

10 October 2016

Dear Shareholder,

2016 Annual General Meeting

On behalf of the Board of Breville Group Limited ("**Breville**"), it gives me pleasure to invite you to the 18th Annual General Meeting of Breville to be held at Ground Floor, Suite 2, 170-180 Bourke Road, Alexandria, New South Wales, 2015 on Monday 21 November 2016 at 10.00am (AEDT).

Please find enclosed the following documents for the AGM:

- 1. Notice of Annual General Meeting and Explanatory Memorandum.
- 2. Proxy Form.

The 2016 Annual Report is enclosed for those shareholders that have elected to receive a hard copy.*

If you are unable to attend in person, I would encourage you to vote using the enclosed Proxy Form. Please read the Proxy Form for instructions about completing the Form and returning it so that it is received by the Breville share registry by no later than 10.00am on Saturday 19 November 2016.

Should you have any questions in relation to the enclosed documents, please contact the share registry, Link Market Services, on ph: +61 2 8280 7111.

I, together with my Board and Management colleagues, look forward to meeting as many of you as is possible at the meeting.

Yours sincerely

Steven Fisher Non-Executive Chairman

*for those shareholders that have elected not to receive a hard copy of the Annual Report, it is available at: brevillegroup.com.au/corporate/annualreports/2016

Breville Group Limited ABN 90 086 933 431

Ground floor, Suite 2, 170–180 Bourke Road Alexandria NSW 2015 Australia

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We are FOOD THINKERS.



Notice of Annual General Meeting & Explanatory Memorandum

Place: Ground Floor, Suite 2, 170-180 Bourke Road, Alexandria, New South Wales, 2015

Date: 21 November 2016

Time: 10.00am AEDT

Notice is given that the 18th Annual General Meeting of the Company will be held at Ground Floor, Suite 2, 170-180 Bourke Road, Alexandria, New South Wales on Monday 21 November 2016 at 10.00am AEDT.

The Explanatory Memorandum accompanies and forms part of this Notice of Annual General Meeting, and provides additional information on matters to be considered at the Annual General Meeting. The Notice of Annual General Meeting and the Explanatory Memorandum should be read in their entirety.

Ordinary Business

1. Annual Report

To receive and consider the Annual Financial Report, Directors' Report and the Independent Auditor's Report of Breville Group Limited and its controlled entities (**Breville Group**) prepared on a consolidated single entity basis for the year ended 30 June 2016.

2. Remuneration Report

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

"That the Remuneration Report of the Breville Group for the year ended 30 June 2016, which forms part of the Directors' Report, be adopted."

Please note that the vote on this item is advisory only and is not binding on the Board or the Company.

Voting Exclusion Statement: A voting exclusion applies to this resolution. Please see note 4 of this Notice.

3. Re-Election of Non-Executive Director – Sally Herman

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

"That Sally Herman, having retired by rotation in accordance with clause 24 of the Company's Constitution and ASX Listing Rule 14.4, and being eligible for re-election, be re-elected as a Director of the Company."

4. Re-Election of Non-Executive Director – Catherine Wright

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

"That Catherine Wright, having being appointed to fill a casual vacancy on 1 September 2016 and having retired in accordance with clause 25.3 of the Company's Constitution and ASX Listing Rule 14.4, and being eligible for re-election, be reelected as a Director of the Company."

Memorandum continued

Ordinary Business continued

5. Appointment of Auditor

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

"That for the purposes of Section 327B of the Corporations Act 2001 (Cth) and for all other purposes, PricewaterhouseCoopers, having been nominated by a member of the Company and having consented in writing to act as the auditor of the Company, be appointed as the auditor of the Company."

Special Business

6. Increase in Non-Executive Directors remuneration

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

"That, in accordance with clause 22.10 of the Company's Constitution, the maximum total remuneration payable to Non-Executive Directors be increased from \$950,000 per annum to \$1,400,000 per annum, to be divided among the Non-Executive Directors in such proportions and such manner as the Board determines."

Voting Exclusion Statement: A voting exclusion applies to this resolution. Please see note 4 of this Notice.

By Order of the Board

and that

Sasha Kitto Company Secretary 10 October 2016

Memorandum continued

Notes

1. Material accompanying this notice

The following material accompanies this Notice:

(1) The Annual Financial Report, Directors' Report and Independent Auditor's Report, unless you have elected not to receive these reports and have not withdrawn that election. These reports are also available on the Company's website brevillegroup.com.au/corporate/annualreports/ 2016;

(2) Explanatory Memorandum setting out details relevant to the business set out in this Notice; and

(3) Proxy Form.

2. Terms

Terms used in this Notice, including the resolutions set out in this Notice have, unless otherwise defined, the same meanings set out in the Explanatory Memorandum.

3. Voting and required majority

In accordance with section 249HA of the Corporations Act 2001 (Cth) ('**Corporations Act**'), for each of these resolutions to be effective –

- (a) not less than 28 days written notice specifying the intention to propose the resolutions must have been given; and
- (b) each ordinary resolution must be passed by more than 50% of all the votes cast by Shareholders entitled to vote (whether in person or by proxy, attorney or representative).

Subject to note 4 below, on a show of hands every Shareholder has one vote and on a poll, every Shareholder has one vote for each fully paid Ordinary Share held.

4. Voting Exclusion Statement

In accordance with the Corporations Act, the Company will disregard any votes cast on Resolution 2 by members of the Company's Key Management Personnel ("**KMP**") whose remuneration is included in the Remuneration Report and Closely Related Parties of such KMP, unless the vote is cast:-

 (a) by a person as proxy for a Shareholder who is entitled to vote on that Resolution, in accordance with the direction on the Proxy Form; or (b) by the Chairman of the Annual General Meeting as proxy for a Shareholder who is entitled to vote on that Resolution, in accordance with a direction on the Proxy Form to vote as the proxy decides even though that Resolution is connected with the remuneration of a member of the Company's KMP.

For the purposes of this voting exclusion statement:

- KMP includes employees and officers of the Company who have authority and responsibility for planning, directing and controlling the activities of the Company either directly or indirectly, including the Company's Directors; and
- Closely Related Parties of KMP include the spouse, children, dependants and other family of a member of the Company's KMP and a company controlled by a member of the Company's KMP.

In accordance with the ASX Listing Rules, the Company will disregard any votes cast on Resolution 6 by a Director and an associate of the Director unless the vote is cast:-

- (a) by a person as proxy for a Shareholder who is entitled to vote on that Resolution, in accordance with the direction on the Proxy Form; or
- (b) by the Chairman of the Annual General Meeting as proxy for a Shareholder who is entitled to vote on that Resolution, in accordance with a direction on the Proxy Form to vote as the proxy decides.

5. Additional Notes

(1) Pursuant to regulation 7.11.37 of the *Corporations Regulations 2001* the Company has determined that, for the purposes of this Meeting, all Ordinary Shares in the Company will be taken to be held by the persons registered as Shareholders at 7.00pm **AEDT** on Saturday 19 November 2016 (**Effective Time**).

(2) All Shareholders as at the Effective Time are entitled to attend and, subject to note 4 above, vote at this Meeting and may appoint a proxy for that purpose.

(3) A proxy need not be a Shareholder of the Company.

(4) The personalised Proxy Form sent to you with this Notice should be used for this Meeting unless you appoint your proxy online as set out in note 9 below.

Notice of Annual General Meeting & Explanatory Memorandum continued

Notes continued

5. Additional Notes continued

(5) Each Shareholder who is entitled to cast 2 or more votes at this Meeting may appoint up to 2 proxies and may specify the proportion or number of votes that each proxy may exercise but if no proportion or number is specified, then each proxy will be entitled to exercise half of the votes. An additional Proxy Form will be supplied by the Company on request.

(6) Shareholders wishing to appoint a proxy should read the instructions on the enclosed Proxy Form carefully and then complete and return the Proxy Form to the Company by the due date and time set out in note 9 below and the Proxy Form.

(7) Any Shareholder may appoint an attorney to act on that Shareholder's behalf. The power of attorney, or a certified copy of it, must be received by the Company as set out in note 9 below.

(8) Any corporation which is a Shareholder of the Company may appoint an individual representative to attend and vote for that corporation at this Meeting. Appointments of representatives must be received by the Company as set out in note 9 below at any time before the time of this Meeting, or adjourned meeting, or handed in at the Meeting.

(9) Proxies, powers of attorney granted by Shareholders and appointments of representatives must be received by the Company by **no later than** 10.00am **AEDT** on Saturday 19 November 2016 –

 (a) at the Company's Share Registry – Link Market Services Limited, Locked Bag A14, Sydney South, New South Wales, 1235 Australia;

or

(b) by fax to the Company's Share Registry – Fax number +61 2 9287 0309

or

(c) by hand delivery at the Company's Share Registry at Level 12, 680 George Street, Sydney, New South Wales, 2000

(10) Shareholders can also record their proxy and voting direction online via the Company's Share Registry website at **linkmarketservices.com.au**.
Please refer to the Proxy Form for more information.

(11) Shareholders may appoint the Chairman of the Annual General Meeting as their proxy by nominating the Chairman in the Proxy Form. If a Shareholder returns a Proxy Form but does not nominate the identity of their proxy, the Chairman will automatically be their proxy. If a Shareholder returns their Proxy Form but their nominated proxy does not attend the meeting, their proxy will revert to the Chairman. For resolutions determined on a poll, if a Shareholder's nominated proxy is either not recorded as attending the meeting or does not vote on the resolution in accordance with the Shareholder's directions, the Chairman is taken, before voting on the resolution closes, to have been appointed as the Shareholder's proxy for the purposes of voting on that resolution.

(12) If a Shareholder appoints a member of the Company's Key Management Personnel (which includes each Director) as their proxy, that person will not be able to cast the Shareholder's vote on Resolution 2 unless the Shareholder directs that person how to vote or, where the Chairman is the Shareholder's proxy, the Chairman has been expressly authorised to cast the vote as he decides. Similarly, if a Shareholder appoints a Director or an associate of a Director as their proxy, that person will not be able to cast the Shareholder's vote on Resolution 6 unless the same exceptions apply. If a Shareholder appoints the Chairman as their proxy or the Chairman is appointed as the Shareholder's proxy by default, but the Shareholder does not mark a voting box for Resolution 2 or 6, then by completing and submitting the Proxy Form, the Shareholder will be expressly authorising the Chairman to exercise the proxy as he decides even though these Resolutions are connected with the remuneration of the Company's Key Management Personnel (which includes Directors).

Memorandum continued

Explanatory Memorandum

Ordinary Business

(1) Item 1: Annual Report

As required by the Corporations Act, the Annual Financial Report, Directors' Report and Independent Auditor's Report of the Breville Group for the most recent financial year will be laid before the Annual General Meeting ("**AGM**").

These reports are also available on the Company's website

brevillegroup.com.au/corporate/annualreports/ 2016

Neither the Corporations Act, nor the Company's Constitution, requires a vote of Shareholders on these reports.

The Chairman will allow Shareholders a reasonable opportunity to raise questions to the Auditor in accordance with the Corporations Act. If a Shareholder wishes to put any written questions to the Auditor a Shareholder is entitled, up to five business days prior to the AGM, to submit questions relevant to the content of the Auditor's Report or the conduct of the audit, in writing, to the Company Secretary. The Company Secretary will pass the questions on to the Auditor before the AGM. The Auditor may, but is not obligated to, answer any written or oral questions that are put to it by Shareholders.

(2) Item 2: Remuneration Report

The Remuneration Report (which forms part of the Directors' Report) is required to include discussion on a number of issues relating to remuneration policy and its relationship to the performance of the Breville Group.

As required under the Corporations Act, a resolution will be put to Shareholders to adopt the Remuneration Report.

Shareholders should note that the vote on this resolution is advisory only and is not binding on the Board or the Company.

If 25% or more of the votes cast on the resolution are against adoption of the Remuneration Report, the Company will report to Shareholders, either prior to or at next year's Annual General Meeting, on what action has been taken by the Company to address the Shareholders' concerns. As stated in the Notice, each of the Company's KMP whose remuneration is included in the Remuneration Report and Closely Related Parties of those KMP's are not eligible to vote on that resolution, except as stated in the voting exclusion statement in note 4 of the Notice. The Chairman intends to vote all available proxies in favour of this Resolution.

The Board unanimously recommends that Shareholders vote in favour of this resolution.

(3) Item 3: Re-election of Non-Executive Director – Sally Herman

Clause 24 of the Company's Constitution provides that a Director may not hold office for more than three years, or beyond the third Annual General Meeting following their appointment (whichever is the longer period) without submitting themselves for re-election. The same requirement is set out in ASX Listing Rule 14.4.

Sally Herman was last elected as a Director at the Company's Annual General Meeting held on 13 November 2013. As such, in accordance with clause 24 of the Company's Constitution and ASX Listing Rule 14.4, Ms Herman is now required to retire at this Annual General Meeting by rotation, and seeks reelection as a Director.

Ms Herman is an experienced non-executive director sitting on both public and private company boards in financial services, retailing, property and consumer goods. She had a long career in financial services in both Australia and the United States, including 16 years with the Westpac Group, running business units in most operating divisions of the Group. Ms Herman is based in Sydney and is actively involved in the community, with a particular interest in education, the arts and disability services. She also chairs the board of an independent girls' school.

The Board (excluding Ms Herman because of her interest) unanimously recommends that Shareholders vote in favour of the resolution to re-elect Ms Herman as a Director.

Memorandum continued

Explanatory Memorandum continued

Ordinary Business continued

(4) Item 4: Re-election of Non-Executive Director – Catherine Wright

Clause 25.3 of the Company's Constitution provides that a Director who is appointed by the Board to fill a casual vacancy will only hold office until the next Annual General Meeting, at which time they will be eligible for re-election. The same requirement is set out in ASX Listing Rule 14.4.

Catherine Wright was appointed as a Director to fill a casual vacancy on 1 September 2016. As such, in accordance with clause 25.3 of the Company's Constitution and ASX Listing Rule 14.4, Ms Wright is now required to retire at this Annual General Meeting, and seeks re-election as a Director.

Ms Wright has more than 30 years experience in the consumer industry across Australia, the South Pacific and the USA. Her career has spanned manufacturing operations, sales, marketing, human resources and general management within the consumer sector. Ms Wright has held the positions of Managing Director, Australia and South Pacific region at Philip Morris from 2001 to 2004 and Head of Korn Ferry Australia's Consumer and Retail Practice from 2005 to 2016. She holds a Bachelor of Arts degree from the University of New South Wales.

The Board (excluding Ms Wright because of her interest) unanimously recommends that Shareholders vote in favour of the resolution to re-elect Ms Wright as a Director.

(5) Item 5: Appointment of Auditor

The Board has been satisfied with the services of Ernst & Young ("EY") as auditor of the Company and thanks EY for these services. However, given the period of time that EY has acted as the Company's auditor, the Audit & Risk Committee consider that in accordance with good corporate governance practice, it is appropriate that the Company's auditor changes.

As a consequence, the Company requested EY apply to ASIC under subsection 329(5) of the Corporations Act for consent to resign as auditor of the Company. Following ASIC approval of EY's resignation, the Board appointed PricewaterhouseCoopers as auditor of the Company under section 327C of the Corporations Act. Under section 327B of the Corporations Act, the Company must appoint an auditor of the Company to fill any vacancy in the office of auditor at the next AGM.

In accordance with section 328B of the Act, the Company has received written notice of nomination from a member of the Company for PricewaterhouseCoopers to be appointed as the Company's auditor. A copy of the notice of nomination is attached to this Explanatory Memorandum as Annexure A.

PricewaterhouseCoopers has given its written consent to act as the Company's auditor (subject to shareholder approval).

The Board unanimously recommends that you vote in favour of the resolution to appoint PricewaterhouseCoopers as the auditor of the Company.

Special Business

(6) Item 6: Increase in Non-Executive Directors Remuneration

It is proposed to increase the maximum total remuneration payable to Non-Executive Directors from \$950,000 per annum to \$1,400,000 per annum.

The maximum total remuneration payable to Non-Executive Directors was last increased in November 2010. Since that time there has been a significant increase in the demands, responsibilities and time commitment required of the Company's Non-Executive Directors, especially given the increasingly global focus of the Company's business.

The total fees for which approval is sought will not be fully expended in the current year. The Board's approach to the remuneration of Non-Executive Directors is set out in further detail in the Remuneration Report.

Shareholders are asked to approve the increase in total remuneration payable to Non-Executive Directors in accordance with ASX Listing Rule 10.17.

As stated in the Notice, Directors and their associates are not eligible to vote on that resolution, except as stated in the voting exclusion statement in note 4 of the Notice. The Chairman intends to vote all undirected proxies in favour of this resolution.

As the Board has an interest in the outcome of Resolution 6, they have refrained from making a recommendation in relation to this resolution.

Notice of Annual General Meeting & Explanatory Memorandum continued

Explanatory Memorandum continued

General

Inspection of Documents

A copy of the Company's Constitution will be made available to Shareholders free of charge on request to the Company Secretary, or can be inspected at the registered office of the Company at Ground Floor, Suite 2, 170-180 Bourke Road, Alexandria, New South Wales during normal business hours prior to the AGM. A copy will also be available for inspection at the AGM.

Notice of Annual General Meeting & Explanatory Memorandum continued

ANNEXURE A - NOTICE OF NOMINATION OF AUDITOR

10 October 2016

Ms Sasha Kitto Company Secretary Breville Group Limited Ground Floor, Suite 2 170-180 Bourke Road Alexandria NSW 2015

Dear Ms Kitto

Notice of Nomination of Auditor

I am a member of Breville Group Limited ABN 90 086 933 431 (the "Company"). I hereby nominate PricewaterhouseCoopers for appointment as the auditor of the Company pursuant to section 328B of the Corporations Act 2001 (Cth) (the "**Act**").

In accordance with section 328B of the Act, please send a copy of this notice to PricewaterhouseCoopers and any person entitled to receive notice of general meetings of the Company.

Yours sincerely

Mervyn Cohen Company Secretary and a member of the Company



| LODGE YOUR VOTE | | |
|-----------------|---|--|
| | ONLINE www.linkmarketservices.com.au | |
| | BY MAIL Breville Group Limited C/- Link Market Services Limited Locked Bag A14 Sydney South NSW 1235 Australia | |
| | BY FAX +61 2 9287 0309 | |
| Ŷ | BY HAND Link Market Services Limited Level 12, 680 George Street, Sydney NSW 2000 | |
| 0 | ALL ENQUIRIES TO Telephone: +61 1300 554 474 | |

PROXY FORM

I/We being a member(s) of Breville Group Limited and entitled to attend and vote hereby appoint:

APPOINT A PROXY

STEP

STEP 3

the Chairman of the Meeting *(mark box)* **OR** if you are **NOT** appointing the Chairman of the Meeting as your proxy, please write the name of the person or body corporate you are appointing as your proxy

or failing the person or body corporate named, or if no person or body corporate is named, the Chairman of the Meeting, as my/our proxy to act on my/our behalf (including to vote in accordance with the following directions or, if no directions have been given and to the extent permitted by the law, as the proxy sees fit) at the Annual General Meeting of the Company to be held at **10:00am on Monday, 21 November 2016 at Ground floor, Suite 2, 170 – 180 Bourke Road, Alexandria NSW 2015** (the **Meeting**) and at any postponement or adjournment of the Meeting.

Important for Resolutions 2 and 6: If the Chairman of the Meeting is your proxy, either by appointment or by default, and you have not indicated your voting intention below, you expressly authorise the Chairman of the Meeting to exercise the proxy in respect of Resolutions 2 and 6, even though the Resolutions are connected directly or indirectly with the remuneration of a member of the Company's Key Management Personnel (**KMP**).

The Chairman of the Meeting intends to vote undirected proxies in favour of each item of business.

VOTING DIRECTIONS

Proxies will only be valid and accepted by the Company if they are signed and received no later than 48 hours before the Meeting. Please read the voting instructions overleaf before marking any boxes with an \boxtimes

| Resolutions | For Against Abstain* | For Against Abstain* | |
|---|---|----------------------|--|
| 2 Remuneration Report | 6 Increase in Non-Executive Directors Remuneration | | |
| 3 Re-Election of Non-Executive Director – Sally Herman | | | |
| 4 Re-Election of Non-Executive Director – Catherine Wright | | | |
| 5 Appointment of Auditor | | | |
| * If you mark the Abstain box for a particular Item, you are directing your proxy not to vote on your behalf on a show of hands or on a poll and your votes will not be counted in computing the required majority on a poll. | | | |
| SIGNATURE OF SHAREHOLDERS – THIS MUST BE COMPLETED | | | |
| Shareholder 1 (Individual) | Joint Shareholder 2 (Individual) Joint Sharehold | der 3 (Individual) | |
| | | | |
| Sole Director and Sole Company Secretary | Director/Company Secretary (Delete one) Director | | |
| This form should be signed by the shareholder. If a joint holding, either shareholder may sign. If signed by the shareholder's attorney, the power of attorney must have been previously noted by the registry or a certified copy attached to this form. If executed by a company, the form must be executed in accordance with the company's constitution and the <i>Corporations Act 2001</i> (Cth). | | | |



BRG PRX1601C

YOUR NAME AND ADDRESS

This is your name and address as it appears on the Company's share register. If this information is incorrect, please make the correction on the form. Shareholders sponsored by a broker should advise their broker of any changes. **Please note: you cannot change ownership of your shares using this form.**

APPOINTMENT OF PROXY

If you wish to appoint the Chairman of the Meeting as your proxy, mark the box in Step 1. If you wish to appoint someone other than the Chairman of the Meeting as your proxy, please write the name of that individual or body corporate in Step 1. A proxy need not be a shareholder of the Company.

DEFAULT TO CHAIRMAN OF THE MEETING

Any directed proxies that are not voted on a poll at the Meeting will default to the Chairman of the Meeting, who is required to vote those proxies as directed. Any undirected proxies that default to the Chairman of the Meeting will be voted according to the instructions set out in this Proxy Form, including where the Resolutions are connected directly or indirectly with the remuneration of KMP.

VOTES ON ITEMS OF BUSINESS – PROXY APPOINTMENT

You may direct your proxy how to vote by placing a mark in one of the boxes opposite each item of business. All your shares will be voted in accordance with such a direction unless you indicate only a portion of voting rights are to be voted on any item by inserting the percentage or number of shares you wish to vote in the appropriate box or boxes. If you do not mark any of the boxes on the items of business, your proxy may vote as he or she chooses. If you mark more than one box on an item your vote on that item will be invalid.

APPOINTMENT OF A SECOND PROXY

You are entitled to appoint up to two persons as proxies to attend the Meeting and vote on a poll. If you wish to appoint a second proxy, an additional Proxy Form may be obtained by telephoning the Company's share registry or you may copy this form and return them both together.

To appoint a second proxy you must:

(a) on each of the first Proxy Form and the second Proxy Form state the percentage of your voting rights or number of shares applicable to that form. If the appointments do not specify the percentage or number of votes that each proxy may exercise, each proxy may exercise half your votes. Fractions of votes will be disregarded; and

(b) return both forms together.

SIGNING INSTRUCTIONS

You must sign this form as follows in the spaces provided:

Individual: where the holding is in one name, the holder must sign.

Joint Holding: where the holding is in more than one name, either shareholder may sign.

Power of Attorney: to sign under Power of Attorney, you must lodge the Power of Attorney with the registry. If you have not previously lodged this document for notation, please attach a certified photocopy of the Power of Attorney to this form when you return it.

Companies: where the company has a Sole Director who is also the Sole Company Secretary, this form must be signed by that person. If the company (pursuant to section 204A of the *Corporations Act 2001*) does not have a Company Secretary, a Sole Director can also sign alone. Otherwise this form must be signed by a Director jointly with either another Director or a Company Secretary. Please indicate the office held by signing in the appropriate place.

CORPORATE REPRESENTATIVES

If a representative of the corporation is to attend the Meeting the appropriate "Certificate of Appointment of Corporate Representative" should be produced prior to admission in accordance with the Notice of Meeting. A form of the certificate may be obtained from the Company's share registry or online at www.linkmarketservices.com.au.

LODGEMENT OF A PROXY FORM

This Proxy Form (and any Power of Attorney under which it is signed) must be received at an address given below by **10:00am on Saturday**, **19 November 2016**, being not later than 48 hours before the commencement of the Meeting. Any Proxy Form received after that time will not be valid for the scheduled Meeting.

Proxy Forms may be lodged using the reply paid envelope or:

ONLINE

www.linkmarketservices.com.au

Login to the Link website using the holding details as shown on the Proxy Form. Select 'Voting' and follow the prompts to lodge your vote. To use the online lodgement facility, shareholders will need their "Holder Identifier" (Securityholder Reference Number (SRN) or Holder Identification Number (HIN) as shown on the front of the Proxy Form).

BY MOBILE DEVICE

Our voting website is designed specifically for voting online. You can now lodge your proxy by scanning the QR code adjacent or enter the voting link **www.linkmarketservices.com.au** into your mobile device. Log in using the Holder Identifier and postcode for your shareholding.



To scan the code you will need a QR code reader application which can be downloaded for free on your mobile device.

BY MAIL

Breville Group Limited C/- Link Market Services Limited Locked Bag A14 Sydney South NSW 1235 Australia

BY FAX

+61 2 9287 0309

BY HAND

delivering it to Link Market Services Limited* Level 12 680 George Street Sydney NSW 2000

* During business hours (Monday to Friday, 9:00am-5:00pm)

IF YOU WOULD LIKE TO ATTEND AND VOTE AT THE ANNUAL GENERAL MEETING, PLEASE BRING THIS FORM WITH YOU. THIS WILL ASSIST IN REGISTERING YOUR ATTENDANCE.