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18 May 2016

Attention: Company Announcements
ASX Limited

By E-Lodgement

SHAREHOLDER PRESENTATION

Enclosed is a copy of the presentation to be made to shareholders at the Extraordinary General Meeting of the Company this morning.

Yours faithfully

A handwritten signature in black ink, appearing to read 'Peter Friend', with a long horizontal stroke extending to the right.

Peter Friend
Company Secretary

Australasian Wealth Investments

EGM PRESENTATION (MAY 2016)

PRESENTATION TO SHAREHOLDERS - 18 MAY 2016

Business Update

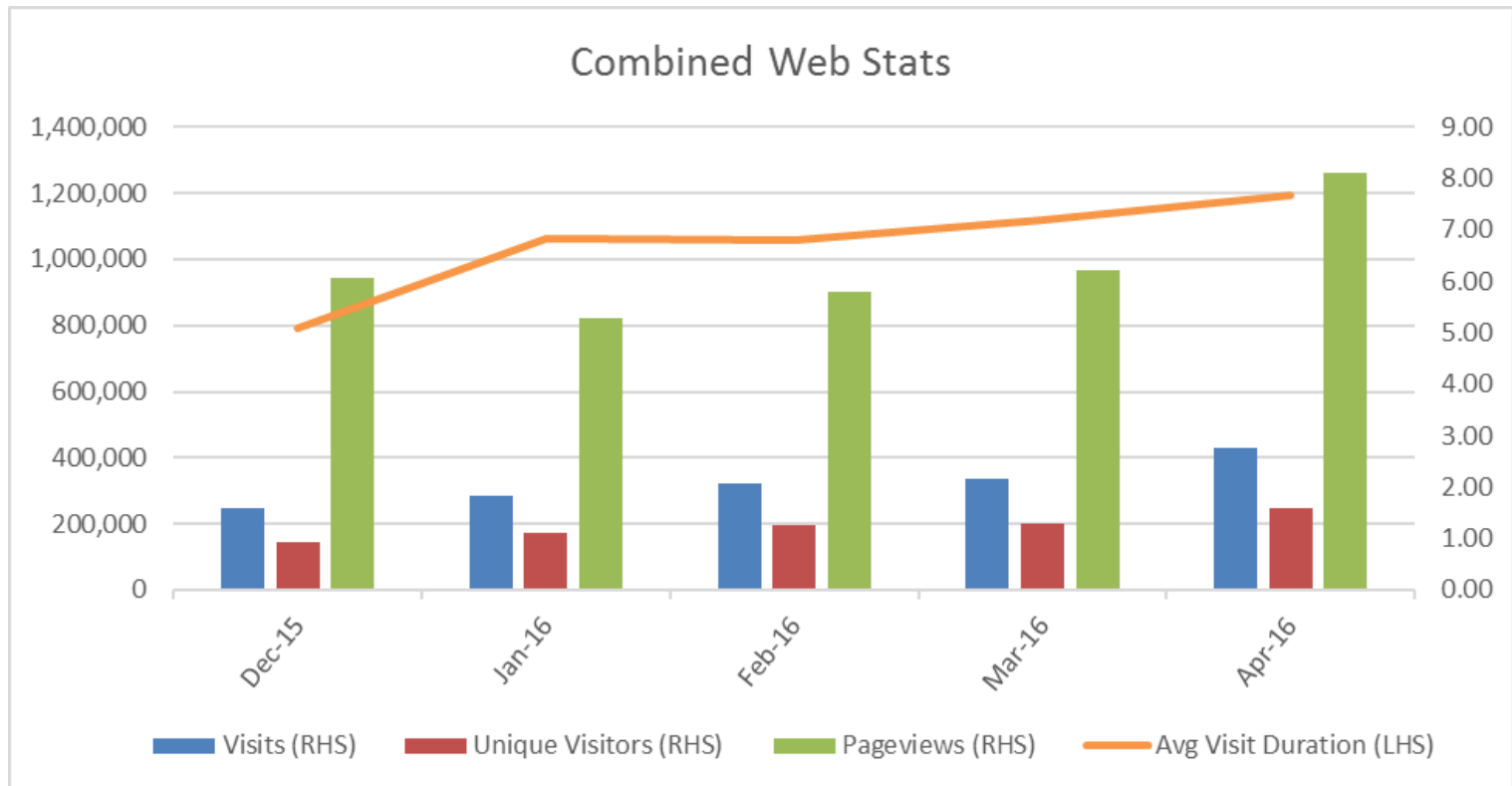
- The Group continues to experience across the board growth in all key metrics including website traffic, registered members, managed portfolios and subscribers.
- We remain on track to meet our market guidance: Operating PBTA of \$2.5m in FY2016.
- Eureka Report acquisition completed and integration into overall business underway.
- Revenue expected to increase by circa 28% in FY2017 with complete integration of Eureka Report and resulting cross-promotional opportunities across the group coming into effect.
- Paying members to increase by 30% to circa 35,000 with the addition of Eureka Report subscribers and End of Financial Year campaign “Three great services – one great price” kicking off in May.

Simplified customer journey



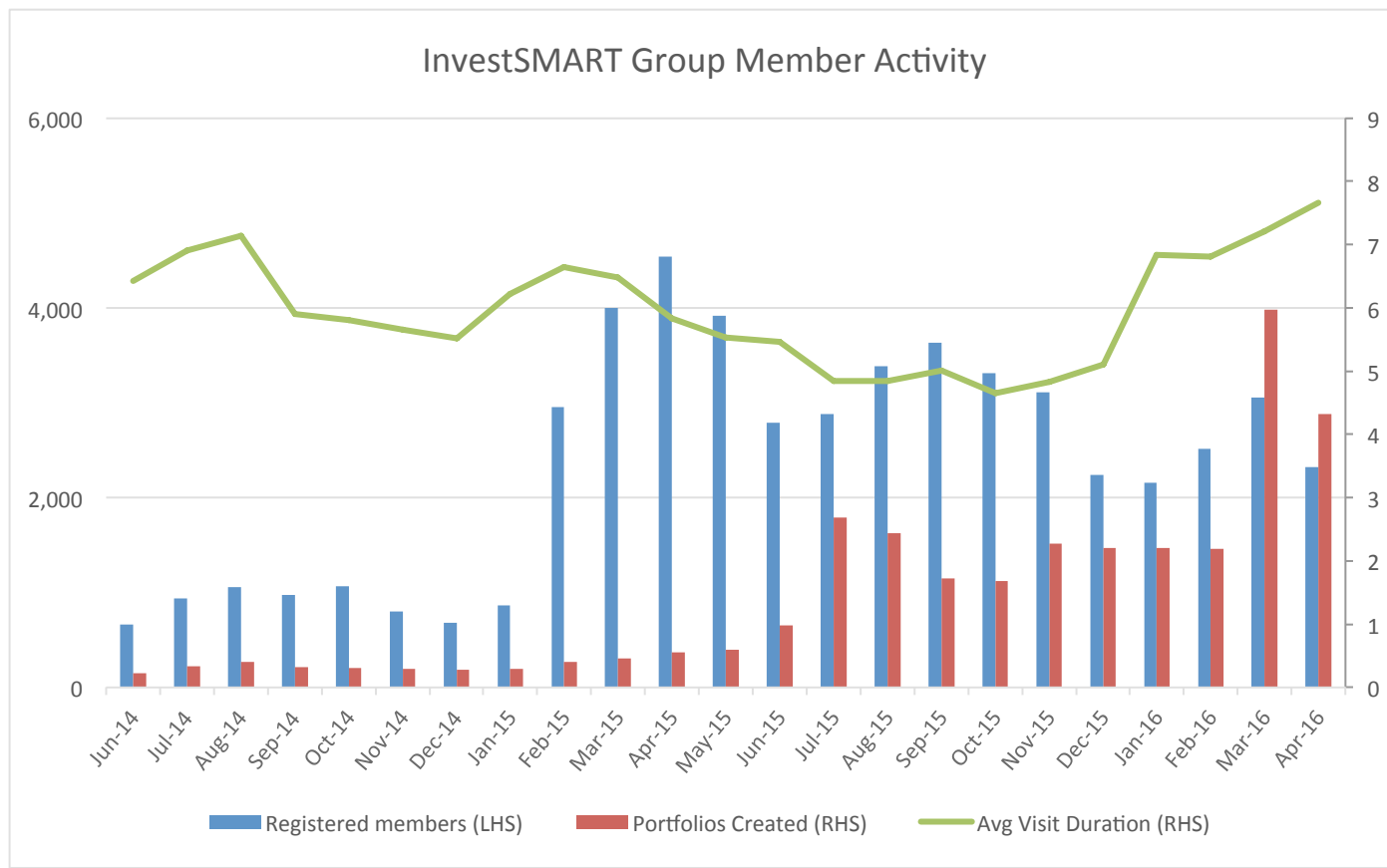
Content is king

- Quality content is engaging and crucial in building engagement and trust with our members.
- Content drives traffic to our websites. Search engine algorithms are engineered to give greater prominence in search results to those websites with more content and subject matter relevance.



Robo advice tools

- Our proprietary portfolio manager is at the heart of our business helping members to monitor, value and improve their investment portfolio/s to achieve their investment goals.
- The number of “Portfolios Created” (depicted in red below) is one of our key metrics and is growing by thousands every month.



Business goals for 2017

We will continue to focus on:

- search engine optimisation, PR and editorial syndication to grow registered members.
- member engagement in our websites, research and products including:
 - InvestSMART mobile app
 - Increase regularity of seminars
 - Consolidate member communications across the group
- Improve conversions throughout our customer journey:
 - Registered members Vs Portfolio manager users expected to increase from ~8% to ~12%

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