

# COMPANY UPDATE MARCH 2016

INTERNET OF THINGS (IOT) WIRELESS TECHNOLOGY COMPANY

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# The Opportunity



#### About G8

- G8 is a next generation wireless technology innovator focusing on the Multi-Trillion dollar Internet of Things (IoT)
  - Headquartered in Silicon Valley, California
  - Established manufacturing facility in Shenzhen, China
- G8 has developed a number of disruptive products, including the Machine Connect modem and a soon to be released line of Cloud interface managed EMU Cellular Modem/Routers scheduled for launch in Q2, 2016.
- G8 has fully developed and is successfully distributing the disruptive Machine Connect M2M devices for intelligent connectivity between machines ("Things"). It is already re-defining the M2M marketplace in the USA:
  - First beta product launched in April 2014
  - Current and first commercialised product version launched in January 2015
  - G8 has yet to begin actively marketing its solutions, but has already generated ~US\$1.3+mm by year end
  - Completion of oversubscribed \$4.5m raising means G8 can immediately pursue aggressive sales growth
- Key corporate paying clients and strategic relationships for Machine Connect since commercial launch in Jan 2015 already include:
  - Verizon: The largest cellular service provider in the US
  - Coca Cola (Directly and via its Contract Manufacturer, Sanmina)
  - Cisco, the world's 35<sup>th</sup> largest company, recommends G8's LT1000 as a fail over device for its Meraki products
  - Cascade Networks, Inc. Providing key tracking solutions at JFK, LaGuardia, and Logan Airports in New York
  - NASA, iRobot, Sonos Sound Systems, Milwaukee Tools, and numerous distributors, telco's and manufacturers of products with IoT applications are at varying stages of testing, assessing and certifying Machine Connect with potential to deploy in 2016 and beyond

### Overview

Competitively priced compared to tech RTO's recently completed and underway:
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Company	Vend (\$AUD)	Mkt Cap @ relisting price (undiluted)	Mkt Cap @ 11 Mar '16 (undiluted)	~CY15 Revenue
POK (Buddy)	\$50m	\$76.0m	\$87.3m	?
RAD (Weebit)	\$15.0m	\$23.4m*	\$52.7m	?
RYG (Xped)	\$12.8m	\$30.8m*	\$50.8m	?
PSF (Syntonic)	\$24.0m	\$39.1m*	\$41.0m	?
G8 Communications	\$4.0m	\$13.8m	\$13.8m	US\$1.3m

\* Assumes minimum \$0.02 relisting price

Share structure	(ASX: G8C)
Tradable shares	384.85m
Escrowed (12 months from issue)	39.75m
Escrowed (24 months from re-quotation)	265.25m
Performance Milestone 1 <sup>1</sup>	100m
Performance Milestone 2 <sup>2</sup>	50m
Fully Diluted	839.85m

 $^1$  Milestone 1 - \$15m revenue during the years 2016, 2017 or 2018  $^2$  Milestone 2 - \$25m revenue during the years 2016, 2017 or 2018

#### **Key People**

#### Yakov Temov, Chief Executive Officer and Managing Director

Long and consistent track record of successfully delivering innovative products on time and under budget and building and growing world-class engineering teams.

Specialises in product development and executive leadership, with a solid start-up track record including CEO and Founder of White Label Corporation; VP of Engineering at U4EA Technologies, Inc. (acquired by Gos Networks, Ltd.); VP of Engineering and CTO at Voice4biz, Inc.

#### Jason Ferris, Executive Chairman

Experienced finance professional and currently a board member of Diploma Group Ltd (DGX) and Windimurra Vanadium Ltd (WVL)

#### Eric de Mori, Non-Executive Director

Specialises in technology, biotechnology and natural resources ASX transactions. Was instrumental in leading the acquisition of US HR tech company 1-Page, and subsequent \$8.5m backdoor listing (ASX:1PG) by Intermet Resources Ltd

#### **Blaise Thomas, Non-Executive Director**

25 years' experience in building and managing businesses in Australia and UK and has held executive level positions in private and publicly listed companies

## The Internet of Things (IOT)



G8's products make it simple and affordable for a wide variety of applications ("Things") to gain dependable access to the cloud and join the rapidly expanding IOT. G8's technology is universally adaptable, and can be scaled to provide cellular solutions to just about any product you can imagine.

• G8's Products also allow manufacturers of things to control their data without third party interference.





#### Market Size

G8's primary focus is building credibility through its existing relationships with some of the worlds largest brands - such as Coca Cola, Verizon and Cisco - before leveraging these relationships to tackle the most profitable market segments that are seeking the connectivity solution that Machine Connect provides.

To site just a few examples:

- Coca-Cola operates ~2.8mm vending machines globally and 70%+ of the world's soda fountains
- 6.9mm total vending machines in the US alone<sup>1</sup>
- Global demand for cellular, streaming video body camera applications is growing exponentially
- The global market for commercial drones is expected to reach US\$5.59 Billion by 2020, growing at a CAGR of 32.22% from 2015 to 2020 (Not including consumers & enthusiasts)
- In 2014 alone, 245 million surveillance cameras were professionally installed world wide<sup>2</sup>

<sup>&</sup>lt;sup>1</sup> <u>http://www.coca-colacompany.com/stories/16-things-you-didnt-know-about-vending-machines-in-japan-and-around-the-world/</u> <sup>2</sup> <u>https://technology.ihs.com/532501/245-million-video-surveillance-cameras-installed-globally-in-2014</u>

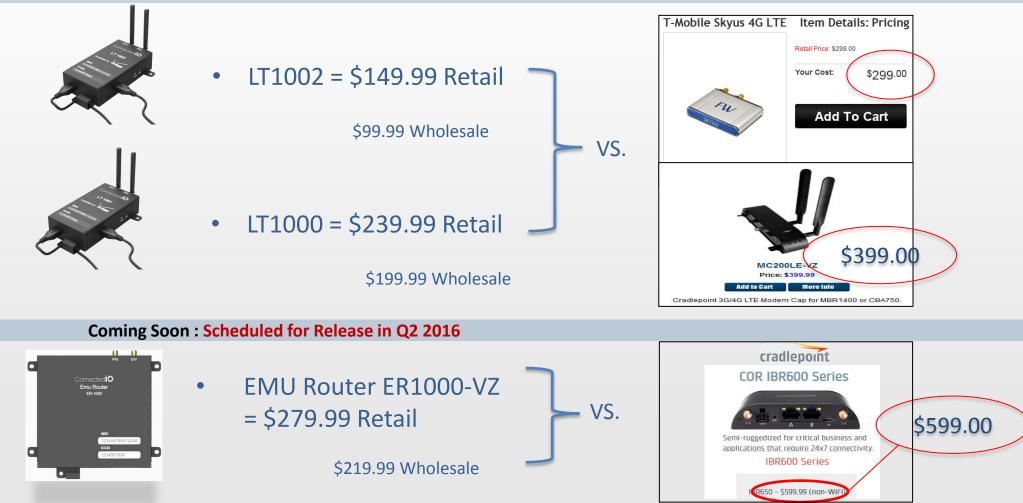
## **G8's Hardware Solutions**



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- All Connected IO products are designed and developed to outlast and out perform the competition. Closed door testing conducted by Verizon for Coca Cola determined that G8's ER-1000-VZ was the best performing product available at any price when compared to a comprehensive selection of competing solutions.
- Proof positive that Connected IO doesn't rely on price to compete, making our extremely low prices truly disruptive.

#### THE MOST COST EFFECTIVE DEVICES IN THE INDUSTRY- by a WIDE MARGIN (ALL IN US\$)



## **G8's Software Solutions**



#### A valuable management tool for G8 customers...

- Real Time Remote Access
- Multiple Device Management
- Computer & Smart Device Ready
- Encrypted, Secure, and Product Agnostic





Connected IO's Cloud M2M Portal is a hosted service that provides users with a dynamic, easy to use dashboard to monitor, manage, and maximize their connected world. Features include but are not limited to:

- Connection Management
- Provisioning Interfaces
- O Configure and manage data connections on all major cellular networks
- O Troubleshoot connectivity issues and monitor connection status
- Device Management
- O Build, manage, and monitor triggers and projects
- O Configure and manage connections to devices and sensors
- Configure network settings (both LAN and cellular)
- View basic event logs
- Alert Notifications
- Reporting Engine
- Security Management
- O Management Portal
- O Define and manage user accounts
- O Define the object that represent your remote assets
- View usage reports and logs

Customizable Cloud Management Interface: Adapts to meet the specific needs of your business for pennies a day..... or less

#### .... A valuable reoccurring revenue generation tool for G8

### G8's Comprehensive Solution – for Coke

- G8's Cloud Management Dashboard provides customers with real time remote access and management of multiple devices from any computer or smart device.
- Encrypted, Secure, and Device Agnostic
- Command Center Interface allows for easy operation
- Capable of supporting consumer interfaces, retail distribution, power consumption, product/ingredient management, and transactional operations for a wide variety of 'Things'
- Savings realized through remote diagnostics, and incremental revenues generated through customer connectivity, will make G8's Cloud Management tool a tremendous value for Coca-Cola, and all of our customers.
- It will also provide potential for significant reoccurring revenue streams for G8







### G8's Comprehensive Solution – for Drones

Machine Connect is a perfect solution for the expanding Drone market

Connected IO is working with several drone manufacturers and development platforms to leverage G8's dependable cellular connectivity and cloud management systems for the Drone market.

Typical drone solutions require line of sight radio, but G8's real time connection to the cloud facilitates autonomous flight and real time data retrieval from any computer or smart device



# **Big US Brand Customers**



After pilot product trials with Verizon and Coke, G8's Machine Connect had immediate commercial uptake.

G8 has signed a distributor agreement in the United States with Sanmina Corp (NASDAQ ~US\$1.6B mkt cap. co)

Coca-Cola has contracted Sanmina to integrate electronic components from multiple vendors, including G8's Machine Connect, into Coca Cola's Freestyle vending machines. G8's Machine Connect product captures all available information from the freestyle machine and transmits it to the cloud. Including, but not limited to, consumer interface, retail distribution, power consumption, product/ingredient management, and transactional operations.

G8 is closely engaged with **Coca Cola's** Freestyle division, which has tens of thousands of 'Freestyle Fountain' vending machine installations in the US already, and they are targeting tens of thousands additional installations for the US in CY2016.

- Approximately 4k units ordered in CY2015 and 30k units anticipated to be ordered in CY2016 within the USA alone. (Not
  including potential worldwide installations)
- Closed door testing conducted by Verizon for Coca Cola and reported in February 2016 determined that Connected IO's ER-1000-VZ was the best performing product available at any price when compared to a comprehensive selection of competing solutions.

#### **Verizon Communications**

- Verizon provides SIM cards to convey data to the cloud and G8 also uses Verizon's Machine to Machine sales force to promote Machine Connect devices to their customer base
- Signed LOI with G8's subsidiary, Connected IO (CIO), to collaborate on bringing the next generation of Machine Connect, Machine Connect 2.0 to Verizon's prestigious list of enterprise customers. CIO is a Verizon Innovations partner





### Why Invest?



- US based Wireless technology company operating in the high growth IOT sector predicted to represent US\$19 trillion in value at stake in the private (US\$14.4 trillion) and public (US\$4.6 trillion) sectors over the next decade, according to two recent Cisco studies.<sup>1</sup>
- Unique end to end solution provider for customers wanting to connect their devices to the internet selling both hardware (Machine Connect and Emu Router products) and soon to launch integrated, full service and subscription based device & data management and private network packages
- G8C had revenues of US\$1.3m in CY 2015, its first full year of operation, with key multinational clients in USA looking to expand in 2016
- Currently in discussions with Coca Cola for expansion into Europe and other Global markets
- Advanced tendering for contracts in home security and law enforcement agencies looking to utilize body cameras and drone applications
- \$4.5m capital raising closed oversubscribed which provides runway for G8C to expand into new markets
- Experienced Board and management with tight capital structure (Board and management own 20.9% 24m escrow)
- Manufacturing plant in China providing strong margins (~35%) on products with current capacity at 50k units per month possible increase to 100k units with little capital requirement
- Non exclusive agreement with both Verizon and Coca Cola, which means G8C can work with other cellular carriers and beverage manufacturers
- G8C cutting edge development team constantly engaged by multinational firms to develop custom solutions

Cisco predicting up to 50 billion connected devices by 2020<sup>2</sup>
 <sup>1</sup> http://www.cisco.com/c/dam/en\_us/services/portfolio/consulting-services/documents/consulting-services-capturing-ioe-value-aag.pdf
 <sup>2</sup> http://www.cisco.com/c/dam/en\_us/about/ac79/docs/innov/IoT\_IBSG\_0411FINAL.pdf



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