Appendix 3C

Announcement of buy-back (except minimum holding buy-back)

Information and documents given to ASX become ASX's property and may be made public. Introduced 1/9/99. Origin: Appendix 7B. Amended 13/3/2000, 30/9/2001, 11/01/10

Name of entity	ABN/ARSN	
Seven Group Holdings Limited	46 142 003 469	

We (the entity) give ASX the following information.

Information about buy-back

1	Type of buy-back	On-market
2	⁺ Class of shares/units which is the subject of the buy-back (eg, ordinary/preference)	TELYS4 – Transferable Extendable Listed Yield Shares
3	Voting rights (eg, one for one)	One for one, and as set out in clause 5 of the TELYS4 Terms of Issue, contained in Annexure 3 of Part A of the Scheme Booklet issued by Seven Network Limited and dated 16 March 2010
4	Fully paid/partly paid (and if partly paid, details of how much has been paid and how much is outstanding)	Fully paid
5	Number of shares/units in the ⁺ class on issue	4,963,640
6	Whether shareholder/unitholder approval is required for buy-back	No

^{{00008197}+} See chapter 19 for defined terms.

7	Reason for buy-back	Ongoing capital management
8	Any other information material to a shareholder's/unitholder's decision whether to accept the offer (<i>eg, details of any proposed</i> <i>takeover bid</i>)	The entity refers to the ASX releases issued in conjunction with this announcement on 3 August 2016 in relation to the financial year ended 30 June 2016, including the Appendix 4E and Year End Results Announcement, the Annual Report 2016, the Presentation of Results and the Year End Presenters' Notes.

On-market buy-back

9	Name of broker who will act on the company's behalf	Deutsche Securities Australia Limited
10	Deleted 30/9/2001.	
11	If the company/trust intends to buy back a maximum number of shares - that number Note: This requires a figure to be included, not a percentage.	Up to 496,364 TELYS4 (being equal to 10% of the TELYS4 on issue)
12	If the company/trust intends to buy back shares/units within a period of time - that period of time; if the company/trust intends that the buy-back be of unlimited duration - that intention	12 months from 17 August 2016
13	If the company/trust intends to buy back shares/units if conditions are met - those conditions	N/A

Employee share scheme buy-back

- 14 Number of shares proposed to be bought back
- 15 Price to be offered for shares

Selective buy-back

- 16 Name of person or description of class of person whose shares are proposed to be bought back
- 17 Number of shares proposed to be bought back
- 18 Price to be offered for shares

Equal access scheme

- 19 Percentage of shares proposed to be bought back
- 20 Total number of shares proposed to be bought back if all offers are accepted
- 21 Price to be offered for shares
- 22 ⁺Record date for participation in offer Cross reference: Appendix 7A, clause 9.

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Compliance statement

1. The company is in compliance with all Corporations Act requirements relevant to this buy-back.

or, for trusts only:

- 1. The trust is in compliance with all requirements of the Corporations Act as modified by Class Order 07/422, and of the trust's constitution, relevant to this buy-back.
- 2. There is no information that the listing rules require to be disclosed that has not already been disclosed, or is not contained in, or attached to, this form.

Sign here:

Company secretary

Date: 3 August 2016

Print name: Warren Coatsworth

{00008197}+ See chapter 19 for defined terms.