29 June 2016

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Proposed merger of SKY and Vodafone NZ – Reminder – Special Meeting of Shareholders and Voting

On 14 June 2016, SKY issued a Notice of Meeting and Explanatory Memorandum and a proxy/voting form to NZX Limited and ASX Limited in connection with the proposed merger of the businesses of SKY and Vodafone New Zealand Limited ("**Proposed Transaction**").

As set out in the Notice of Meeting and Explanatory Memorandum, a Special Meeting of SKY shareholders is to be held at the Pullman Hotel (Regatta Room D), Corner Princes Street and Waterloo Quadrant, Auckland 1010 on Wednesday 6 July 2016 at 10:30 a.m. ("Special Meeting").

The business of the Special Meeting will be to consider and, if thought fit, pass three resolutions approving the entry by SKY into elements of the Proposed Transaction (the specific resolutions and details of the Proposed Transaction are set out in the Notice of Meeting and Explanatory Memorandum).

SKY shareholders can cast their votes at the Special Meeting either in person or, if they are unable to attend the meeting in person, by way of proxy vote.

If SKY shareholders wish to cast their vote at the Special Meeting by way of proxy vote they must complete the proxy/voting form sent to them with the Notice of Meeting and Explanatory Memorandum and ensure that it is received by SKY no later than 10:30 a.m. on Monday 4 July 2016. SKY shareholders can lodge/return their proxy/voting forms:

- (a) online at <u>www.investorvote.co.nz</u> SKY shareholders will need to enter their "Control Number" and "CSN/Shareholder Number" (both of which are shown on the proxy/voting form) and postcode or country of residence (if outside New Zealand) to cast their vote; or
- (b) **by way of post** addressed to Computershare Investor Services Limited, Private Bag 92119, Auckland 1142, New Zealand; or
- (c) **by way of facsimile** addressed to Computershare Investor Services Limited at facsimile number +64 9 488 8787.

Ends.

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