



Company Announcements Office  
Exchange Centre  
Level 6  
20 Bridge Street  
Sydney, NSW 2000 Australia

29 July 2016

Dear Sir/Madam

**Mercury NZ Limited (ASX:MCY) (ARBN 162 804 668)**

**Documents sent to security holders**

Attached are the following documents which are being sent to Shareholders and Bondholders on 29 July 2016:

- > Letter to Shareholders relating to brand and name change (postal and e-comms versions)
- > Letter to Bondholders relating to brand and name change (postal and e-comms versions)

Sincerely

**Tony Nagel**  
Company Secretary





## DEAR INVESTOR,

TODAY YOUR COMPANY COMES TOGETHER UNDER ONE BRAND, MERCURY. IT'S AN EXCITING DAY FOR US AND I WANT TO MARK THE MOMENT WITH YOU, AS OUR OWNERS.

From today you'll see a change in the way we look, including our new bee logo. This supports our bold vision to create a brighter future for New Zealand by delivering value for our customers, our country and our owners.

What doesn't change are the foundations you have invested in, including our strengths in customer-led innovation for Kiwis, our long-term hydro and geothermal generation and a track record in growing value.

The way we communicate with you stays the same. If you would like to update your details, please go online to Computershare's Investor Centre [www.investorcentre.com/nz](http://www.investorcentre.com/nz), email them on [enquiry@computershare.co.nz](mailto:enquiry@computershare.co.nz) or call **+64 9 488 8777**.

You can find a video of our Chief Executive Fraser Whineray talking about this change by visiting [mercury.co.nz/investors](http://mercury.co.nz/investors), which also includes a sneak peek of our new advertisement to customers. We hope you are already our customer, but if not, we have a new offer for you. See the box to the right for more information.

I would like to thank you again for your continued loyalty and confidence in your company. We are really excited about the next stage in Mercury's evolution.

Yours sincerely

Joan Withers | Chair, Mercury NZ Limited  
29 July 2016

### HOW DOES THIS AFFECT ME?

Your ownership in Mighty River Power automatically comes under the new Mercury name, so you don't need to do a thing. Here's what you need to know:

New company name	<b>Mercury NZ Limited</b>
New share ticker code	<b>MCY</b> (MCY010 for listed bonds)
New website address	<b>mercury.co.nz</b>
New email address	<b>investor@mercury.co.nz</b>

### WANT TO JOIN MERCURY AS OUR CUSTOMER?

If you're not already a customer, we'd love you to join us. It's a great way to support your company. You can take advantage of our latest offer – a \$200 credit on or before you receive your second bill for signing up with us.

ALL YOU NEED TO DO IS PHONE US ON  
**0800 677 789** AND QUOTE 'INVESTOR'!

Our team will be happy to help you.  
Terms and conditions apply.  
Offer available until 31 December 2016.



## DEAR INVESTOR,

Today your company comes together under one brand, Mercury. It's an exciting day for us and I want to mark the moment with you, as our owners.

From today you'll see a change in the way we look, including our new bee logo. This supports our bold vision to create a brighter future for New Zealand by delivering value for our customers, our country and our owners.

What doesn't change are the foundations you have invested in, including our strengths in customer-led innovation for Kiwis, our long-term hydro and geothermal generation and a track record in growing value.

### How does this affect me?

Your ownership in Mighty River Power automatically comes under the new Mercury name, so you don't need to do a thing. Here's what you need to know:

<b>New company name</b>	Mercury NZ Limited
<b>New share ticker code</b>	MCY (MCY010 for listed bonds)
<b>New website address</b>	<a href="http://mercury.co.nz">mercury.co.nz</a>
<b>New email address</b>	<a href="mailto:investor@mercury.co.nz">investor@mercury.co.nz</a>

The way we communicate with you stays the same. If you would like to update your details, please go online to Computershare's Investor Centre [www.investorcentre.com/nz](http://www.investorcentre.com/nz), email them on [enquiry@computershare.co.nz](mailto:enquiry@computershare.co.nz) or call **+64 9 488 8777**.

Please watch our Chief Executive Fraser Whineray talking about this change in the video below, which also includes a sneak peek of our new advertisement to customers. We hope you are already our customer, but if not, we have a new offer for you. Scroll down for more information.

I would like to thank you again for your continued loyalty and confidence in your company. We are really excited about the next stage in Mercury's evolution.

Yours sincerely

Joan Withers | Chair, Mercury NZ Limited  
29 July 2016



## WANT TO JOIN MERCURY AS OUR CUSTOMER?

If you're not already a customer, we'd love you to join us. It's a great way to support your company. You can take advantage of our latest offer – a \$200 credit on or before you receive your second bill for signing up with us.

All you need to do is phone us on **0800 677 789** and quote 'investor'. Our team will be happy to help you. **Terms and conditions** apply. Offer available until 31 December 2016.

**FOR ENQUIRIES REGARDING YOUR SHARE OR BOND HOLDING EMAIL COMPUTERSHARE OR CALL 09 488 8777**

You've been sent this email because you have signed up for electronic securityholder communications. You can unsubscribe to email notifications at any time by logging into Investor Centre [www.investorcentre.com/nz](http://www.investorcentre.com/nz). Select 'My profile' and click on the 'update' button on the communication preferences tile.

[Visit our website](#) or view our [privacy policy](#)

This email was sent to you by Mercury NZ Limited, Level 14, ANZ Centre, 23-29 Albert Street, Auckland 1010.  
© Copyright 2016 Mercury NZ Limited



## DEAR BONDHOLDER,

TODAY OUR COMPANY COMES TOGETHER UNDER ONE BRAND, MERCURY. IT'S AN EXCITING DAY FOR US AND I WANT TO MARK THE MOMENT WITH YOU.

From today you'll see a change in the way we look, including our new bee logo. This supports our bold vision to create a brighter future for New Zealand by delivering value for our customers, our country and our investors.

What doesn't change are the foundations you have invested in, including our strengths in customer-led innovation for Kiwis, our long-term hydro and geothermal generation and a track record in growing value.

The way we communicate with you stays the same. If you would like to update your details, please go online to Computershare's Investor Centre [www.investorcentre.com/nz](http://www.investorcentre.com/nz), email them on [enquiry@computershare.co.nz](mailto:enquiry@computershare.co.nz) or call **+64 9 488 8777**.

You can find a video of our Chief Executive Fraser Whineray talking about this change by visiting [mercury.co.nz/investors](http://mercury.co.nz/investors), which also includes a sneak peek of our new advertisement to customers. We hope you are already our customer, but if not, we have a new offer for you. See the box to the right for more information.

I would like to thank you again for your continued loyalty and confidence in our company. We are really excited about the next stage in Mercury's evolution.

Yours sincerely

Joan Withers | Chair, Mercury NZ Limited  
29 July 2016

### HOW DOES THIS AFFECT ME?

Your investment in Mighty River Power automatically comes under the new Mercury name, so you don't need to do a thing. Here's what you need to know:

New company name	<b>Mercury NZ Limited</b>
New ticker code	<b>MCY010</b> (for listed bonds)
New website address	<b>mercury.co.nz</b>
New email address	<b>investor@mercury.co.nz</b>

### WANT TO JOIN MERCURY AS OUR CUSTOMER?

If you're not already a customer, we'd love you to join us. It's a great way to support your company. You can take advantage of our latest offer – a \$200 credit on or before you receive your second bill for signing up with us.

ALL YOU NEED TO DO IS PHONE US ON **0800 677 789** AND QUOTE **'BONDHOLDER'**.

Our team will be happy to help you.  
Terms and conditions apply.  
Offer available until 31 December 2016.





## DEAR BONDHOLDER,

Today our company comes together under one brand, Mercury. It's an exciting day for us and I want to mark the moment with you.

From today you'll see a change in the way we look, including our new bee logo. This supports our bold vision to create a brighter future for New Zealand by delivering value for our customers, our country and our investors.

What doesn't change are the foundations you have invested in, including our strengths in customer-led innovation for Kiwis, our long-term hydro and geothermal generation and a track record in growing value.

### How does this affect me?

Your investment in Mighty River Power automatically comes under the new Mercury name, so you don't need to do a thing. Here's what you need to know:

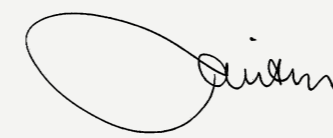
<b>New company name</b>	Mercury NZ Limited
<b>New ticker code</b>	MCY010 (for listed bonds)
<b>New website address</b>	<a href="http://mercury.co.nz">mercury.co.nz</a>
<b>New email address</b>	<a href="mailto:investor@mercury.co.nz">investor@mercury.co.nz</a>

The way we communicate with you stays the same. If you would like to update your details, please go online to Computershare's Investor Centre [www.investorcentre.com/nz](http://www.investorcentre.com/nz), email them on [enquiry@computershare.co.nz](mailto:enquiry@computershare.co.nz) or call **+64 9 488 8777**.

Please watch our Chief Executive Fraser Whineray talking about this change in the video below, which also includes a sneak peek of our new advertisement to customers. We hope you are already our customer, but if not, we have a new offer for you. Scroll down for more information.

I would like to thank you again for your continued loyalty and confidence in our company. We are really excited about the next stage in Mercury's evolution.

Yours sincerely



Joan Withers | Chair, Mercury NZ Limited  
29 July 2016



## WANT TO JOIN MERCURY AS OUR CUSTOMER?

If you're not already a customer, we'd love you to join us. It's a great way to support our company. You can take advantage of our latest offer – a \$200 credit on or before you receive your second bill for signing up with us.

All you need to do is phone us on **0800 677 789** and quote **'bondholder'**. Our team will be happy to help you. **[Terms and conditions](#)** apply. Offer available until 31 December 2016.

**FOR ENQUIRIES  
REGARDING YOUR SHARE  
OR BOND HOLDING  
[EMAIL COMPUTERSHARE](#)  
OR CALL 09 488 8777**

You've been sent this email because you have signed up for electronic securityholder communications. You can unsubscribe to email notifications at any time by logging into Investor Centre [www.investorcentre.com/nz](http://www.investorcentre.com/nz). Select 'My profile' and click on the 'update' button on the communication preferences tile.

[Visit our website](#) or view our [privacy policy](#)

This email was sent to you by Mercury NZ Limited, Level 14,  
ANZ Centre, 23-29 Albert Street, Auckland 1010.  
© Copyright 2016 Mercury NZ Limited