

ASX Announcement ASX Code: DUB

23rd March 2016

# **Dubber and MyNetFone to enable world class cloud call recording for landline customers**

# **Highlights:**

- Dubber partnering with MyNetFone to provide world-first cloud based call recording solution to Australian businesses that use traditional fixed phone lines such as PSTN and ISDN services.
- Easy-to-use product which overcomes traditional call recording barriers such as infrastructure requirements and capital expenditure.
- Partnership with Dubber demonstrates MyNetFone's focus on enabling innovative over-the-top (OTT) providers to deliver value added services.

Dubber Corporation Limited (ASX: DUB) ("Dubber"), is pleased to announce the signing of a Memorandum of Understanding (MoU) with MyNetFone, a subsidiary of MNF Group (ASX: MNF), to deliver a world-first cloud based call recording solution on a large scale for users of traditional landlines.

The Dubber and MyNetFone partnership enables call recording from traditional telephone lines without the need for additional hardware or line changes. Whether a customer wishes to record one call or, indeed all calls, this new service is easy to set up and use. The Dubber service can be activated by any business or individual in minutes by registering online, then starting to record calls immediately.

With many businesses in Australia still connected with Public Switched Telephone Network (PSTN) and Integrated Services for Digital Network (ISDN) telephone lines, the opportunity for business to activate Dubber call recording through their existing phone infrastructure is substantial.

## Rene Sugo, MyNetFone CEO, commented:

"The partnership with Dubber is the latest example of MyNetFone's focus on empowering next-generation providers to deliver innovative OTT services by leveraging the capabilities of our smart, new-generation voice network. We enable the delivery of value-added services such as Dubber by overcoming the infrastructure limitations of traditional telco networks. We see the OTT space as a big growth area for the future of the tech industry, and we are the facilitator for this – supporting any to any connectivity."



#### **Dubber's Managing Director, Steve McGovern, commented:**

"Dubber's long-term ambition has been to provide call recording to any user via telco networks. This solution, provided by MyNetFone, overcomes all of the typical technical barriers which in the past have stopped businesses from recording calls via their traditional phone systems."

"MyNetFone has proven to be an innovative player in the Australian telco market with a strong sales culture to back it up. This venture is an example of that ethos and we expect this service to become the pre-eminent retail service in Australia for managing all call recording."

In addition to facilitating recording over PSTN and ISDN, MyNetFone is delivering wholesale enablement services to Dubber including virtual numbers, call termination, hosting equipment infrastructure integrated into its core network, as well as provisioning and billing capabilities via its iBoss service enablement platform.

The enhanced call recording service will be available in Q2 2016 and is expected to significantly drive user numbers and Dubber revenue immediately.

## **About MyNetFone & MNF Group**

MyNetFone (ASX:MNF) is Australia's largest provider of hosted voice and data communications services for business, enterprise and residential users. Its parent company MNF Group owns and operates Australia's largest VoIP network and a global Tier 1 voice carrier network.

MyNetFone is part of the MNF Group Limited, (ASX: MNF) an integrated telecommunications software and network operator, specialising in IP voice communications. The Group operates a global IP voice network carrying over 6 billion voice minutes per annum, with Points of Presence (POPs) in Los Angeles, New York, Hong Kong, Singapore, London, Frankfurt, Sydney and Auckland. Domestically, the Group operates the largest, fully interconnected IP Voice network in Australia.

MNF Group has a reputation for quality, value and innovation, being the recipient of numerous awards including the Forbes Asia's 200 Best Under a Billion (2014 & 2015), Deloitte Technology Fast 50 (2008, 2009, 2010, 2012, 2013, 2014) and CeBIT Outstanding Project Award (2013).

### **About Dubber**

Dubber is the world's most scalable call recording service which enables telcos and customers to think about capturing voice data in a way which they have never previously considered.

A true native cloud platform, Dubber is revolutionising the call recording industry.

Its high availability, unique total scale and true Software As A Service (SAAS) offering enable telecommunications carriers and customers to implement and manage recordings as never before without the need for hardware or capital expenditure.

For more information please contact:

**Investor Relations** 

Simon Hinsley
Investor/ Media Relations
simon@nwrcommunications.com.au
+61 (0) 401 809 653
www.dubber.net

