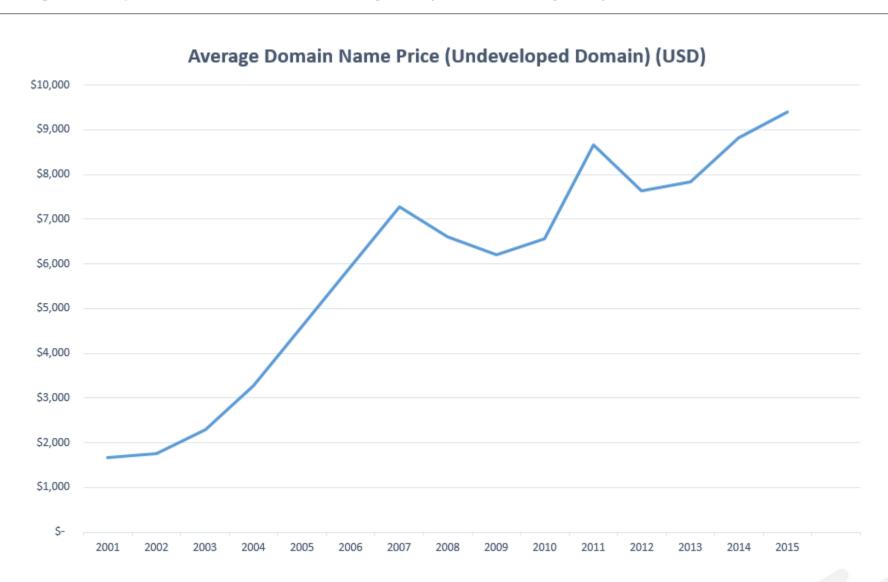
Orbitz.com



Upwork.com

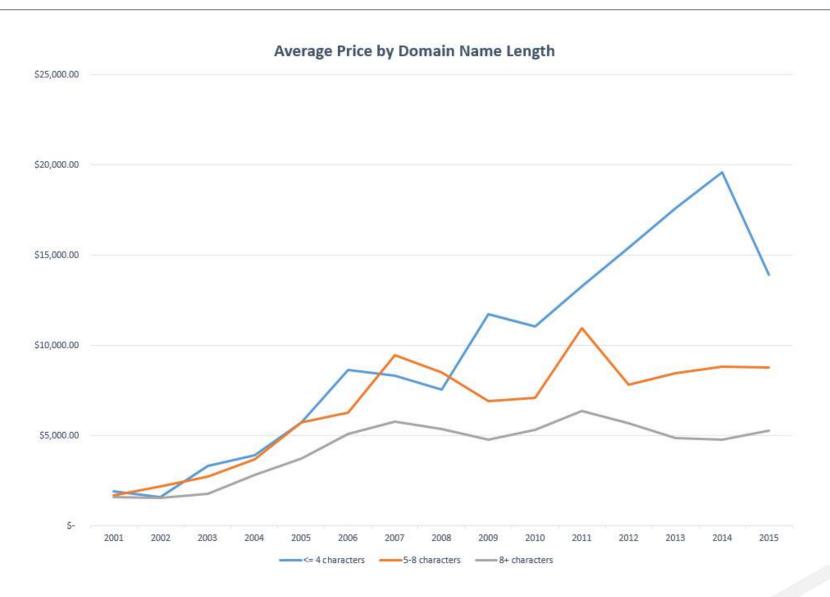
Value of Domain Names Steadily Increasing

Appreciating at 7.3% per annum over the last five years (7.3% over 10 years)



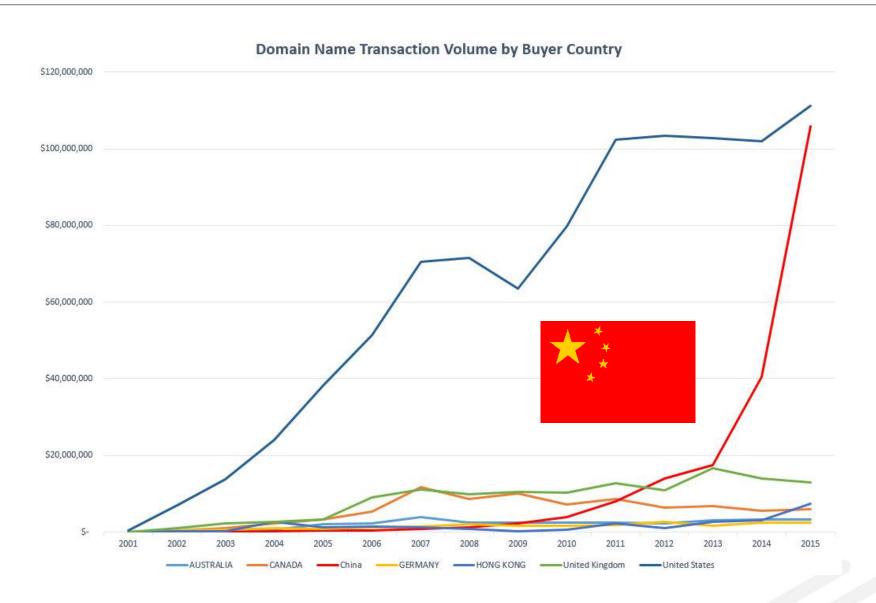
Shorter Domains are more Valuable

Four letter domain names have appreciated on average at 9.3% per annum over the last 10 years



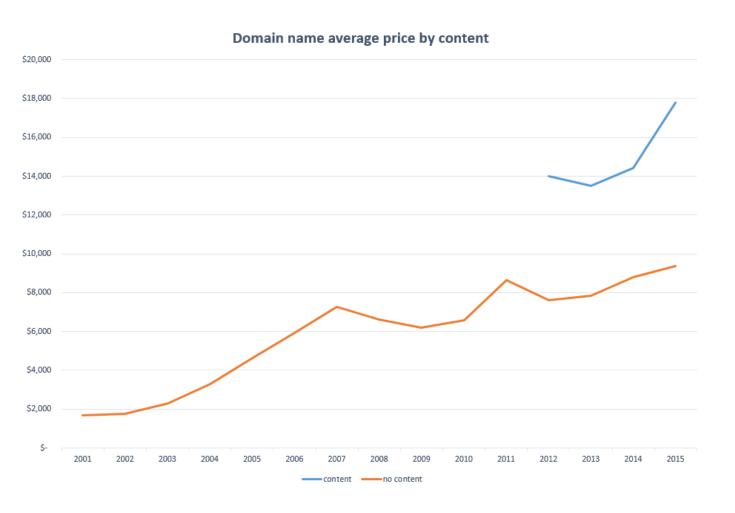
Here Comes China

Exponential growth in Chinese buying of domain names since 2010



Develop Domains to Increase Value

Selling domains with content increases value by 63% (89% in 2015!)

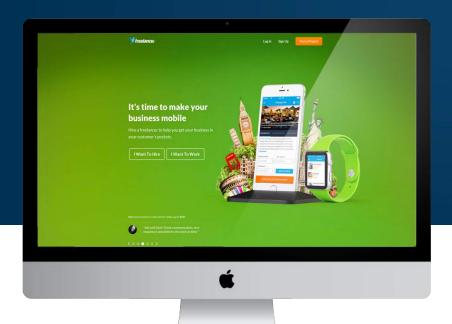


Developing a website using Freelancer.com costs only few hundred to few thousand dollars



Freelancer & Escrow

Freelancer.com acquired Escrow.com November 1st 2015



Freelancer.com
#1 Online Services Marketplace
Over US\$2.9 billion in
projects posted



#1 for Secure Online Payments
Over **US\$2.7 billion** in secured transactions

Freelancer.com is changing the global dynamics in the marketplace for people

We help small businesses, startups and entrepreneurs turn that spark of an idea into reality.



Design of a digital counting wristband for \$220

We are changing lives in the developing world by providing opportunity and income.





After two years I've been doing really well on Freelancer.com. The earnings are very good and now I have a lot of respect among my friends and family members. Thanks Freelancer for everything!

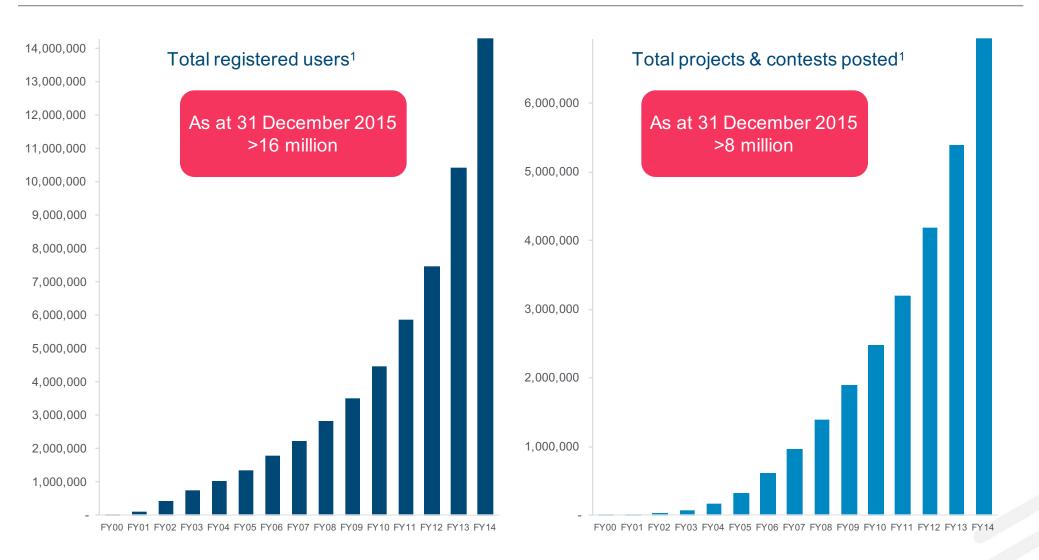
Shahzaib S.Graphic Designer Karachi, Pakistan





Outstanding track record of marketplace growth (demand)

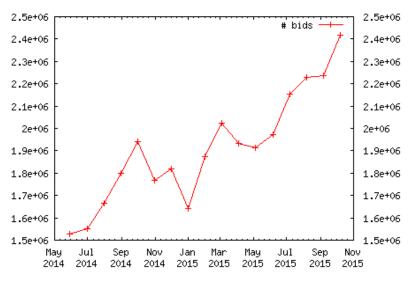
Exceptional growth in registered users, and significant acceleration of growth in projects and contests posted



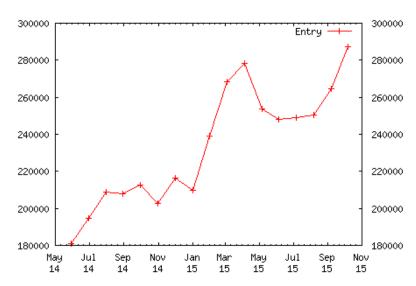
^{1.} Number of user accounts, and projects/contests posted in the Freelancer marketplace as at 30 June 2015. User, project and contest data includes all users and projects from acquired marketplaces. Prior to 2009, all data is from acquired marketplaces.

Liquidity: 60% of projects get a bid within 60 seconds (supply)

Number of bids on projects



Number of entries in contests

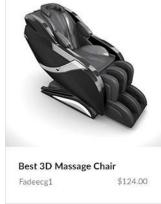


Actual completed projects



3D House Render beehive3dworks \$200.00





Actual contest entries



Design a Mobile Application arakelian \$500.00

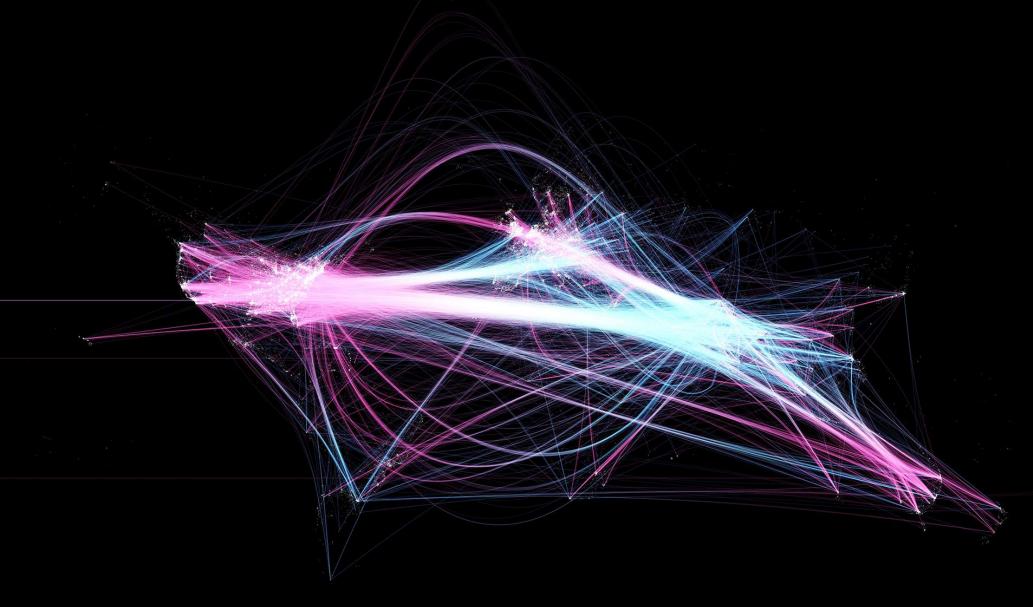


Lion roaring in water colour xunedaryl \$100.00



chubbycreations

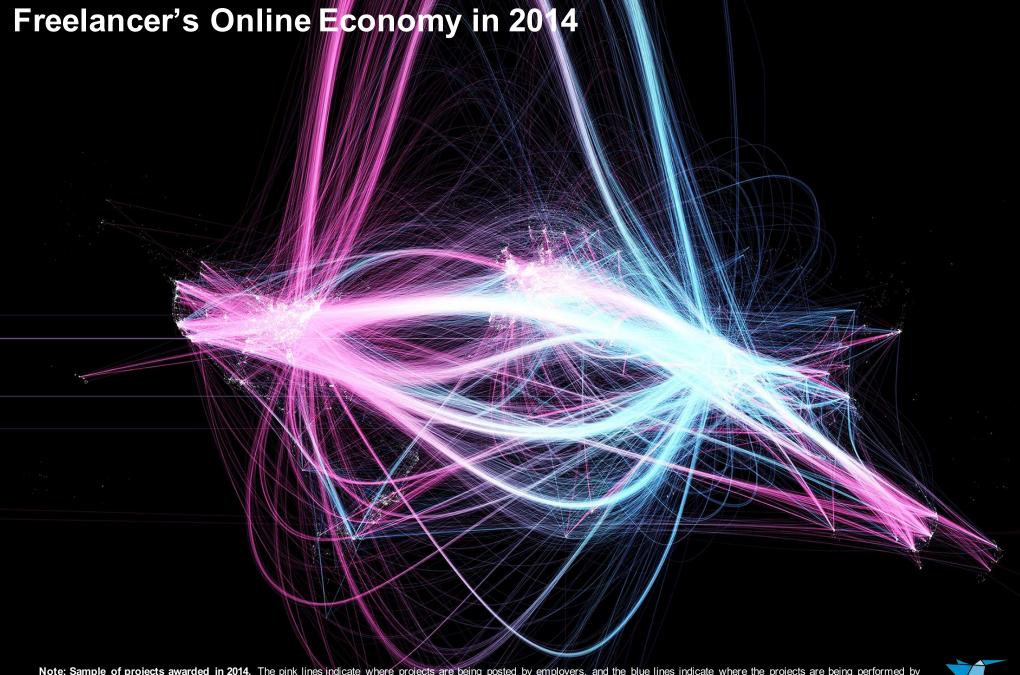
Freelancer's Online Economy in 2012



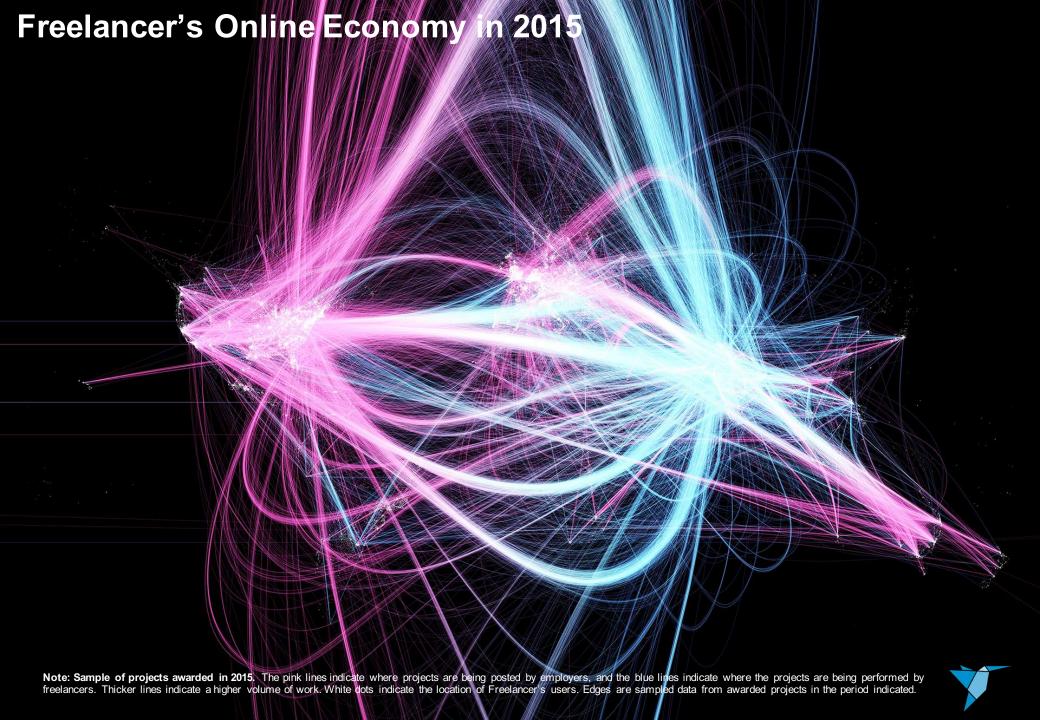












Global, Multicurrency, Multilingual

44 Regional Websites

North America Asia Pacific Europe 38 United Kingdom 2 Australia United States European Union New Zealand M Canada Hong Kong France Jamaica Bangladesh Germany Greece India Latin America Portugal Indonesia Argentina Spain Japan Brazil Czech Republic Malaysia - Chile Sweden Pakistan Colombia Iceland Phillipines Ecuador P.R. China Mexico Netherlands Singapore Peru Thailand Turkey Uruguay Poland South Korea Africa Romania South Africa Russia Ukraine Norway

34 Supported Languages

Languages

Languages	
Afrikaans	日本語
Bahasa Indonesia	한국어
Bahasa Malaysia	Norsk-Bokmål
বাংলা	Nederlands
Català	Polskia
Čeština	Português
Dansk	Română
Deutsch	русский язы
ελληνικά	Shqip
English	Slovene
Español	Svenska
Suomi	Kiswahili
Filipino	Thai
Français	Türkçe
हिन्द	Tiếng Việt
Magyar	українська мова
Italiano	中文(简体)

20 Supported Currencies

our choics			
USD	CLP	NZD	
AUD	JMD	PHP	
CAD	IDR	PLN	
EUR	MXN	SGD	
GBP	SEK	BRL	
HKD	JPY	ZAR	
INR	MYR		

Currencies

24x7x365 Multilingual Support Team





Yggdrasil full color tattoo

satherghoees1

\$50.00

I need some Graphic Design for chosing color for studio design

Design me a Product for the Next

Evolution in Smoke Alarm Design

Design a Box for my Skin Care

\$300.00

\$490.00

Sahir75

xolas



Create Print and Packaging Designs for Hazelnut chocolate spreads



Design a Logo for Safe Harbor Finance & Insurance

gustavosaffo

\$50.00

\$1,000:00



Decian Sublimation Shirt for our

Hot labels

product

mediatenerife

madlabcreative

£100.00

\$200.00



Architectural design and 3d renders of Hotels and Shopping Center

headplate



Design a Logo for a Nightclub Event

\$147.00



Identity Logo for Kuenchenfinder.ch

kimuchan

\$150.00





HallidayBooks



Design a Website Mockup for a stylish bespoke fashion brand

succinct \$500.00



Logo and full company identity package for supertaxi

Habitus \$490.00





\$150.00



Create a packaging design and label for fruit company

madartboard \$120.00



Do some 3D Modelling for an office refurbishment for a dynamic small non-profit

lauraburlea \$312.00



New Book Cover for Ecosynomics: The Science of Abundance!

F5DesignStudio \$200.00





DESIGN A FLYER AND WINNER GETS ONGOING WORK

LuisEduarte \$300.00



Design a Brochure for Car Wash

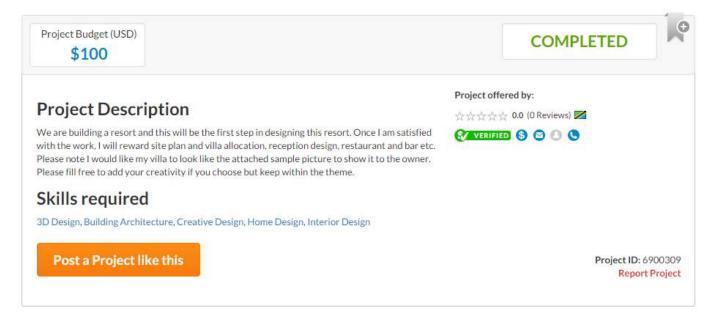
jauger78

\$100.00





3D Rendering of a Villa from 2D Floor Plan for \$100







Website for Startup Conference for €350

Avg Bid (EUR) Bids

Project Budget (EUR)

42

€626

€250 - €750

COMPLETED

Project Description

We need a teaser site created for our conference where we will have a video running in the background. The sound will be disabled but the website visitor should be able to enable the sound as well. We will need call to actions to either sign up to the waiting list which will be connected to our Mailchimp or to buy tickets. We use Tito (ti.to) for our ticket sales.

We have branding guidelines that you can follow for the design and we will share that with suitable candidates. You can look at our current site to have an idea of the branding,

Current site: http://www.arctic15.com/

This teaser site that we need now will not include as much, this is just for you to have an idea of the branding guidelines.

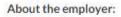
Deadline: November 6th

Please place your bid as accurately as possible and let me know what questions you have for me in the proposal. Please include one or two websites which you have created that have explicit call to actions and concentrate on conversion.

Skills required

Graphic Design, HTML, PHP, Website Design

Post a Project like this















Project ID: 8749803 Report Project

playin.xyz - silmis -



ARCTIC15

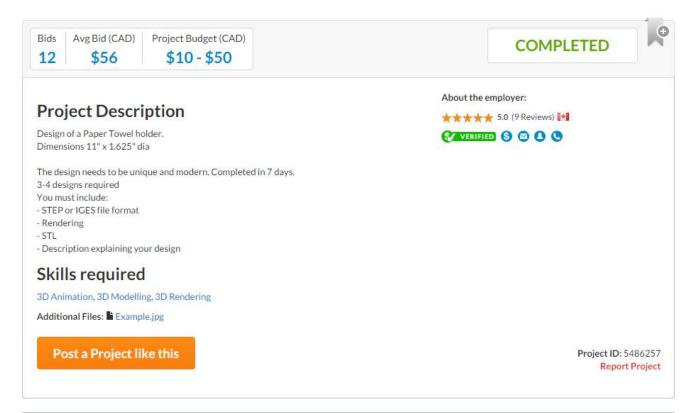
2ND-3RD OF JUNE 2016 HELSINKI, FINLAND

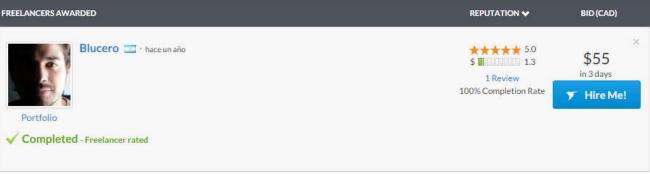
GET YOUR TICKETS

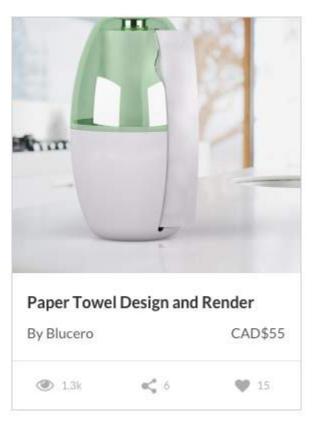
SUBSCRIBE

FIND THE ONE: INVESTOR, STARTUP, MEDIA, CORPORATE, EMPLOYEE, FRIEND.

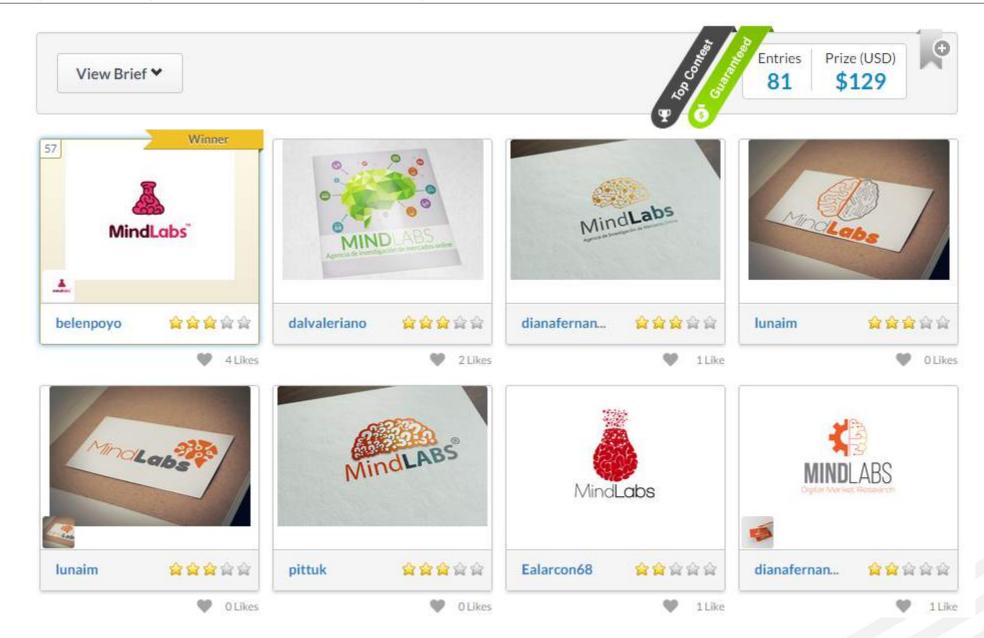
Paper Towel Design and Render for CAD \$55



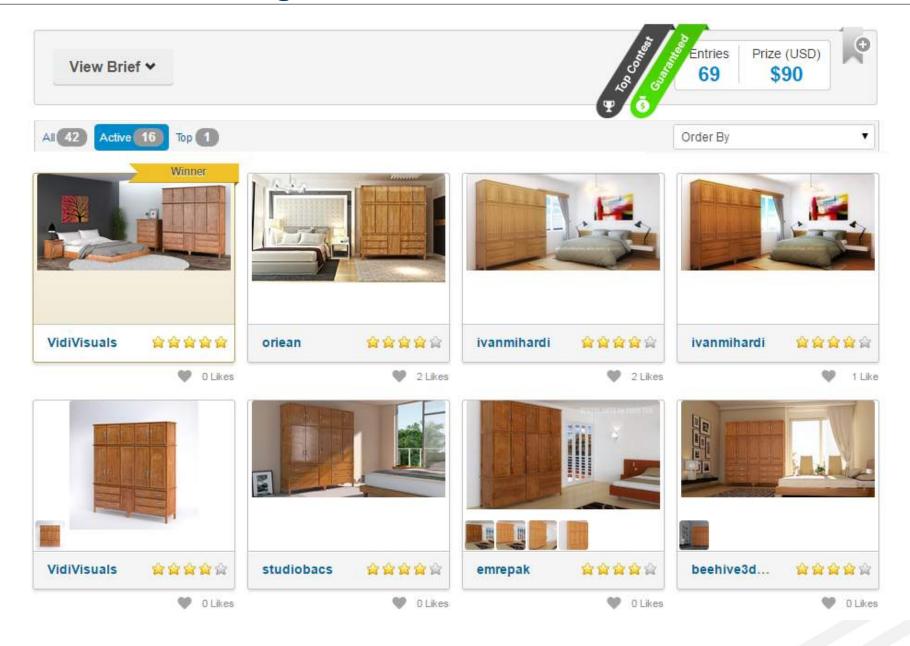




Logo design for a consulting firm for \$129

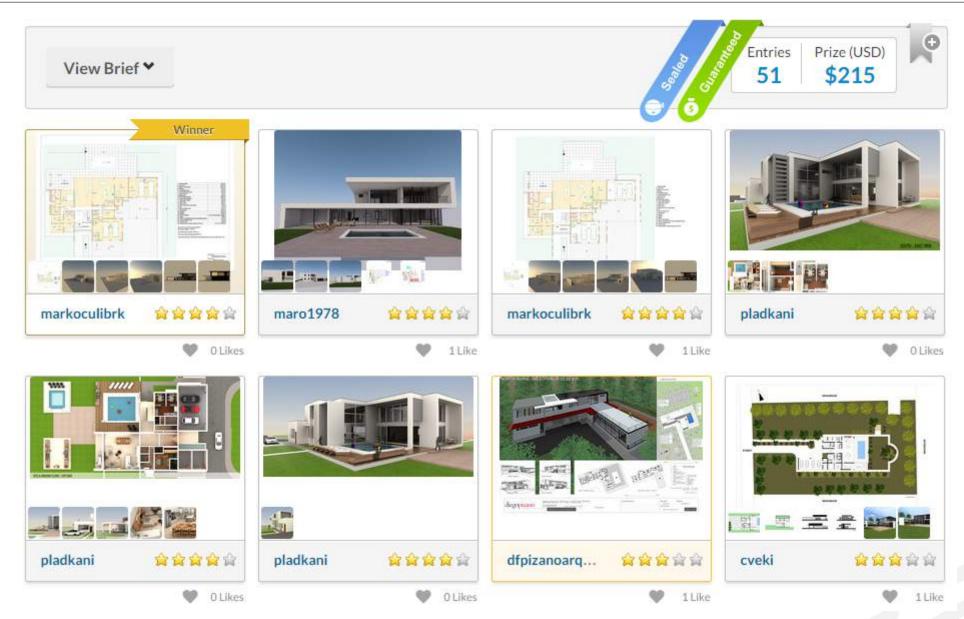


Ambient 3D Modelling of a Wardrobe for \$90





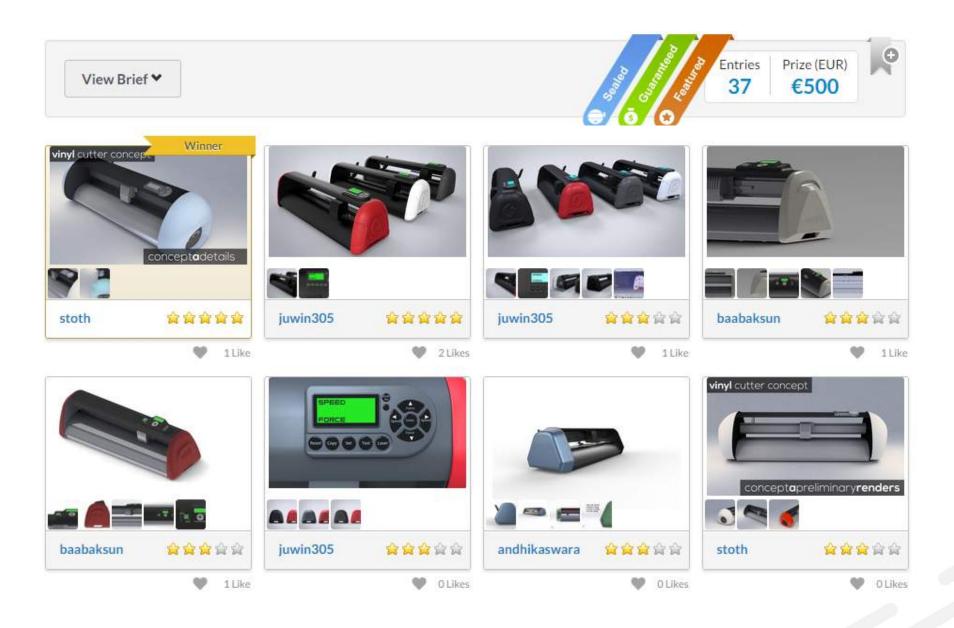
Design a contemporary (Bauhaus style) home for \$215



Floor plans & rendering for \$215



Industrial Design of a Vinyl Cutter for €500

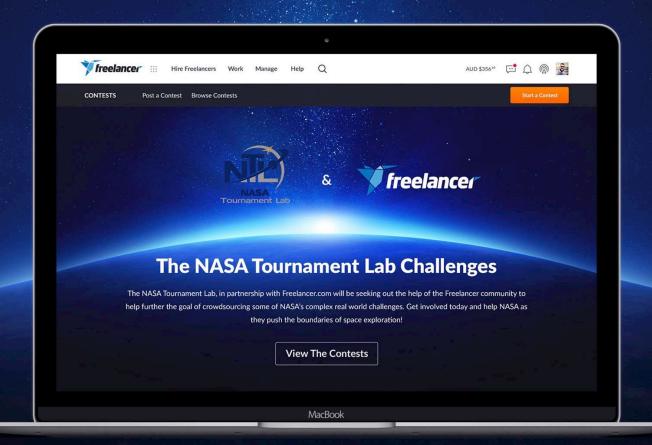






NASA partners with Freelancer

Crowdsourcing solutions to complex problems faced by the astronauts on the International Space Station



3D model of flashlight for NASA: \$50

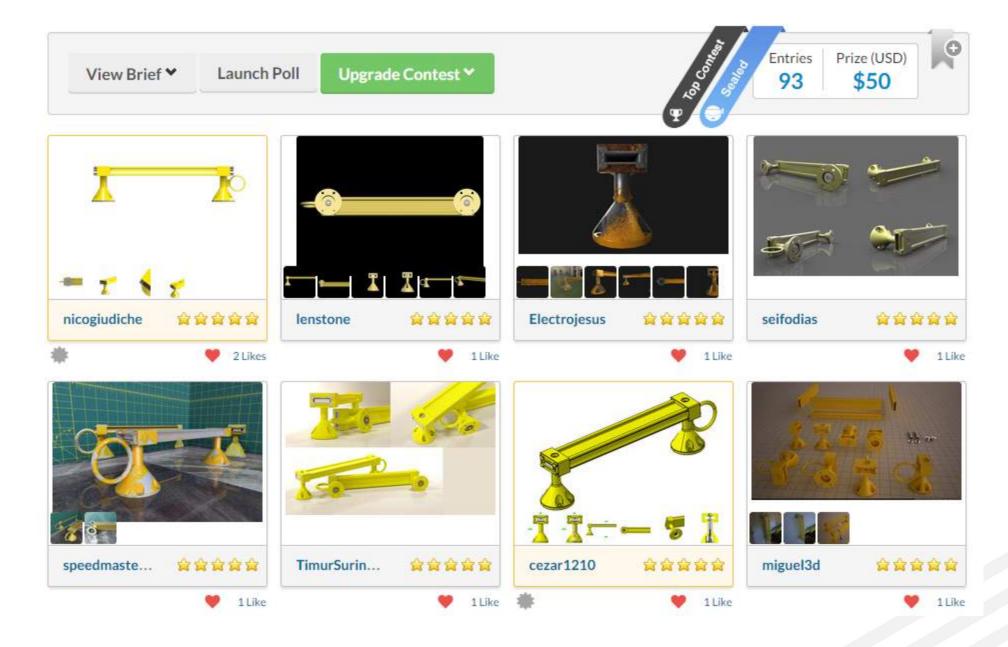
To be used by robotic astronaut on the International Space Station







3D Model of a Handrail for an EVA Spacewalk for NASA for \$50

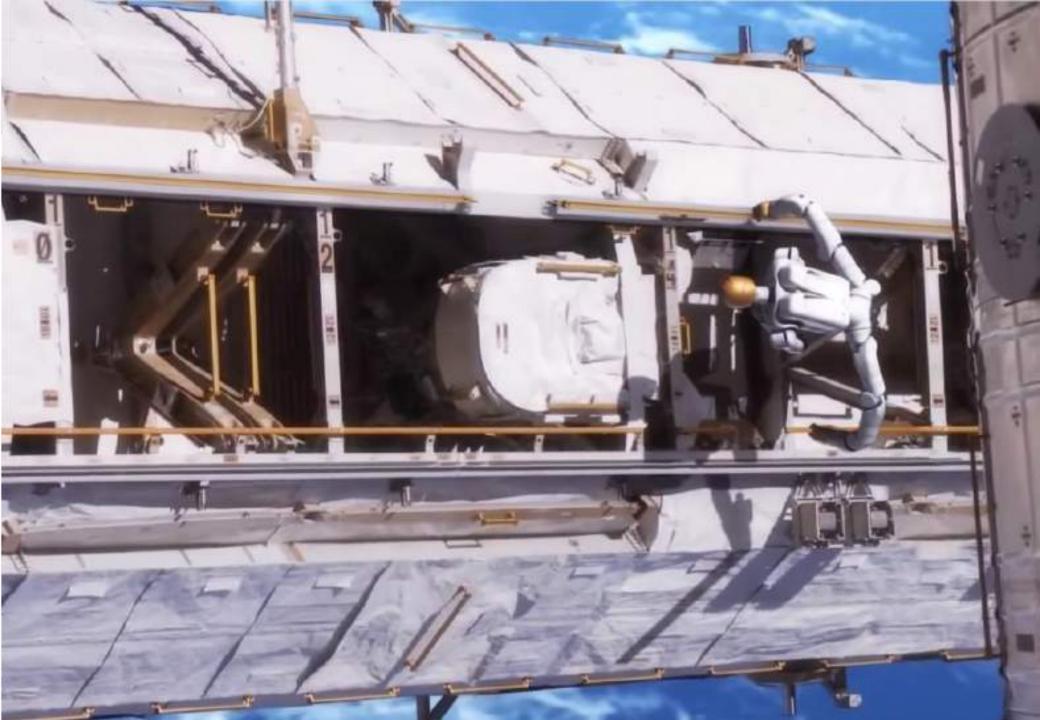




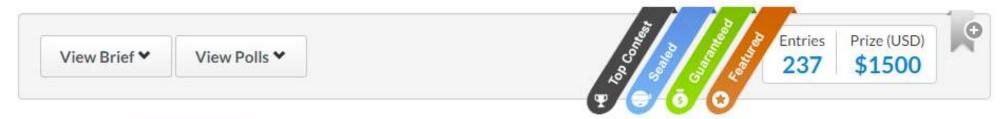


Robonaut 2 delivered February 2011 to ISS.

Pictured here with Zero-G leg upgrade which will climb using external handrails.



NASA Challenge: Astronaut Smartwatch App Interface Design



















8 Likes

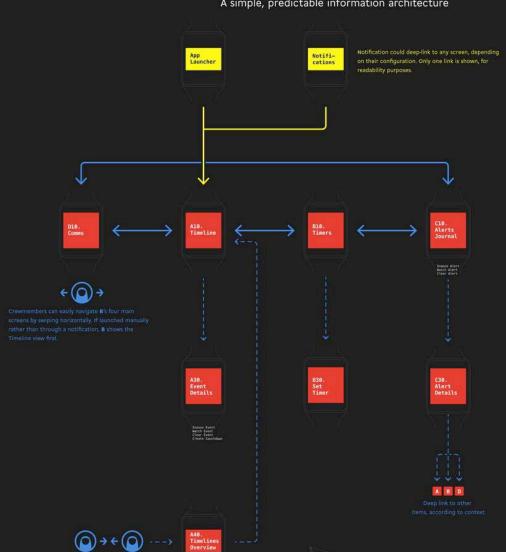
2 Likes

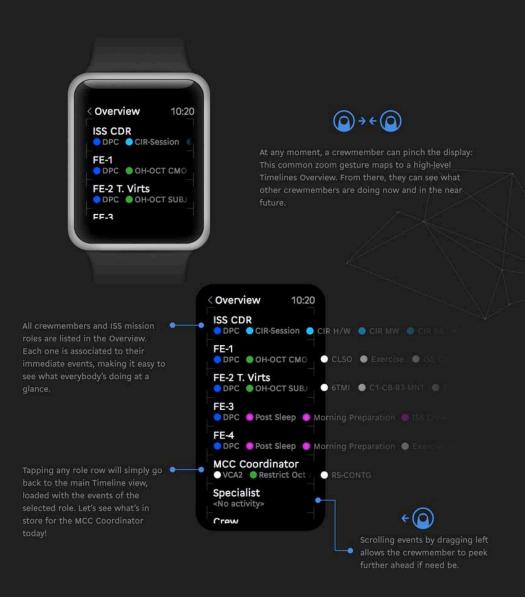


2 Likes



START// Architecture A simple, predictable information architecture





A40// Timelines Overview



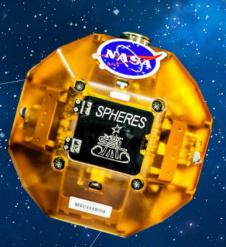




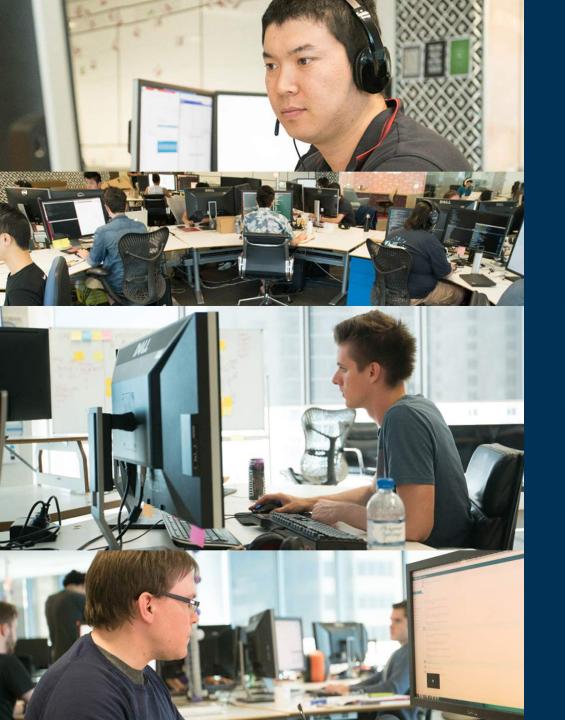
IN 2016 NASA AND FREELANCER ARE TEAMING UP TO BUILD A ROBOTIC ASTRONAUT

NASA is recruiting a team of freelancers from Freelancer.com to design the robotic arm for a next generation free flying robot to replace the SPHERES autonomous free-flying robot on the ISS









It's been a busy 10 weeks since we acquired Escrow.com



We've increased the hours in which we provide telephone support to 8.00am - 11.00pm PST.

We are working towards providing 24x7x365 support.





尊敬的用户 Michal

新年快乐!

我是Escrow.com的总经理Jackson Elsegood。 首先感谢您过去一年对 Escrow.com 产品和服务的支持,借此节日的问候我诚挚地向您传达一些我 们新的产品和服务特色。

首先, **我们的电话客户支持时间** 已经延长至8.00am - 11.00pm (美国太平洋时间)。 并且在不久的将来, 我们会实现7 x 24, 365天全天候电话支持服务。

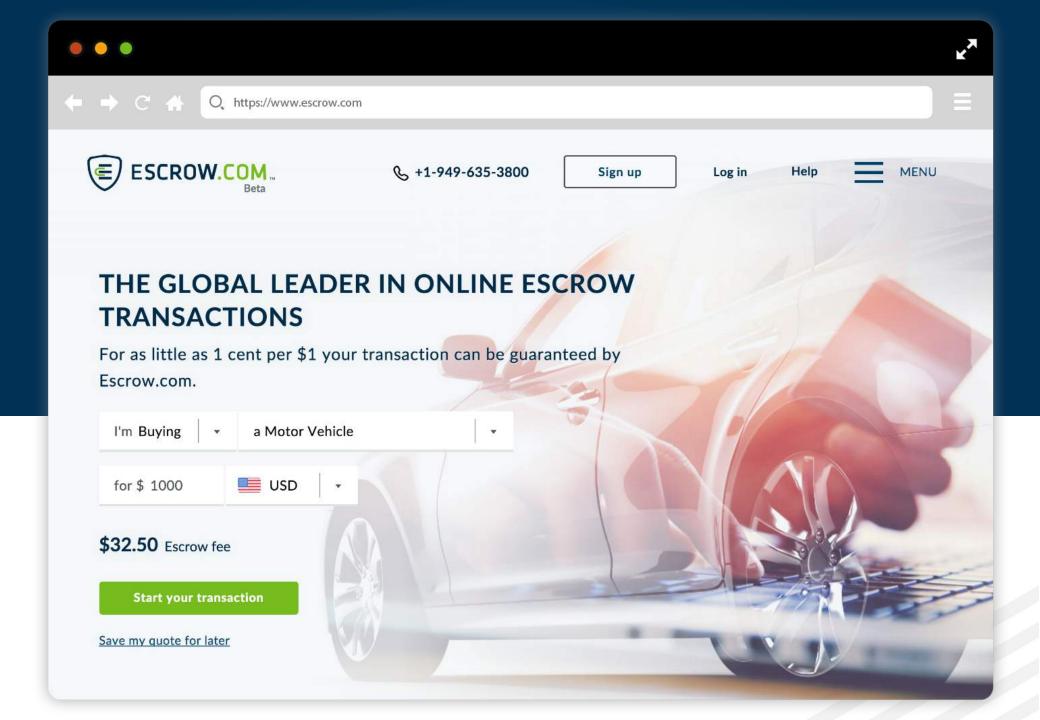
其次,为了回应广大中国用户的强烈呼吁 我们已经增加了官方的中文客户支持。 当然,这仅仅只是一个开始,因为我们计划在接下来的几周内正式上线我们的官方中文网站,相信这会让原本便捷的Escrow交易体验进一步得到提升。

然后, 我们的域名持有服务在保障安全的前提下,帮助交易者更轻松地为域 名交易融资。使用域名持有服务,在交易期间域名将由Escrow暂时托管, Due to high demand, we have added Chinese language support.

This is just the start, and we plan to add another 20+ additional languages over time.



Try our new website at beta.escrow.com













ALMOST ANYTHING CAN BE SECURED WITH ESCROW

Not sure if your transaction can be covered? Call our friendly support team on +1-949-635-3800 to find out.





















几乎任何物品都可通过ESCROW.COM来交易

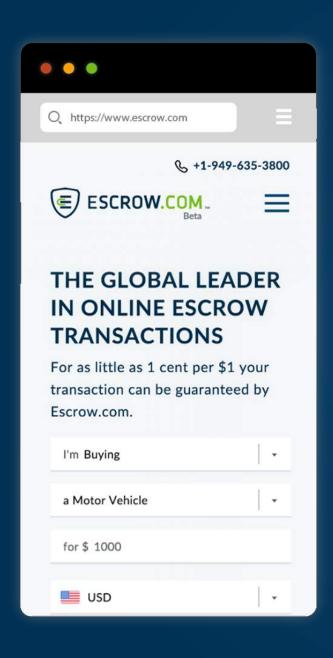
如果不确定您的交易可否被操作, 请联系我们的客服团队888-511-8600 咨询

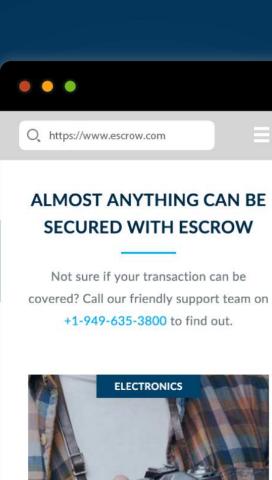




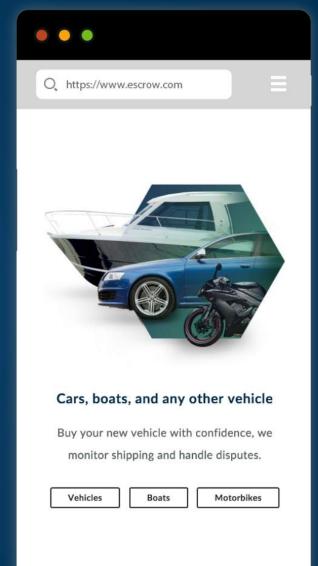








CLASSIC CARS





Ways you can make money with Escrow.com

Domain Name Holding



- Domain Name Holding allows you to safely lease to buy your portfolio domains, driving high income from your valuable domains.
- We hold your domain in our account while the buyer pays the domain owner on a regular basis.
- Escrow.com or the buyer can manage the DNS to point to their site.
- If the buyer defaults on a payment, the domain is returned to the owner.

Creative ways to integrate our API or "Buy It Now" buttons

The REST API allows you to:

- Create a transaction
- Check transaction status
- Confirm shipment
- Select settlement method

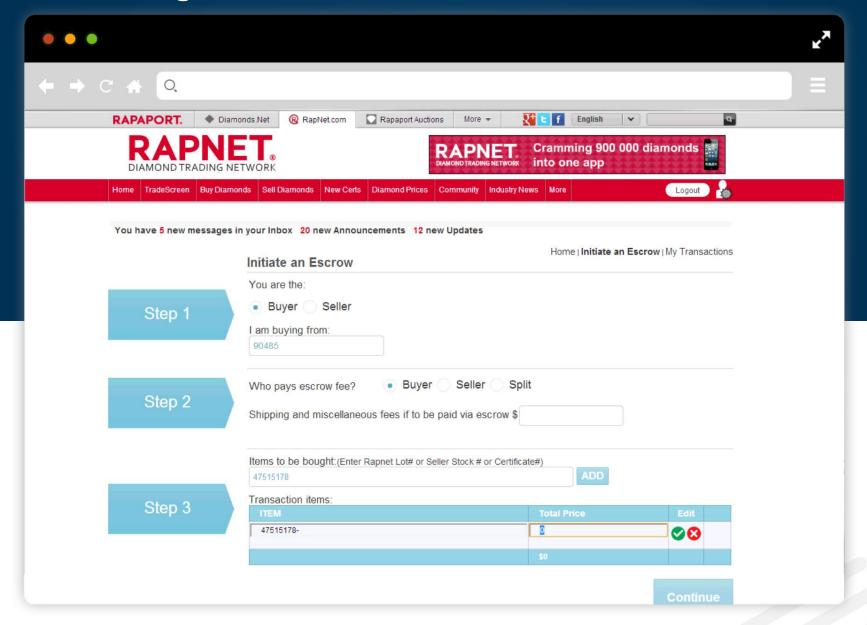


How to start using Escrow.com REST API?

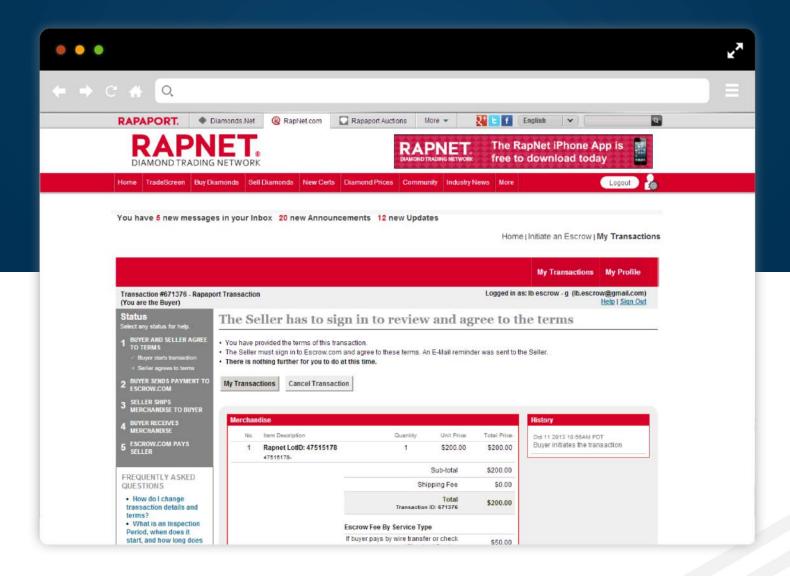
- Create a partner account on www.escrow.com
- Download REST API integration kit
- Integrate with selected REST endpoints
- Test integration in staging environment
- Enable API access in live environment

For more information, contact us at partners@escrow.com

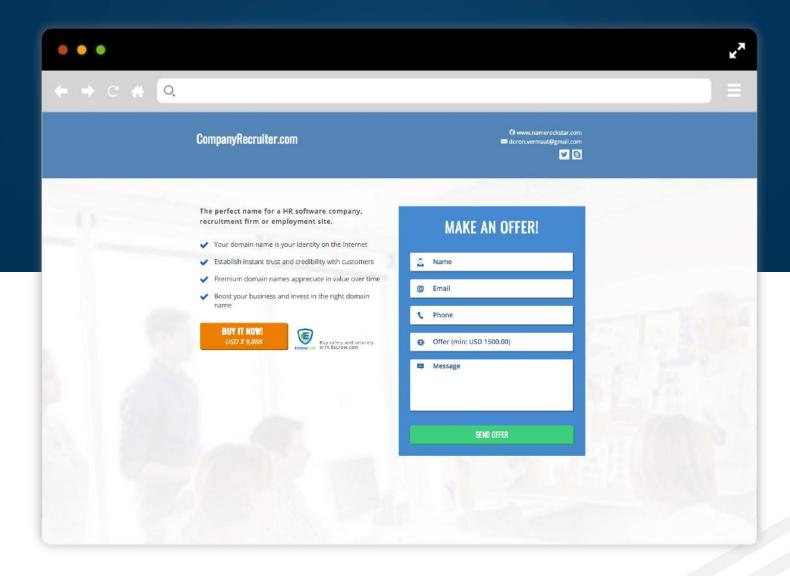
Creating a transaction via Escrow.com REST API

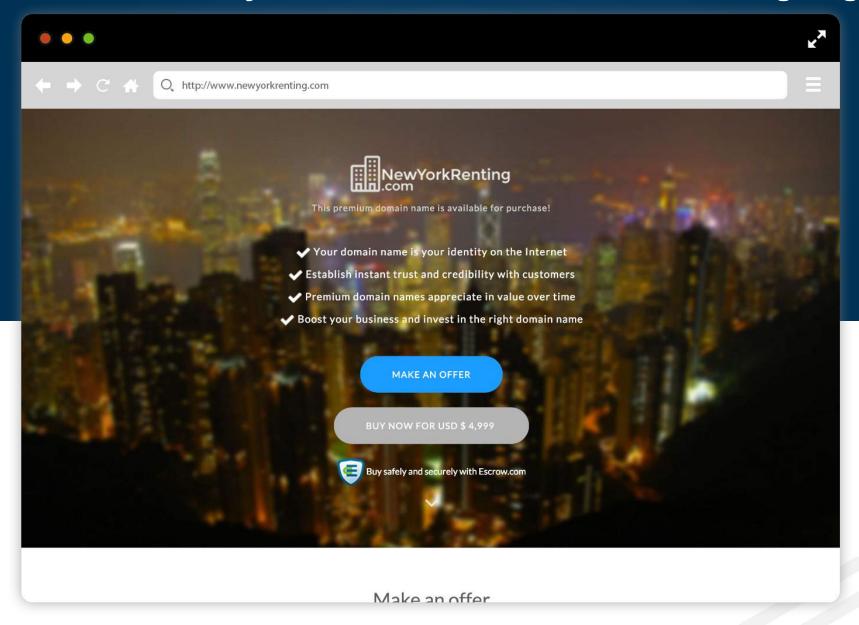


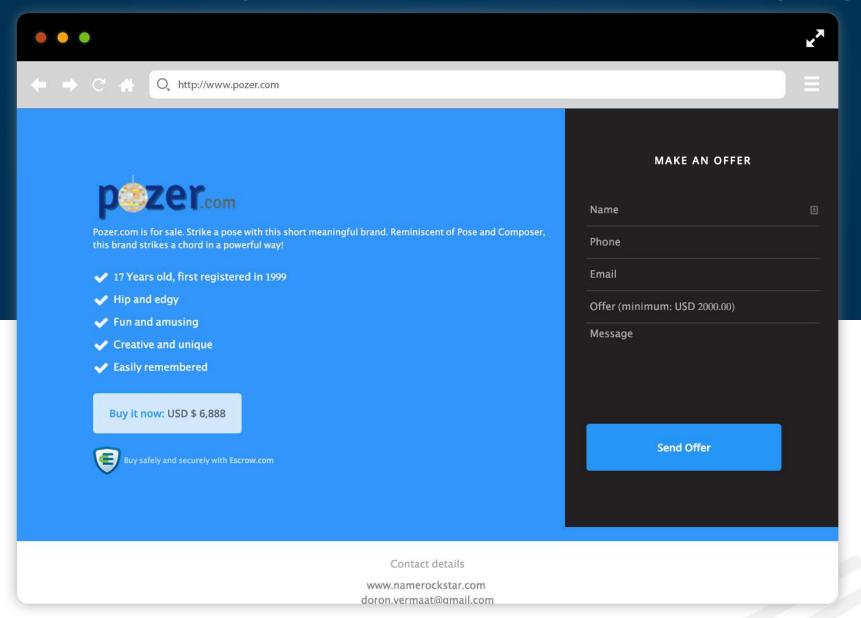
Escrow.com transaction funnel incorporated into Diamond Trading Network

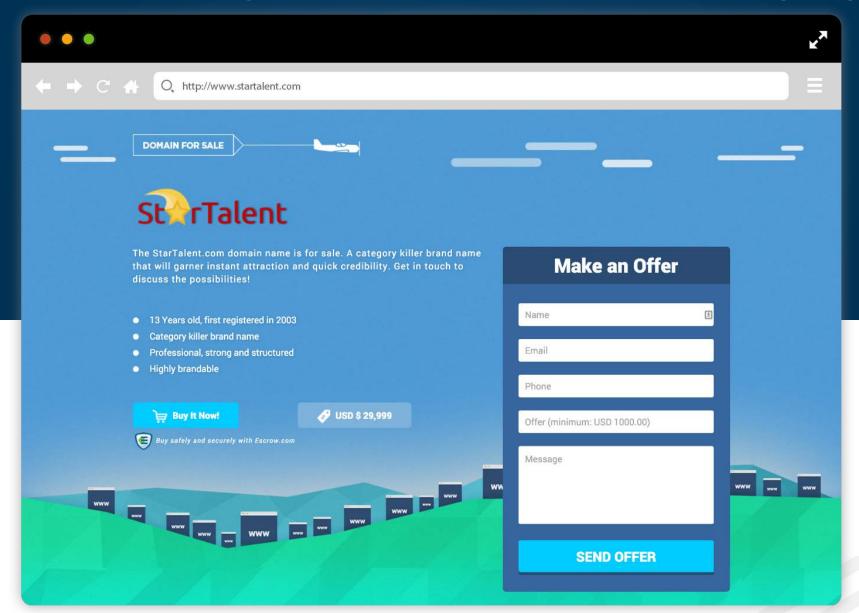


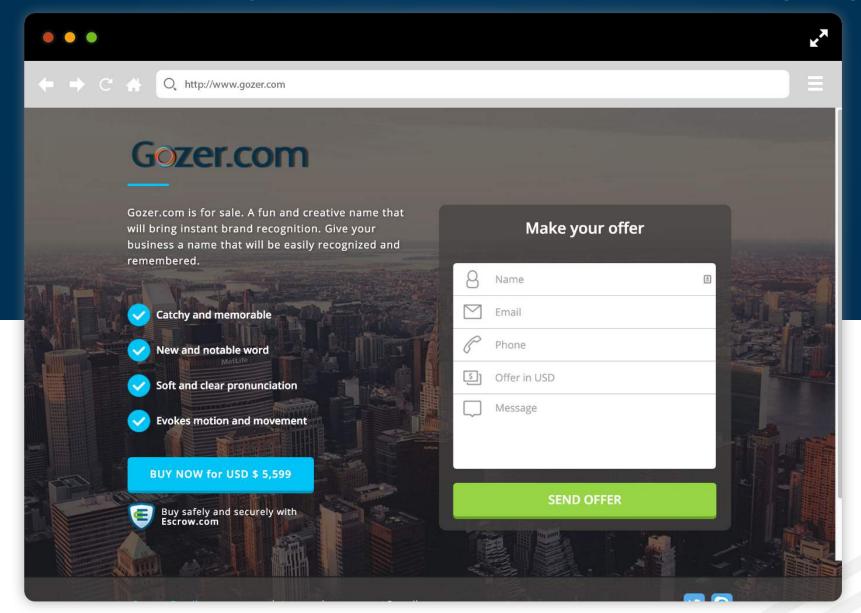
Buy It Now buttons can easily be customized into any website or direct marketing email







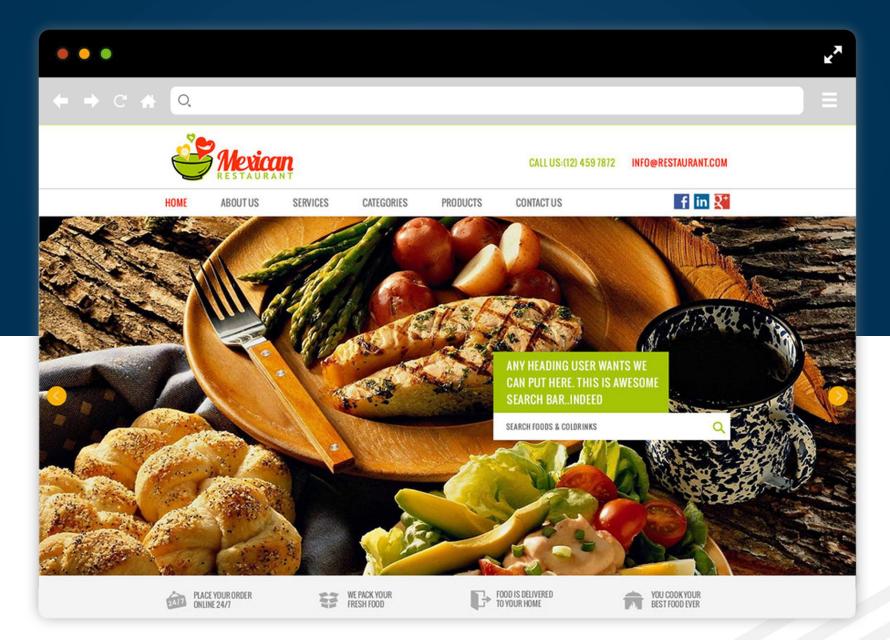




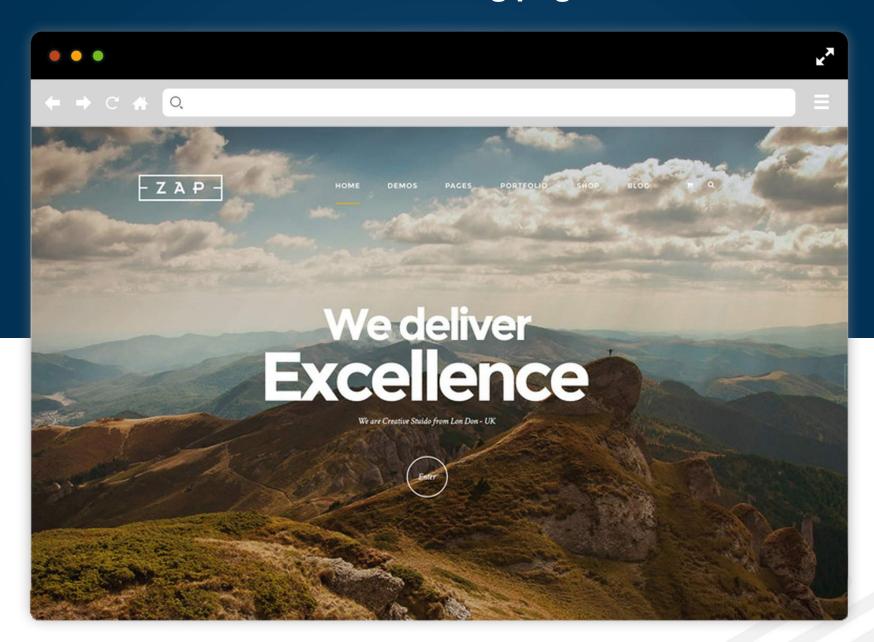
Got a great a domain name? Use Freelancer.com to build customised landing pages and quickly increase the value of your asset!



Customised landing pages designed for \$200 or less



This customised landing page cost \$194



This customised landing page cost \$165



Special Offer for Namescon from Escrow.com



All transactions completed before the end of January will be eligible for a **free t-shirt**, just include the phrase "Happy NamesCon" in your transaction description



Recruiter Service

Build your custom domain landing page for a fraction of the cost!





GET YOUR FREE RECRUITER UPGRADE!

Special Offer for NamesCon from Freelancer.com

Claim FREE Recruiter upgrade at Booth #1



Please give us feedback at Booth #1 or at feedback@escrow.com

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