

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity – Search Party Group Ltd
ABN – 41 139 977 772

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Paul Bird
Date of appointment	2 August 2016

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
Nil

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+ See chapter 19 for defined terms.

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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest	Number & class of Securities
Note: Provide details of the circumstances giving rise to the relevant interest.	
Edgewater Holdings Pty Ltd – Mr Bird has a relevant interest under s608(1)(b) and/or (c) Corporations Act by virtue of having the power to control the exercise of a right to vote or dispose of securities held by Edgewater Holdings Pty Ltd, in which Mr Bird's father is the sole director and shareholder.	715,141 ordinary shares

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Non-Executive Services Agreement, key terms of which are summarised in the prospectus dated 10 June 2016
Nature of interest	Award of performance rights pursuant to the Employee Performance Rights Plan
Name of registered holder (if issued securities)	

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+ See chapter 19 for defined terms.

No. and class of securities to which interest relates	400,000 Performance Rights with 1/6 vesting on the achievement of each of the following Performance conditions: <ul style="list-style-type: none">○ Revenue Tranche (subject to 20 day VWAP being above \$0.10): Net monthly revenue of the Group<ul style="list-style-type: none">▪ \$0.5m▪ \$1.0m▪ \$1.5m○ Share price Tranche:<ul style="list-style-type: none">▪ \$0.3333▪ \$0.4080▪ \$0.6666
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+ See chapter 19 for defined terms.