

## ASX ANNOUNCEMENT

### PeriCoach Clinical Publication on Patient with Multiple Sclerosis and Faecal Incontinence.

**15 September 2016, Brisbane,** Analytica Ltd (ASX: ALT), continues to execute their strategy for demonstrating PeriCoach® clinical efficacy with the company's latest publication in the internationally regarded Journal of Urology and Research. The case study details the experience of a 70-year-old female with Multiple Sclerosis (MS) and faecal incontinence using PeriCoach as an adjunct treatment to her physical therapy sessions. The study is authored by Physical Therapist Dawn Sandalcidi, RCMT, BCB-PMD who specialises in orthopaedic manual therapy and pelvic muscle dysfunction treatment, and is the owner of Physical Therapy Specialists in Colorado ([www.ptspecialists.com](http://www.ptspecialists.com)). Ms Sandalcidi is a member of Analytica's US Clinical Advisory Board.

The study is titled "*Pelvic Floor Muscle Strengthening Using Biofeedback for Treatment of Faecal Incontinence in a Patient with Multiple Sclerosis*".

"This was a tough case. I had a 70-year-old woman who had undergone two surgeries to repair rectal prolapse, yet was still suffering with symptoms which included faecal incontinence. Multiple Sclerosis results in reduced muscle control making it difficult to strengthen muscle. In particular the pelvic floor muscles are more challenging to retrain without feedback. The PeriCoach biofeedback and the smartphone app provided guidance for neuromuscular re-education in between physical therapy visits. We saw her improve from limited pelvic floor strength and control to a functioning pelvic floor in 12 weeks." said Ms Sandalcidi. "The support of the complete PeriCoach system, smart phone app and portal, provided the reassurance and motivation I needed to keep this women committed to her treatment course."

The PeriCoach has been cleared by the US Food and Drug Administration for the treatment of urinary incontinence through the strengthening of pelvic floor muscles. A weak pelvic floor can contribute to other conditions including uterine prolapse, rectal prolapse, faecal incontinence, sexual dysfunction, lower back pain and suprapubic pain.

Copies of the study can be found in the early digital edition in the Journal of Urology and Research or from the company websites alongside other case studies: <http://www.pericoach.com/clinician/case-studies/>

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For more information about the PeriCoach System, visit: [www.PeriCoach.com](http://www.PeriCoach.com)

For more information about Analytica, visit [www.AnalyticaMedical.com](http://www.AnalyticaMedical.com)

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## About Analytica Limited

Analytica's lead product is the PeriCoach® System – an e-health treatment system for women who suffer Stress Urinary Incontinence. This affects 1 in 3 women worldwide and is mostly caused by trauma to the pelvic floor muscles as a result of pregnancy, childbirth and menopause.

PeriCoach comprises a device, web portal and smartphone app. The device evaluates activity in pelvic floor muscles. This information is transmitted to a smartphone app and can be loaded to a cloud database where physicians can monitor patient progress via web portal. This novel system enables physicians to remotely determine if a woman is performing her pelvic floor exercises and if these are improving her condition. Strengthening of the pelvic floor muscles can also potentially improve sexual sensation or satisfaction and orgasm potential in some women.

PeriCoach has regulatory clearance in Australia, and has CE mark and USFDA 510(k) clearance. The product is available for sale from [pericoach.com](http://pericoach.com) in Australia, New Zealand, UK and Ireland, and the USA.