

Notification of dividend / distribution

Announcement Summary

Entity name

VOCUS COMMUNICATIONS LIMITED

Security on which the Distribution will be paid

VOC - ORDINARY FULLY PAID

Announcement Type

New announcement

Date of this announcement

Tuesday August 23, 2016

Distribution Amount

AUD 0.08000000

Ex Date

Monday September 19, 2016

Record Date

Tuesday September 20, 2016

Payment Date

Tuesday October 4, 2016

DRP election date

Wednesday September 21, 2016 17:00:00

Refer to below for full details of the announcement

Announcement Details

Part 1 - Entity and announcement details

1.1 Name of +Entity

VOCUS COMMUNICATIONS LIMITED

1.2 Registered Number Type

ABN

Registration Number

96084115499

1.3 ASX issuer code

VOC

1.4 The announcement is

New announcement

1.5 Date of this announcement

Tuesday August 23, 2016



1.6 ASX +Security Code

VOC

ASX +Security Description

ORDINARY FULLY PAID

Part 2A - All dividends/distributions basic details

2A.1 Type of dividend/distribution

Ordinary

2A.2 The Dividend/distribution:

relates to a period of six months

2A.3 The dividend/distribution relates to the financial reporting or payment period ending ended/ending (date)

Thursday June 30, 2016

2A.4 +Record Date

Tuesday September 20, 2016

2A.5 Ex Date

Monday September 19, 2016

2A.6 Payment Date

Tuesday October 4, 2016

2A.7 Are any of the below approvals required for the dividend/distribution before business day 0 of the timetable?

- Security holder approval
- Court approval
- Lodgement of court order with +ASIC
- ACCC approval
- FIRB approval
- Another approval/condition external to the entity required before business day 0 of the timetable for the dividend/distribution.

No

2A.8 Currency in which the dividend/distribution is made ("primary currency")

AUD - Australian Dollar

2A.9 Total dividend/distribution payment amount per +security (in primary currency) for all dividends/distributions notified in this form

AUD 0.08000000

2A.10 Does the entity have arrangements relating to the currency in which the dividend/distribution is paid to securityholders that it wishes to disclose to the market?

No



2A.11 Does the entity have a securities plan for dividends/distributions on this +security?

We have a Dividend/Distribution Reinvestment Plan (DRP)

2A.11a If the +entity has a DRP, is the DRP applicable to this dividend/distribution?

Yes

2A.12 Does the +entity have tax component information apart from franking?

No

2A.11a(i) DRP Status in respect of this dividend/distribution

Full DRP

Part 3A - Ordinary dividend/distribution

3A.1 Is the ordinary dividend/distribution estimated at this time?

No

3A.1a Ordinary dividend/distribution estimated amount per +security

AUD

3A.1b Ordinary Dividend/distribution amount per security

AUD 0.08000000

3A.2 Is the ordinary dividend/distribution franked?

Yes

3A.2a Is the ordinary dividend/distribution fully franked?

Yes

3A.3 Percentage of ordinary dividend/distribution that is franked

100.0000 %

3A.3a Applicable corporate tax rate for franking credit (%)

30.0000 %

3A.4 Ordinary dividend/distribution franked amount per +security

AUD 0.08000000

3A.5 Percentage amount of dividend which is unfranked

0.0000 %

3A.6 Ordinary dividend/distribution unfranked amount per +security excluding conduit foreign income amount

AUD 0.00000000

3A.7 Ordinary dividend/distribution conduit foreign income amount per security

AUD 0.00000000

Part 4A - +Dividend reinvestment plan (DRP)

4A.1 What is the default option if +security holders do not indicate whether they want to participate in the DRP?

Do not participate in DRP (i.e. cash payment)

4A.2 Last date and time for lodgement of election notices to share registry under DRP Wednesday September 21, 2016 17:00:00

4A.3 DRP discount rate

1.5000 %

4A.4 Period of calculation of reinvestment price

Start Date End Date

Wednesday September 21, 2016 Tuesday September 27, 2016

4A.5 DRP price calculation methodology

The average of the daily volume weighted average market price per Share sold on the ASX during the five consecutive trading days commencing on the next trading day after the relevant record date less any discount the directors may determine from time to time and announce to the ASX.

4A.6 DRP Price (including any discount): 4A.7 DRP +securities +issue date

AUD Tuesday October 4, 2016

4A.8 Will DRP +securities be a new issue?

+issue date?

Yes

4A.9 Is there a minimum dollar amount or number of +securities required for DRP participation?

4A.10 Is there a maximum dollar amount or number of +securities required for DRP participation?

4A.11 Are there any other conditions applying to DRP participation?

4A.12 Link to a copy of the DRP plan rules

https://www.vocus.com.au/investors/dividend-reinvestment-plan

4A.13 Further information about the DRP

Further information on the DRP is available via https://www.vocus.com.au/investors/dividend-reinvestment-plan

Part 5 - Further information

| 5. | 1 | Please | provide | any | further | informat | ion app | licable to | this o | dividend/ | distribution |
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5.2 Additional information for inclusion in the Announcement Summary