

**BIGAIR GROUP LIMITED FY16 Results Presentation** 26 August 2016









# **FY16 HIGHLIGHTS**

## **BigAir Group has delivered another record result:**

- Full Year Group revenue and other income of \$80.7 million (up 27%<sup>1</sup>)
- Full Year Group underlying EBITDA of \$22.3 million (up 18%)
  - 2H16 Group underlying EBITDA of \$12.2 million (EBITDA margin of 31%)
- Full Year Fixed Wireless Revenue of \$25.1 million & underlying EBITDA of \$16.0 million (up 16%)
- Final FY16 dividend up 8% to 1.3cps fully franked
- 2H16 Group Operating Cashflow (before Interest and Tax) of \$9.2 million (Full Year \$14.9 million)
- Successfully completed Oriel & Applaud integration
  - 2H16 CMS recurring<sup>3</sup> EBITDA margin of 24% (up 32% vs 1H16)

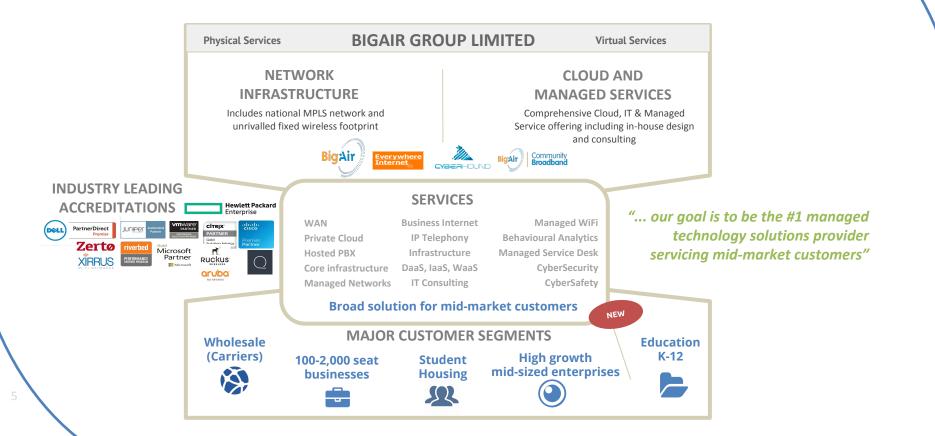
<sup>1</sup>All percentage movements indicate the increase for FY16 over FY15 (unless stated otherwise)

<sup>2</sup>BigAir Group Limited considers underlying EBITDA and underlying NPAT to be a more suitable indicator of operating performance since it is not affected by non-recurring costs and amortisation of acquired customer bases associated with business combinations.

<sup>3</sup>Recurring is ex-Procurement (does not include once off product sales)

# **BIGAIR GROUP AT A GLANCE**

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### **FY16 FINANCIAL SUMMARY**

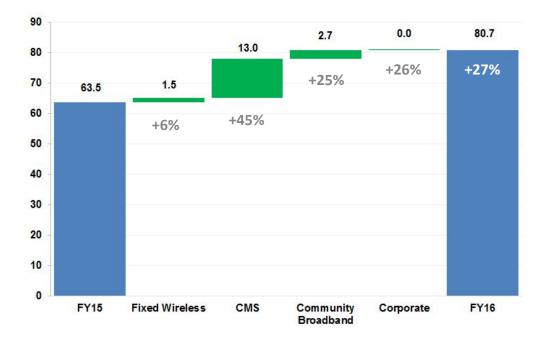
A\$000		FY16	FY15
Revenue and other income	27%	80,667	63,497
Reported EBITDA	51%	23,177	15,398
Reported NPAT	112%	10,275	4,845
Reported EPS (cps)	107%	5.8	2.8
Underlying EBITDA	18%	22,268	18,863
Underlying NPAT	7%	9,022	8,455
Underlying EPS (cps)	6%	5.14	4.86
Dividend Per Share (cps)	8%	1.30	1.20

Non-IFRS financial information, BigAir Group Limited considers underlying EBITDA and underlying NPAT to be a more suitable indicator of operating performance since it is not affected by non-recurring restructuring costs and amortisation of acquired customer bases associated with business combinations. For a reconciliation of underlying EBITDA and underlying NPAT please refer to Appendix 1 in this presentation. The non-IFRS financial information has been reviewed in accordance with Australian Auditing Standards.

### FY16: REVENUE GROWTH BY SEGMENT

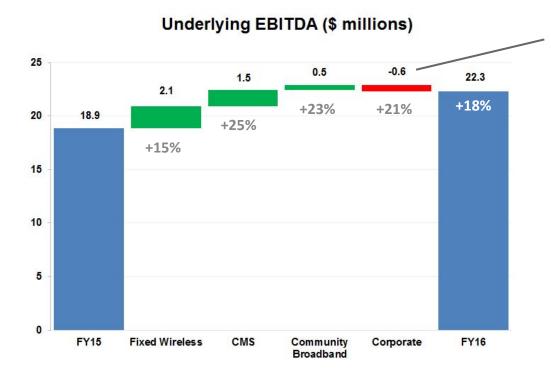
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#### Revenue and other income (\$ millions)



All movements indicate the increase for FY16 over FY15 (unless stated otherwise). Non-IFRS financial information, BigAir Group Limited considers underlying EBITDA and underlying NPAT to be a more suitable indicator of operating performance since it is not affected by one-off costs and amortisation of acquired customer bases associated with business combinations.

### FY16: EBITDA GROWTH BY SEGMENT

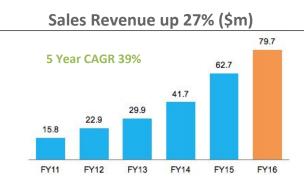


Corporate expenses increased in FY16 to \$3.7m however 2H was down 22% versus 1H BigAi

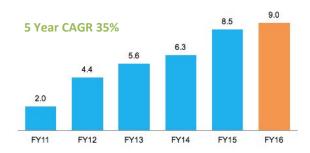
Underlying EBITDA from operations (ex Corporate expenses) increased by 19% to \$26m

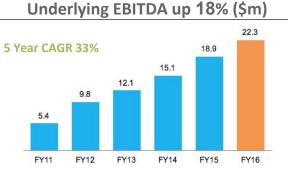
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### A TRACK RECORD OF GROWTH



#### Underlying NPAT up 7% (\$m)





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### Underlying EPS up 6% (cps)



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# **CAPITAL INVESTMENTS**

Investing for future growth

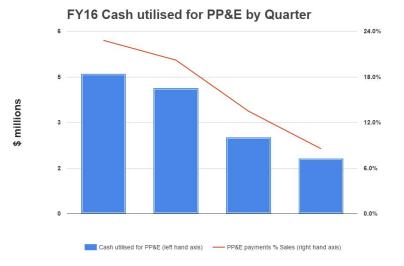
As forecast the higher than normal PP&E investments made in calendar year 2015 for the establishment of the CMS division and for special projects have not repeated in 2016 resulting in a significant decline in Capex.

Capital expenditure (payments for PP&E) as a percentage of revenue has declined to 9% of Revenue in the most recent quarter (Q4/16).

Capex expenditure guidance is 8-10% Revenue in FY17.

Ongoing investments will be made across:

- Fixed Wireless network expansion
- CMS expansion driven by new contract wins
- Ongoing Community Broadband expansion
- Ongoing development of the BigAir UC Platform
- Enhancements to CyberHound SaaS platform (R&D)
- Meeting Data Retention Compliance Obligations



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### **BALANCE SHEET**

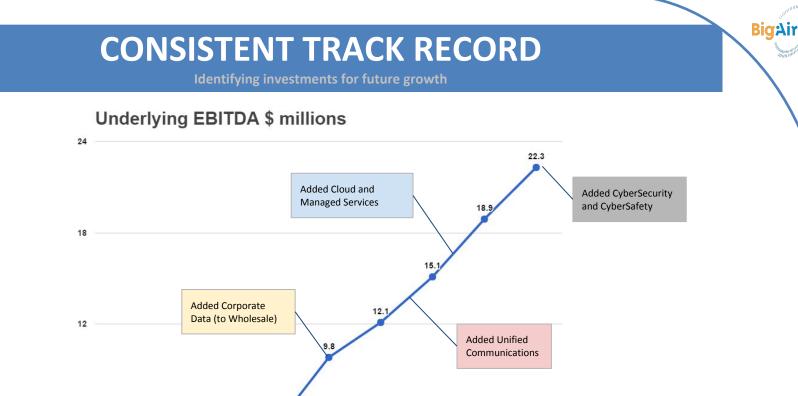
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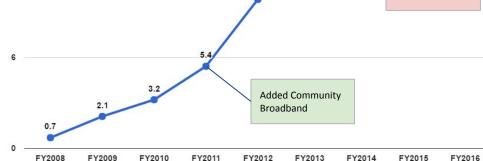
Investing for future growth

<b>(5)</b> 000	HonH change (\$'000)	30 June 2016 (\$'000)	31 Dec 2015 (\$'000)
Net assets	+ 7,491	55,116	47,625
Borrowings (inclusive of leases)	(2,114)	29,204	31,318
Operating cash flow (before Interest and Tax)	+ 3,452	9,154	5,702
Earn out provisions	(6,909)	2,452	9,361
Interest cover	9 times	9 times	

- 2H16 Group Operating Cashflow (before Interest and Tax) of \$9.2 million
- Reduction of remaining Earn Out provisions of \$6.9 million (reduction in contingent consideration for Oriel of \$4.3 million, and Everywhere Internet of \$2.6 million). Earn out provisions as at 30 June 2016 of \$2.5 million.
- Net repayment of borrowings of \$2.1 million in 2H16; \$16 million of undrawn banking facilities
- Modest gearing levels \$27.1 million Net Debt<sup>1</sup> approx 1.2x underlying EBITDA<sup>2</sup>

<sup>1</sup>Net Debt as at 30 June 2016 inclusive of all leases <sup>2</sup>Underlying EBITDA for year ending 30 June 2016







**AND UPDATES** 

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# **OUR THREE PILLARS**

#### **NETWORK INFRASTRUCTURE**



Australia's largest business-grade fixed wireless network with extensive regional coverage

Interconnected with all major carrier and utility networks to connect businesses literally anywhere using a mix of the best of breed technologies available.

#### **CLOUD & MANAGED SERVICES**



Broad range of Cloud (laaS, DaaS, etc) and Managed Services delivered with the help of world class technology partnerships.

Includes outsourced service desk offering ("service desk-as-a-service").

Recent acquisition of CyberHound provides industry leading Managed Security Service Provider (MSSP) capabilities.

#### **CAMPUS SOLUTIONS**

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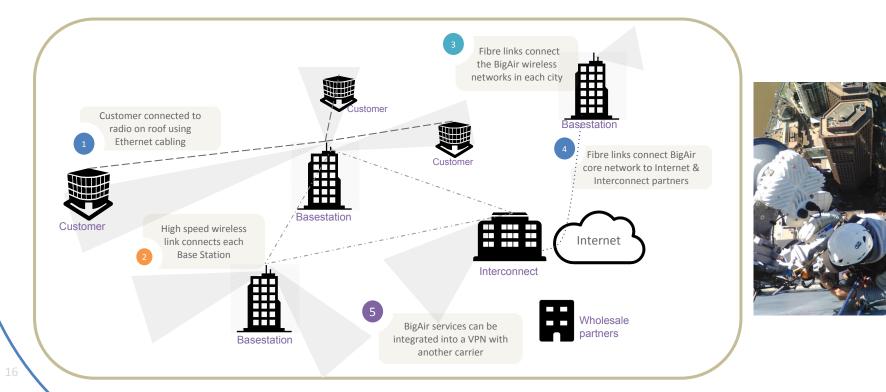
Fully-managed campus Ethernet and WiFi network solutions delivered into the Education, Resource, Retail and Retirement Living sectors.

Largest operator of Managed WiFi in the tertiary student accommodation sector with 35,000+ beds.

# **Division update: Fixed Wireless**

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#### BIGAIR OPERATES INDEPENDENT & COMPLEMENTARY CONNECTIVITY TO TERRESTRIAL / FIXED LINE CARRIERS



### **Division update: Fixed Wireless**

Fixed Wireless Segment	FY16 ('000)	FY15 ('000)	FY14 ('000)	2 Yr Δ ('000)	2 Yr CAGR %
Corporate Revenue	14,649	11,631	8,802	+5,847	+29%
Wholesale Revenue	10,502	12,052	13,437	-2,935	-11%
Total Fixed Wireless	25,151	23,683	22,239	+2,912	+6%
/ Underlying EBITDA	15,982	13,794	13,152	+2,830	+10%
EBITDA % Sales	64%	58%	59%		

Corporate fixed wireless growth more than offsetting decline in wholesale

Bundling of new services increases customer stickiness (Corp churn reduced by 33% in FY16 to 3.7% Sales)

Fixed Wireless Revenue by Segment	FY16	FY15	FY14
Corporate	58%	49%	40%
Wholesale	42%	51%	60%

Underlying EBITDA increased by 16% in FY16

EBITDA margin has increased by 440 basis points over the last two years driven by increased operating leverage 97c from every additional \$1 of new revenue in the last two years converted into EBITDA

# **Division update:** Cloud Managed Services

BIGAIR HAS DEVELOPED A COMPREHENSIVE CLOUD AND MANAGED SERVICE OFFERING FOR MEDIUM ENTERPRISES



#### **DEPLOY CLOUD**

Understand and deploy the cloud strategy that makes sense to your business.



#### **REDUCE CAPEX**

Outsource your infrastructure to a managed service and reduce capital requirements.

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### **REDUCE COSTS**

Reduce IT expenses with smarter and more efficient technology and services.



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### **IMPROVE RELIABILITY**

Maintain service levels by protecting the network with physical diversity.



Monitor and manage an ever growing need for expanding scale across data and capacity.



#### **IMPROVE EFFICIENCY**

Utilise a managed service for network performance, data analytics, and authentication.



#### **CONNECT ANYWHERE**

Extend your networks with high speed data connections to difficult locations.



#### TRANSFORM

Work with people capable of transforming business goals into technical change.

### **Division update: Cloud Managed Services**

Cloud Managed Services Segment	FY16 ('000)	FY15 ('000)	FY14 ('000)	2 Yr Δ ('000)	2 Yr CAGR %
CMS Network Services	10,651	10,121	5,773	+4,878	+36%
CMS Managed Services <sup>1</sup>	31,362	18,898	5,124	+26,238	+147%
Total Revenue	42,013	29,019	10,897	+31,116	+96%
Underlying <sup>2</sup> EBITDA	7,458	5,963	1,804	+5,223	+83%
EBITDA % Sales	18%	21%	21%		
Recurring <sup>3</sup> EBITDA margi reached 24% in 2H16	in (ex procı	urement)		A growth 2 years	of 313%

In FY16 Oriel contributed Revenues of \$18.2m and for the purpose of the earn out an underlying EBITDA contribution of \$1.9m resulting in a total purchase price of \$6.65m.

This is below the expected earn out and resulted in an adjustment in contingent consideration of \$4.3m in the FY16 accounts.

In FY16 Applaud contributed Revenues of \$6m and underlying EBITDA of \$364k. Margin is expected to improve in FY17. The total purchase price was \$1.2m.

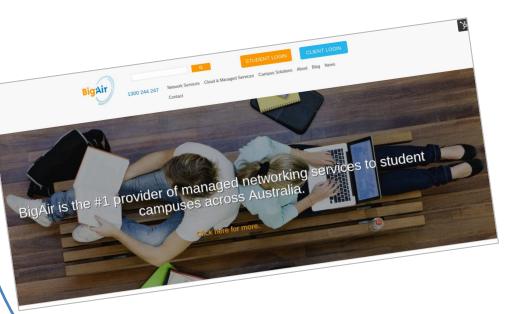
<sup>1</sup>CMS Managed Services now includes related R&D rebate (was previously reported under Corporate). R&D has also been added back to prior year periods for comparison purposes.

<sup>2</sup>BigAir Group Limited considers underlying EBITDA and underlying NPAT to be a more suitable indicator of operating performance since it is not affected by one-off costs and amortisation of acquired customer bases associated with business combinations

<sup>3</sup>Recurring is ex-Procurement (does not include once off product sales)

# **Division update: Community Broadband**

BIGAIR HAS DEVELOPED A CUSTOMIZED SOLUTION FOR SPECIFIC VERTICAL MARKETS



• Managed WiFi for communities and campuses

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- Delivering NBN speeds without the NBN
- #1 Provider in Tertiary Education
- Able to deliver high speed managed solutions in both metro and remote locations
- Powerful location based data analytics

### **Division update: Community Broadband**

Community Broadband Segment	FY16 ('000)	FY15 ('000)	FY14 ('000)	2 Yr Δ ('000)	2 Yr CAGR %	
Total Revenue	13,460	10,749	9,037	+4,423	+22%	
Underlying EBITDA	2,573	2,087	1,894	+679	+17%	
EBITDA % Sales	19%	19%	21%			
-Y16 Revenue growth o	of 25% EBITDA margin expected to increase as we build scale in					

Completion of major shopping centre rollout delayed in 2H16 and will now complete in 1H17.

Location based analytics will start to generate revenues in 1H 17.

Cyberhound acquisition provides synergistic behavioural analytics capability.

Everywhere Internet acquisition contributed Revenue of \$900k and underlying EBITDA of \$500k in FY16. Total Purchase Price is now expected to be \$750k.

BigAir Group Limited considers underlying EBITDA and underlying NPAT to be a more suitable indicator of operating performance since it is not affected by one-off costs and amortisation of acquired customer bases associated with business combinations. CMS Network Services now includes related R&D rebate (was previously reported under Corporate).

### **Division update: Corporate**

Fixed Wireless + CMS + Community Broadband	FY16 ('000)	FY15 ('000)	FY14 ('000)	2 Yr Δ ('000)	2 Yr CAGR %
Total Revenue	80,623	63,487	42,172	+38,451	+38%
Underlying <sup>1</sup> EBITDA	26,012	21,855	17,281	+8,731	+23%

Corporate Division <sup>2</sup>	FY16 ('000)	FY15 ('000)	FY14 ('000)	2 Yr Δ ('000)	2 Yr CAGR %
Total Revenue	44	10	10	+34	+110%
Underlying EBITDA	-3,745	-2,981	-2,149	-1,596	+32%

BGL Consolidated	FY16 ('000)	FY15 ('000)	FY14 ('000)	2 Yr Δ ('000)	2 Yr CAGR %
Total Revenue	80,667	63,486	42,172	+38,495	+38%
Underlying EBITDA	22,268	18,863	15,132	+7,136	+21%

Underlying EBITDA from operations (ex Corporate) increased by 19% to \$26 million

Corporate expenses increased to \$3.7m in FY16 due to expansion of exec team and establishment and relocation of all Sydney staff to new head office

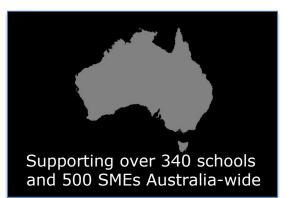
Corporate costs in 2H declined by 22% versus 1H due to consolidation benefits realised from office relocation project and other savings

<sup>1</sup>BigAir Group Limited considers underlying EBITDA and underlying NPAT to be a more suitable indicator of operating performance since it is not affected by one-off costs and amortisation of acquired customer bases associated with business combinations. <sup>2</sup>R&D rebate was previously reported as being earned in the Corporate division and has now been moved to the CMS Managed Services division. The R&D rebate has been removed from Corporate for prior year periods as well for comparison purposes.

### **CYBERHOUND OVERVIEW**

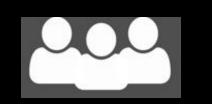


Innovative Managed Security Services Provider (MSSP)

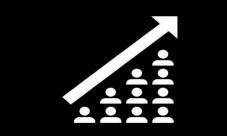




Unique cybersafety and behavioural analytics platform



Established business with strong management team & reputation



Growing revenues, high margins. FY17 \$6m with EBIT over \$1m



Strong pipeline and cross-sell opportunities in K-12 market

### **CyberHound complementary to Core**

### Strong education focus (K-12) delivering long-term results

- In-house R&D team developing unique capabilities
- Addresses growing cybersafety threats (including cyber bullying, self harm, sexual harassment, radicalisation)
- Strong long-term industry partnerships with multiple education bodies
- Typically 3 year, renewable service contracts
- Highly complementary significant x-sell opportunity (Telco and CMS)

First Government customer secured in June 2016; multi-million dollar deal operational before end 2016

# Cybersecurity becoming increasingly relevant to corporate customers

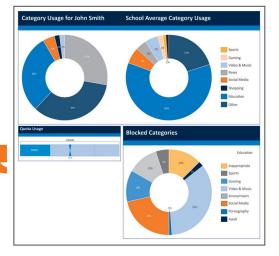
Service providers with expertise tailoring analytics, CRM, and CPQ apps to unique business requirements will grow the fastest this year. - *Forbes 2016*<sup>1</sup>



#### **Associated Christian Schools**

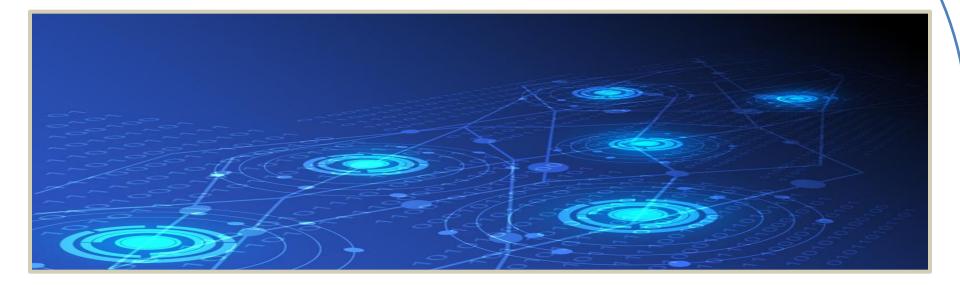
"I strongly endorse the CyberHound pattern matching solutions to all schools. We have already seen extraordinary benefits in our schools – including the prevention of suicides and the protection of our students from predators."

Lynne Doneley, Executive Officer and QLD State Executive Officer Christian Education National (CEN)



 $\label{eq:linear} {}^1http://www.forbes.com/sites/louiscolumbus/2016/01/30/5-cloud-service-provider-predictions-for-2016-analytics-crm-cpq-accelerate-sales/#4a4c823c5d70$ 





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# **INDUSTRY OVERVIEW**



Mid-Market customers have limited IT capabilities and need a partner to help design and deliver complex ICT solutions cost effectively BigAir

### BigAir is uniquely positioned as a builder/operator offering a comprehensive portfolio of connectivity, voice, cloud, security, managed services and IT solutions for mid-market clients.

Traditional providers of IT are struggling to shift from procurement (product sales) to as-a-service model and have limited Telco offerings.

# WHY CUSTOMERS SELECT BIGAIR

# **BigAir Group provides:**

- Unique end-to-end offering including: Voice, Data, Cloud, Security and Managed Services ... providing customers with more choice and unmatched accountability ('one stop shop' & 'one throat to choke')
- Owner of independent high speed wireless network provides higher speeds at lower cost than NBN
- Wireless network covers Metro <u>and</u> Remote locations bridging the digital divide and is supplemented with extensive wholesale access to all existing fixed networks including NBN
- Razor sharp focus on our segment (medium enterprise) which delivers superior customer experience
- Demonstrated track record of delivering highly customised and mature solutions for a number of industry verticals including education, student housing, retail, construction and mining.
- Strong industry focus enables strong partnerships (e.g. Community Broadband partners with various Universities, CyberHound partners with a number of School Associations)

We've consolidated a number of services with BigAir including WAN and cloud services to provide greater spend impact and higher service levels." - D. Brunner, Argent

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## FY17 ROADMAP

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#### **GROW REVENUE AND MARGIN**

- Accelerate cross-selling activity across customer base
- Drive new mid market customer acquisition
- Target existing vertical markets where we have strength
- Continue optimising operational efficiency
- Leverage CyberHound acquisition

#### **ENHANCE OUR SERVICES**

- Implement Net Promoter Score across Group
- Invest in our team and culture
- Enhance fixed wireless offerings (2Gig+ speed offers)
- Enhance Cloud and Managed Service offerings
- Ongoing investment in Managed Security offerings (CyberHound)

#### **EXECUTE M&A STRATEGY**

Continue to identify accretive acquisitions to

- Increase our service offerings and differentiation
- Strengthen our Mid-Market market share
- Leverage our existing infrastructure and people assets

# WHY INVEST IN BIGAIR GROUP?

### **BigAir Group offers:**

 Independent network owner (provides independence from margin pressure in NBN world) and multiple industry award winner<sup>1</sup> Cloud integration expertise turns into a margin multiplier for service providers *- Forbes* 2016 prediction<sup>3</sup>

- Razor focus on mid-market (medium enterprise) which delivers above average margins
- Unique end-to-end "solutions" provider of Telco, Cloud, IT and Managed Services
- July 2016 acquisition of Cyberhound (SaaS, MSSP, Analytics) provides powerful new software capabilities
- Current domestic market share estimated at less than 1% provides significant scope for growth
- FY16 Underlying<sup>2</sup> EBITDA: \$22.3 million; Industry leading EBITDA Margin<sup>4</sup> (28% Revenue)
- FY16 Underlying NPAT: \$9.0 million

"Double digit EBITDA growth for 9 consecutive years"

• Market capitalisation: \$127 million (as at 25 August 2016)

<sup>1</sup>BigAir is a six-times winner of the Deloitte Fast 50 Award for company growth, a 2015 winner of the CRN Fast 50 Awards and dual finalist in the 2016 ARN Awards <sup>2</sup>BigAir Group Limited considers underlying EBITDA and underlying NPAT to be a more suitable indicator of operating performance since it is not affected by non-recurring costs and amortisation of acquired customer bases associated with business combinations.

<sup>3</sup>http://www.forbes.com/sites/louiscolumbus/2016/01/30/5-cloud-service-provider-predictions-for-2016-analytics-crm-cpq-accelerate-sales/#4a4c823c5d70 <sup>4</sup>Underlying EBITDA margin highest amongst all listed peers apart from Telstra



### **CONTACT US**

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# A1: RECONCILING UNDERLYING EBITDA & NPAT

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	Current period	Previous corresponding period
Profit before income tax	13,311,892	7,892,394
Other revenue	(20,496)	(10,262)
Finance costs	1,604,225	1,001,669
Depreciation and amortisation expenses	8,281,483	6,514,433
EBITDA	23,177,104	15,398,234
Deal and restructure costs	3,363,989	1,566,460
Contingent consideration	(4,273,497)	1,898,846
Underlying EBITDA	22,267,596	18,863,540
NPAT	10,274,515	4,845,605
After tax effect of:		
Amortisation of acquired customer bases	666,244	614,841
Deal and restructure costs	2,354,792	1,096,522
Contingent consideration	(4,273,497)	1,898,846
Underlying NPAT	9,022,054	8,455,814

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# **A2: COMPANY OVERVIEW**

#### **The BGL Board**

Vivian Stewart: Non Executive Chairman Jason Ashton: Managing Director, CEO Nigel Jeffries: Non Executive Director

### The BGL Executive Team

Jason Ashton: CEO Charles Chapman: CFO Scott Atkinson: CTO, Cloud Managed Services Aidan Mountford: COO, Network Services Tony Tilbrook: CTO, Design and Construction

#### ASX code: BGL

Number of Shares on Issue: 180,945,451

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Share Price:

\$0.705

Market Capitalisation: \$127.6 million

# **A3: ENHANCING CAPABILITY**

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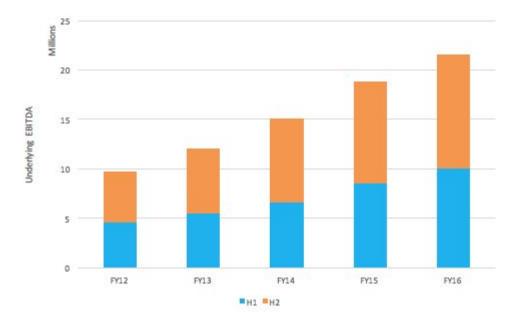
Through strategic acquisitions

Fixed Wireless	Community Broadband	Cloud & Managed Services
Clever 2011 - largest competitor in wholesale fixed wireless markes Link Innovations 2012 - marked BGL entry into regional wireless markets Integrated Data Labs 2014 - Blanket coverage of the Hunter Valley	Inoclause of the Community   Broadband division   Everywhere Internet   2015	Intelligent IP 2013 - providing our first entry into unified communications and managed services Driel 2014 - managed services provider - broadening solutions portfolio
2012 - extensive fixed wireless & f and significant player S 2014 - addition of highly capable e	Allegro bre network assets across South East QLD in University housing market tartech engineering team with large installed base ng assets previously acquired by BGL in FY11	Applaud 2015 - unified communications and managed services Cyberhound 2016 - leading cybersafety & managed security provider

# **A4: UNDERLYING EBITDA**

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1H/2H trends over last 5 years



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THANK YOU FY16 Results Presentation 26 August 2016

