



ASX release

4 March 2016

Domino's GPS Driver Tracker Technology

The Company notes the fall in the share price today and believes that this may be attributable to inaccurate speculation caused by unsubstantiated allegations in relation to the Company's GPS Driver Tracker Technology.

The Company is currently in a dispute with Precision Tracking, an IT firm which unsuccessfully bid to supply services to the Company, who has alleged that the Company has copied or reverse engineered its technology.

The Company categorically rejects these allegations. No formal legal proceedings have been commenced against the Company.

Precision Tracking is conducting an active public and social media campaign to publicise its dispute.

The Company believes that Precision Tracking intends to release to the media a video containing self-serving allegations.

If that occurs, the Company will scrutinise it carefully for false, misleading or defamatory statements and take appropriate remedial action if required.

In the interim, the Company repeats that the Precision Tracking claims have no substance. The Company will vigorously contest the Precision Tracking allegations.

~ENDS

Domino's Pizza Enterprises Limited owns the master franchise rights to seven markets globally including Australia, New Zealand, Belgium, France, The Netherlands, Japan and Germany. The Company runs and operates over 1,900 stores. For more information, visit www.dominos.com.au

For further information, interviews or images contact:

Tracy Llewelyn, Communications Manager, Domino's Pizza
T| +61 7 3326 5430 | M: 0408 771 024 | E: tracy.llewelyn@dominos.com.au