

# ASX Announcement



Wednesday 13 April 2016

## 2016 BUSINESS STRATEGY UPDATE WEBCAST DETAILS

Bendigo and Adelaide Bank (BEN) will be hosting a business strategy update for investors and analysts on Thursday 14 April.

Mike Hirst (Managing Director) will be providing a group strategy overview, followed by presentations from Marnie Baker (Chief Customer Officer), Alexandra Tullio (Executive Local Connection), Bruce Speirs (Executive Partner Connection), Alexandra Gartmann (Managing Director, Rural Bank) and Richard Fennell (Chief Financial Officer) will be providing a trading update.

The presentation material will be released via the ASX on Thursday morning and the event will be webcast live from 10:00am (AEST) at [www.bendigoadelaide.com.au](http://www.bendigoadelaide.com.au).

A recording of the webcast will be available later in the day.

**ENDS**

**Media Inquiries:**

Silvana Arena, Head of Public Relations  
P: 08 8220 7784 M: 0402 110 445  
E: [silvana.arena@bendigoadelaide.com.au](mailto:silvana.arena@bendigoadelaide.com.au)

**Analyst/Investor Inquiries:**

Travis Crouch, Head of Investor Relations  
P: 03 5485 6261 M: 0418 552 922  
E: [travis.crouch@bendigoadelaide.com.au](mailto:travis.crouch@bendigoadelaide.com.au)