

ASX: OMT

22 March 2016

APPOINTMENT OF NON-EXECUTIVE DIRECTOR BRINGS STRONG ASIA BUSINESS EXPERIENCE TO OMT

The Board of Omni Market Tide Limited (**Company** or **OMT**, ASX: OMT), is pleased to announce the appointment of Mr Rick Dennis as a Non-Executive Director, effective today. Mr. Dennis brings a strong mix of ASX listed and non-listed company Board experience, along with rich leadership, strategy, financial services and business development skills gained from a successful career working extensively throughout the Asia-Pacific region and globally for Ernst & Young.

Mr. Dennis, who is dual qualified in law and commerce, is a Non-Executive Director and Chair of the Audit and Risk Management Committee of ASX-listed Apiam Animal Health Limited and has other Non-Executive Board roles with Springfield Land Corporation, Vesta Living Communities, Gold Coast Private Health Network, Australia Super (QLD Advisory Board) and EWM Group.

Mr. Dennis developed a deep financial, operating, and cultural understanding of cross-border businesses in Asia while holding a succession of senior leadership roles at Ernst & Young. These roles included Deputy COO Asia-Pacific and CFO Asia Pacific (2010-2013). Mr. Dennis was a senior partner at Ernst & Young between 1991 and 2015 and led the establishment of the firm's Australia China Business Group, which advised Australian and Chinese clients on bilateral trade and investment initiatives. Mr Dennis was Managing Partner of EY in Queensland from 2001-2007 and again from 2014-2015 and was a member of the Queensland Government's inaugural Queensland China Council in 2007.

Commenting on his appointment, Mr. Dennis said, "I am excited to be joining OMT, knowing this company has a unique opportunity to disrupt and modernise digital stakeholder engagement practices on many fronts. OMT has enormous growth potential and I look forward to helping OMT create value for all of its shareholders".

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For more information, please contact:

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About Omni Market Tide

Omni Market Tide is the market leader in digital stakeholder engagement. Omni Market Tide has the only stakeholder engagement app in Australasia designed to enhance the interconnectivity between companies and stakeholders, allowing push communications, web streaming, and direct voting, among other features. Our application makes investor relations content more readily accessible for the digital investor, increasing shareholder engagement and participation during and outside the AGM voting requirements. The company is listed on the Australian Securities Exchange (ASX:OMT). For more information about the company please visit www.omnimarkettide.com.

Forward Looking Statements

This release includes certain statements that may be deemed “forward-looking statements”. All statements in this discussion, other than statements of historical facts, that address future activities and events or developments that OMT expects, are forward-looking statements. Although OMT believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in the forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, and general economic, market, or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and that actual results or developments may differ materially from those projected in forward-looking statements.

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	Omni Market Tide Ltd
ABN	60 096 687 839

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Richard John Dennis
Date of appointment	22 March 2016

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
250,000 Fully Paid Ordinary Shares

+ See chapter 19 for defined terms.

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest	Number & class of Securities
Note: Provide details of the circumstances giving rise to the relevant interest.	

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	
Nature of interest	
Name of registered holder (if issued securities)	
No. and class of securities to which interest relates	

+ See chapter 19 for defined terms.